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1981

FENWAY PARK



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MAGAZINE

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BOSTON RED SOX 1981 SCOREBOOK MAGAZINE

Fenway Park

First Edition

Boston

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Photos by Jerry Buckley and Albie Walton

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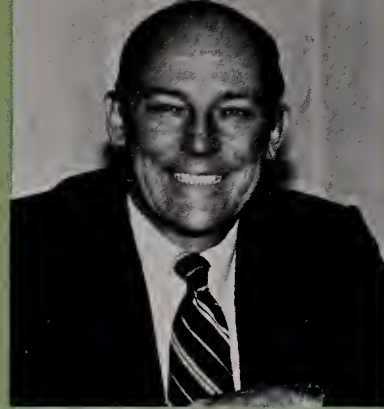
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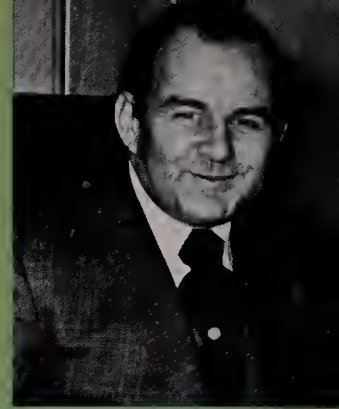


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General Manager



"BUDDY" LeROUX
Executive Vice-President
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Welcome to Fenway Park. Red Sox fans everywhere have grown accustomed to exciting baseball in a family atmosphere when they come to Fenway Park, and we hope you enjoy your visit to one of baseball's greatest showcases.

The Red Sox tradition is now in its 81st year, although the nickname wasn't adopted until 1907 and the park wasn't opened until 1912. Until then the games were played at the Huntington Ave. grounds where Northeastern U. now stands. But the Red Sox were one of the new league's premier teams in the early 1900's and the tradition started at that time.

Built in 1912 and reconstructed in 1934 by the late Tom Yawkey, the playing field is virtually the same today as it was over 40 years ago. Yet each year the Red Sox continue to make improvements and renovations that will enable the tremendous crowds that attend our games to enjoy baseball in an attractive setting.

In the last 14 years over 25.6 million fans have watched the Red Sox in Fenway Park. During that span (1967-80) the Red Sox have been the only major league team to have a winning record every single season. The dramatics of the 1967 and 1975 American League championship seasons and the many outstanding players who have performed here, have combined to maintain the rich tradition of the Red Sox and Fenway Park.

Fans across the U.S. have seen on television why Fenway Park is such a great place to watch a game. The famous "Green Monster" wall in left field, the unique angles and corners around the field and the closeness of the crowd to the action are reasons why Fenway Park is such a captivating place.

After the 1975 season the left field wall was rebuilt, padding was installed to protect the outfielders and the center-field message board was constructed.

Composed of 8,640 40-watt light bulbs, the board is considered among the finest in baseball with its ability to bring extra enjoyment to fans with statistics, information and replays.

The Diagram on page 53 shows the location of all Fenway Park facilities and the maps on page 13 show the various methods and routes leading to Fenway. We thank Red Sox fans everywhere, especially those in New England, for their tremendous support.

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FENWAY PARK

Seating Capacity:

Roof.....	594
Boxes	13,250
Reserved Grandstand	12,274
Bleachers.....	7,418
Total	33,536

Record Crowds: 46,995
(Det., 2 games, Aug. 19, 1934)
46,766
(N.Y. 2 games, Aug. 12, 1934)

Post-War & Single Game Record:
36,388 (Clev., Apr. 22, 1978)

Home of the RED SOX — Boston, Massachusetts

Height of Fences:

	FEET	METERS
L.F. Wall.....	37 ft.	11.3 m
(Screen extends 23 ft., 7m)		
C.F. Wall	17 ft.	5.2 m
Bullpens	5 ft.	1.5 m
R.F.	3-5 ft.	.9-1.5 m

Night Game Record: 36,228
(N.Y., June 28, 1949)

Opening Day Record: 35,343
(Balt., April 14, 1969)

Distance to Fences:

	FEET	METERS
L.F.	315 ft.	96 m
L.C.F.	379 ft.	115.5 m
C.F.	390 ft.	118.9 m
Deep C.F.	420 ft.	128 m
Deep R.F.	380 ft.	115.8 m
R.F.	302 ft.	92 m

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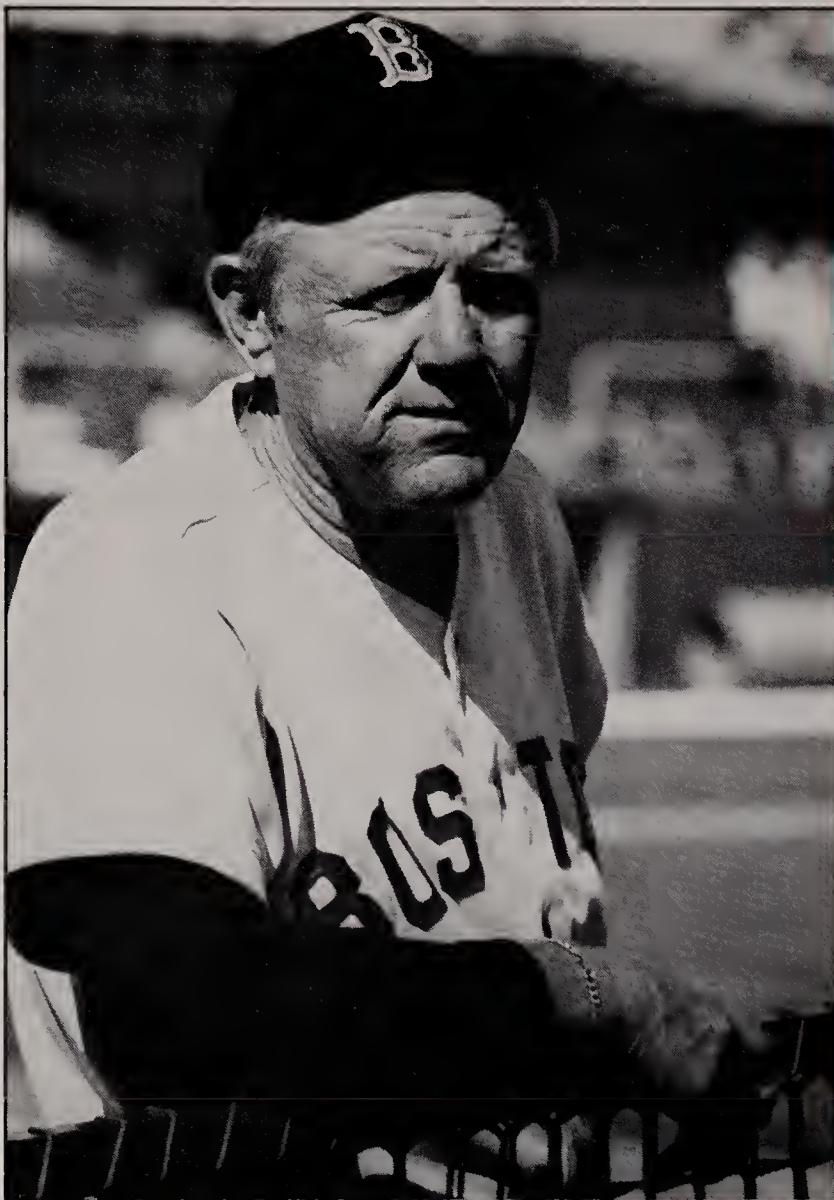
BOSTON

LONDON

The 1981 Colonial team picture.



FROM LEFT TO RIGHT: First row—Beef & Chicken Franks; Extra Mild Franks; Fenway Franks; Top Bologna; Top Olive Loaf; Top P & P Loaf; Ham Steak. Second row—Beef & Chicken Bologna; Maple Sugar Cured Bacon; Special Cut Bacon; Chicken Bologna; Master Shoulder; Boiled Ham; Top Bologna; Top German Bologna; Top Polish Loaf; Top Olive Loaf. Third row—Chicken Hot Dogs; Semi-Boneless Ham; Daisy Roll; Glazed Ham.



The Manager

RALPH HOUK

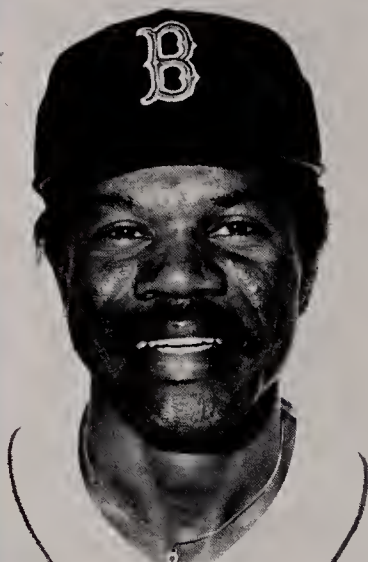
Age: 61, Turns 62 Aug. 9; Born: August 9, 1919, Lawrence, Kan. Ht.: 5-11; Wt.: 190 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Pompano Beach, Fla. Married Bette Porter. Children: Donna 11/22/41, Richard 2/28/43, Robert 8/24/49.

On Oct. 27, 1980 Houk was named the 35th manager of the Red Sox, ending a two-year retirement. Ralph previously managed 16 years in the A.L. with the Yankees and Tigers. In addition to being a winning manager (1307-1249.511) he is also credited with the ability to develop young players. Houk succeeded Casey Stengel as Yankee manager in 1961 and directed N.Y. to three straight pennants and two World Championships (1961-62). Those feats resulted in such honors as Major League Manager of the Year by The Sporting News in 1961 and managing the A.L. All Star team in 1962-63. He spent two years as Yankee Vice-Pres. and Gen. Manager before moving back as manager May 7, 1966 replacing Johnny Keane. He was named A.L. Manager of the Year in 1970.

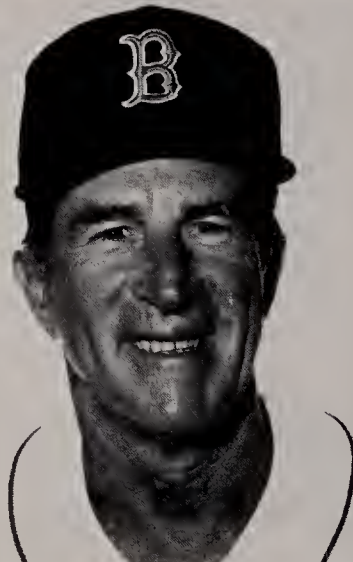
Ralph left N.Y. after 1973 to become manager of the Tigers for the next five years. He announced his retirement after guiding the young Tigers to an 86-76 record in 1978 and spent the last two years in Pompano Beach. With the retirement of Gene Mauch, Houk is the senior manager in point of service in the major leagues and second senior in age to Bobby Mattick of Toronto.

Houk played in the Yankee organization as a catcher, 1939-54, with four years (1942-45) out for military duty with the Rangers of the 9th Armored Div. in Europe in WW II. He rose from private to major, saw action at Bastogne and The Bulge and was awarded the Silver Star, Purple Heart and Bronze Star.

The Coaches



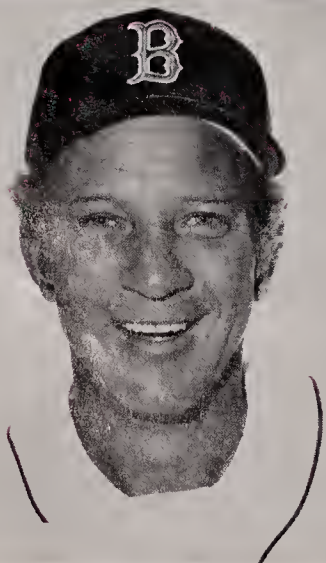
HARPER



PESKY



HRINIAK



STANGE



YOST

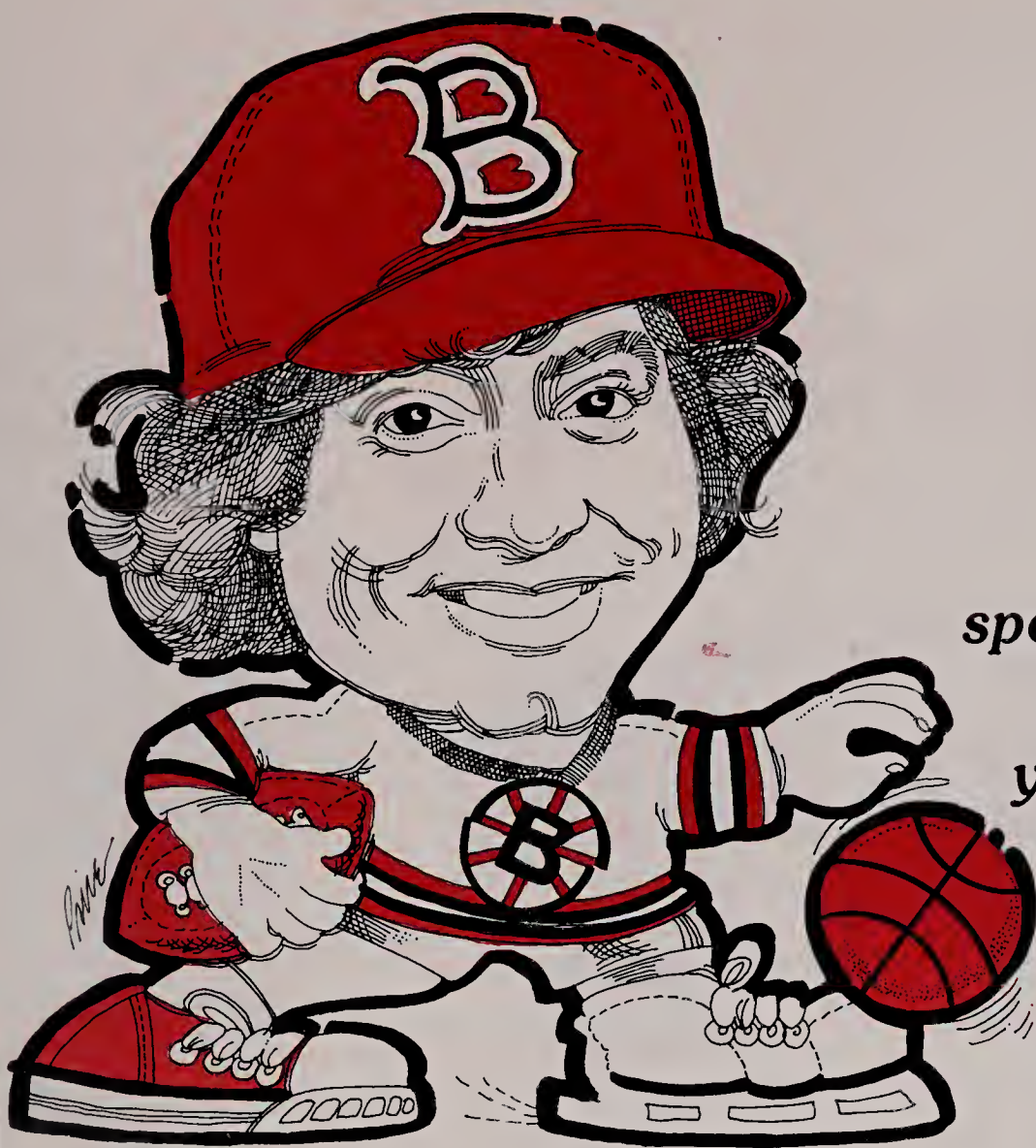
TOMMY HARPER (Tommy)

Age: 40; Born: October 14, 1940, Oak-Grove, La. Ht.: 5-9; Wt.: 160 lbs. Brown eyes, Black hair. Bats and Throws: Right. Home: Stoughton, Mass. Married Bonnie Jean Williams.

Tommy is coaching first base for the second year, as well as being the club's base-running instructor. After a 15-year major league career with Cincinnati, Cleveland, the Seattle Pilots, Milwaukee, the Red Sox, California, Oakland and Baltimore, he was a scout and minor league coach for the Yankees before joining the Red Sox public relations staff in 1978.

He started his career with the Reds at the end of the 1962 season and finished with the Orioles in 1976. In 1810 games Harper hit .257 with 146 home runs and 408 stolen bases. In 1970 he hit 31 home runs and stole 38 bases for Milwaukee, a feat accomplished by Bobby Bonds, Willie Mays, Henry Aaron and Ken Williams. He hit 6 homers that year as leadoff batter, to tie for the A.L. record with Eddie Joost (1948), Eddie Yost (1959) and Bert Campaneris (1970). In 1965 he led the N.L. in runs (126) for the Reds and in 1969 he led the A.L. with 73 stolen bases for the Pilots. He played for the Red Sox in 1972-74 and was the team's MVP in 1973 when he led the A.L. with a club-record 54 SB's, scored 92 runs and hit 17 homers.

Harper starred in three sports at Encinal H.S. and Santa Rosa College and hit .507 at San Francisco State before signing with the Reds. He was the MVP of the Three-I League in 1961 and played 1B-2B-3B-OF in the majors. In the off-season Tommy sells advertising for the public relations office.



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JOHN MICHAEL PESKY (Johnny)

Age: 61, Turns 62 Sept. 27; Born: September 27, 1919, Portland, Ore. Ht.: 5-9; Wt.: 170 lbs. Brown eyes, Brown hair. Bats: Left; Throws: Right. Home: Swampscott, Mass. Married Ruth Hickey. Children: David 12/19/52.

In Johnny's long career in baseball he has worked in almost every phase of the game as a player, coach, manager, radio-TV announcer and advertising salesman. He spent five years as Red Sox first base coach before assisting Don Zimmer in the dugout in 1980 while continuing to be the team's hitting instructor. He will have the same role in 1981 with Ralph Houk. He's a long-time favorite of Red Sox fans and is one of the most sought-after members of the team on the public appearance circuit.

Johnny was an outstanding shortstop, third baseman and all-around hitter. He holds the Red Sox records for most hits by a rookie (205) and most singles in a season (172) and hit over .300 six times in his major league career. He was the first Red Sox player to have three 200-hit years (Jim Rice is the 2nd). After 10 years with Boston, Detroit and Washington, Pesky coached under Ralph Houk in Denver in 1955 and managed in the Detroit farm system from 1956 through 1960. In the mid-1960's he was a coach for the Pirates and a manager in their system before joining the Red Sox broadcast crew in 1969. He spent six years as part of the radio and television team. He also managed Seattle for the Red Sox in 1961-62 before moving up to the parent Boston team in 1963-64. He's tied for the M.L. record in leading a league in hits 3 straight years.

ALBERT LEE (LEE, STINGER) STANGE

Age: 44; Born: October 27, 1936, Chicago, Ill. Ht.: 5-10; Wt.: 170 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Fountain Valley, Calif. Married June. Children: Tim 9/3/64, Jim 3/21/67, Jana 5/15/68, Jennifer 9/25/66, Christopher 11/1/67.

Stange returns as pitching coach following a six-year absence. He was named to the position by Ralph Houk in November, after being a minor league pitching instructor for the Red Sox in 1980 on the Triple A and Double A levels, and serving as a West Coast scout.

"Stinger" ended a 10-year major league career in 1970 and was the Red Sox minor league pitching coach in 1971 before moving up to the club's major league staff in 1972-74. He held the same position with the Twins in 1975 and then joined the Oakland organization in 1976 as a minor league instructor. He was the A's pitching coach 1977-79 and helped develop the young pitching staff that became one of the A.L.'s best in 1980.

Stange had a 62-61 major league record with the Twins, Indians, Red Sox and White Sox. He came to Boston 6/2/66 from the Indians with pitcher Don McMahon for Dick Radatz. He was 8-10 with a 2.77 ERA (best on the team) during the 1967 pennant-winning season and the Sox best reliever in 1968 with 5 wins and 11 saves in 50 games. On 6/29/70 he was sold to the White Sox. "Stinger" was All State in baseball and All Chicago in basketball at Proviso Township H.S. He was also a football quarterback and teammate of former NFL star Ray Nitschke, and went to Drake U. on a football scholarship. On 9/2/64 he tied the M.L. record of 4 strikeouts in one inning for the Indians.

WALTER JOHN HRINIAK (Walt)

Age: 37, Turns 38 May 22; Born: May 22, 1943, Natick, Mass. Ht.: 5-11; Wt.: 178 lbs. Green eyes, Blond hair. Bats: Left; Throws: Right. Home: Natick, Mass.

There are few, if any, harder workers in baseball than Hrinia. He's back for the fifth year as bullpen coach and one of the best batting practice pitchers in the game. Walter is a keen student of strategy and hitting techniques and has an abundance of energy and enthusiasm.

Before joining the Red Sox in 1977 Hrinia put in 16 years as a player, coach and minor league manager. He managed Montreal's rookie team at Lethbridge, Alb., Can. in the Pioneer League in 1976 after starting the year as a coach with Denver. In 1974-75 he was first base coach with the Expos, following two years as manager of their Jamestown team in the NYP League.

Hrinia signed a reported \$50,000 contract with the Milwaukee Braves in 1961 after an outstanding career at Natick, Mass. H.S. He was an All Scholastic choice as a shortstop, football quarterback and hockey center. His 13-year pro playing career included two years with the Braves and Padres as a catcher in 1968-69.

EDWARD FRED J. YOST (Eddie)

Age: 54; Born: October 13, 1926, Brooklyn, N.Y. Ht.: 5-10; Wt.: 180 lbs. Blue eyes, Brown hair. Bats and Throws: Right. Home: Hauppauge, N.Y. Married Pat Healy. Children: Felita 1/13/62, Michael 11/12/63, Alexis 5/3/65.

Third base is one of the most important coaching positions and Eddie is recognized among the best in baseball at his job. Now in his fifth year with the Red Sox Yost has continually demonstrated the quick thinking and thorough knowledge of the opposition's strengths and weaknesses that are the necessary ingredients for successfully coaching at third base. After ending his playing career in 1962 he became a coach for the Washington Senators, 1963-67, and New York Mets, 1968-1976. He was with the Mets in the 1969 and 1973 World Series.

"The Walking Man," as he was known during his 17-year major league career, was an outstanding third baseman and leadoff hitter. He came from the campus of New York U. to the Senators in 1944 and went on to set several records for third basemen. He led the A.L. six times in walks, had over 100 walks eight times, scored over 100 runs five times and twice led the league in fielding. He still holds the A.L. record of 28 home runs as leadoff batter.

He was traded from Washington to Detroit in Dec. of 1958 and was selected by the Angels in baseball's first expansion draft, Dec. 14, 1960. When Yost retired after the 1962 season he held the major league record for most games at third base (2,008) and the A.L. marks for putouts (2,356), assists (3,659) and chances (6,015). He was selected for the A.L. All Star team in 1952 but did not play. He has a Master's Degree in Physical Education from N.Y.U.

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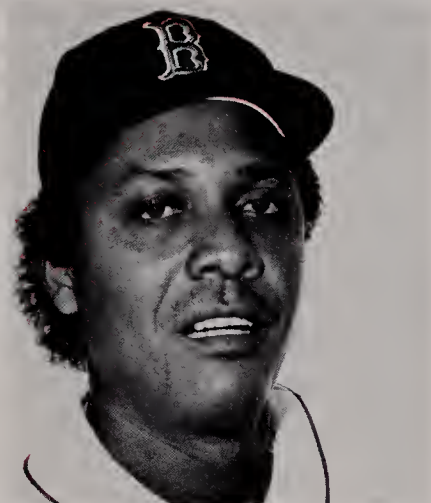
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RED SOX ...1981



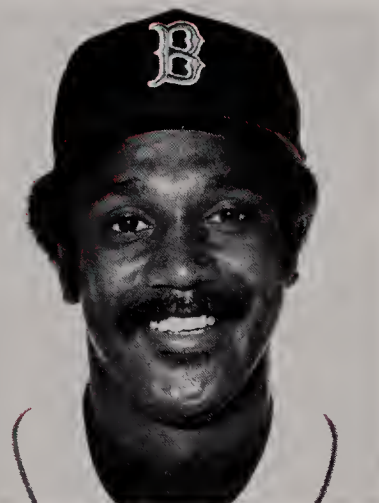
CARL YASTRZEMSKI

Yaz has started the All Star game in left field, center, and first base, giving some indication of the versatility of this veteran star . . . In 1979 became first A.L. player to get 3,000 hits and 400 home runs . . . Missed 32 of last 35 games with fractured rib from scoreboard collision, but had reached 5,000 total bases, 11th man in baseball history to do so . . . In 21st year with Sox . . . Signed as shortstop at Notre Dame in 1959 . . . Son Mike is a sophomore at Florida St. and a member of baseball team . . . In 1980 Yaz became 3rd player with 100 hits for 20 years (Aaron, Cobb).



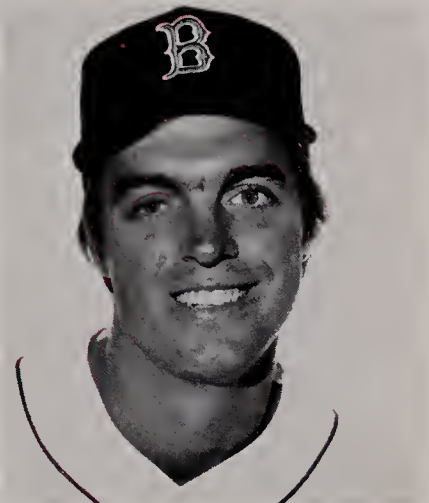
TONY PEREZ

Did an outstanding job for Sox in 1980 after coming from Montreal, winding up with 25 homers and 105 RBI . . . Led club in HR, RBI, SF, GW-RBI . . . Became 5th oldest player to have 100 RBI in a season . . . Came out of Vidleta Central H.S. in Cuba to pro ball in 1960 . . . Was MVP of Pacific Coast League in 1964 . . . Played 137 games at first base in 1980 and 13 as DH . . . Seven-time All Star for the Reds before trade to Montreal . . . Won Lou Gehrig Award in '80, presented by Phi Delta Theta national fraternity.



JIM RICE

In his seventh full season for the Red Sox . . . Missed 31 games with broken left wrist but came back to hit .290 in August and .362 in September, when he was named A.L. Co-Player of the Month . . . Has .307 career average . . . Sox first pick in 1971 June draft . . . Voted to All Star team 1977-80, but sidelined last year by the injury . . . Has been all star in every league in which he has played, from Florida State in '72 . . . Fine golfer, who hits the ball prodigious distances . . . Has played PGA Tour Pro-Ams with much success.



FRANK TANANA

The 27-year old lefthander came on strong in latter part of season to finish year 11-12, leading Angles in starts, complete games, innings and strikeouts, and tying Mark Clear for most wins . . . His 100th major-league win came Sept. 15 over Texas . . . Excellent competitor and workman on the mound . . . Angels first pick in '71 June draft . . . Selected for All Star teams in '76, '77, '78 . . . Led A.L. with 269 strikeouts in 1975 . . . All State in Mich. in baseball and basketball.

Continued on Page 10

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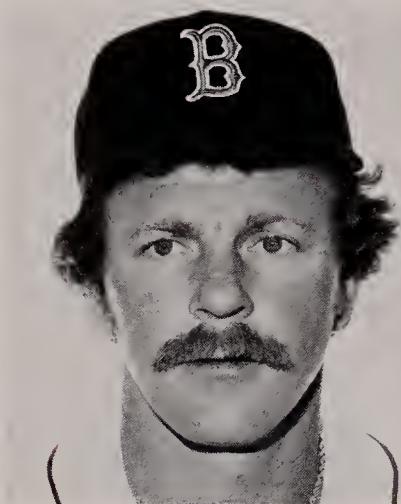


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RED SOX ... 1981

Continued from Page 9

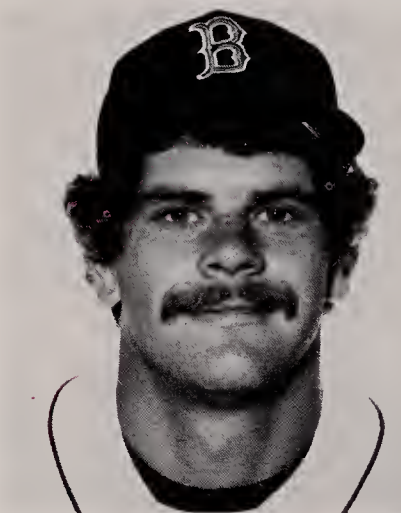
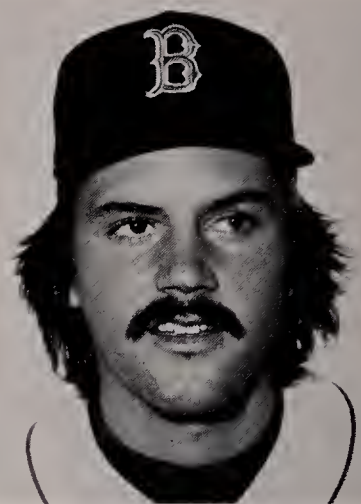


BILL CAMPBELL

Big righthander with a baffling screwball hopes to revert to 1977 form . . . Muscle problem in pitching shoulder required lengthy rehabilitation, in program to which "Soup" was dedicated throughout season . . . On disabled list until June 20 . . . Was two years in Vietnam with Army . . . Golfer and all-around athlete . . . First Sox pick in Nov. 1976 Re-Entry Draft . . . Active in community affairs . . . His 44 saves make him fifth on Red Sox all-time relief list . . . Married Linda Eileen Ackert . . . Has two children: Emily Nicole, 2½, and Marnie Ann, born last Dec.

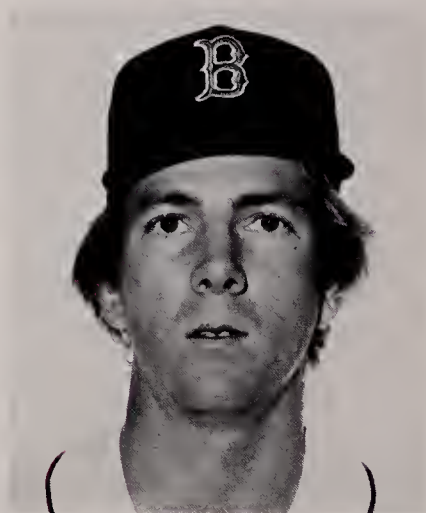
DENNIS ECKERSLEY

Last season was The Eck's first losing year in the majors . . . Had back problem which sidelined him from May 11 to June 8 . . . Was 1-5 when sidelined . . . Came back in June for 3-0 record . . . Won 3 on road and lost 3 at home in Sept.-Oct. . . . Threw a 3-1 one-hitter Sept. 26 in Toronto, ruined by a John Mayberry homer . . . Beat Yankees twice in New York with complete-game seven-hitters . . . Native of Oakland, Cal. . . . A.L. Rookie Pitcher of Year in 1975 . . . Baseball, basketball, football performer at Washington H.S., Fremont, Cal. . . . Indians 3rd pick in 1972 June draft.



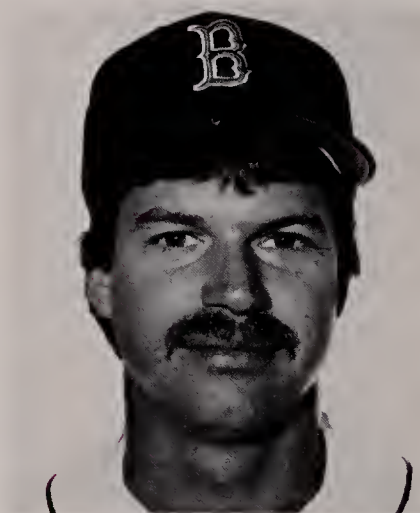
STEVE CRAWFORD

Bright young prospect for Boston . . . Native Oklahoman who lives in Salina . . . Called up from Bristol of Eastern League on Sept. 2, won his first start against Indians Sept. 18 . . . Went on to 2-0 record in 6 games . . . Signed by Danny Doyle in May of '78 . . . Says, "I chose Red Sox because Carl Yastrzemski has always been my favorite. I use his bat . . ." Attends Northeastern State, Okla., in off-season . . . Helped Winston-Salem win Carolina League pennant in '79 . . . Youngest of six children . . . Enjoys golf, hunting, fishing . . . Was high school fullback, end and hoop forward.



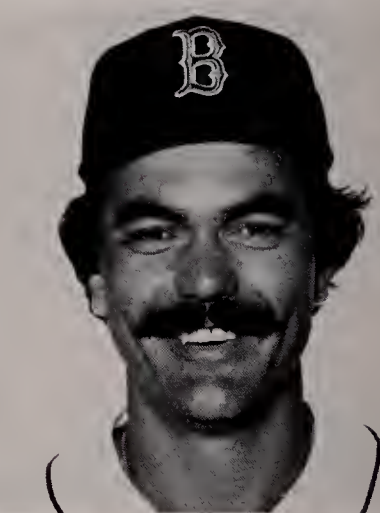
JOHN TUDOR

Lefthander from Peabody, Mass. made strong showing in 1980 with 8-5 record despite being idle July 23-Aug. 13 due to tendinitis in shoulder . . . Came up from Pawtucket June 21 . . . Made major league debut Aug. 16, 1979 . . . Beat Detroit for first big league win in '79 . . . Native of Schenectady, N.Y., graduated from Peabody High, North Shore Community College and Georgia Southern . . . Baseball and basketball player at Southern . . . Was Sox third pick in the secondary phase of 1976 Jan. draft . . . Picked by Mets in June, 1975, but did not sign with them . . . Pitched Falmouth to title in Cape Cod NCAA play in '75.



GARRY HANCOCK

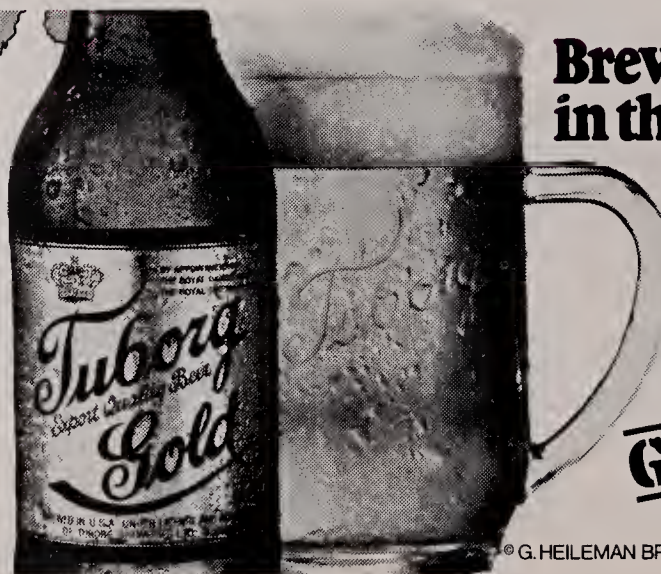
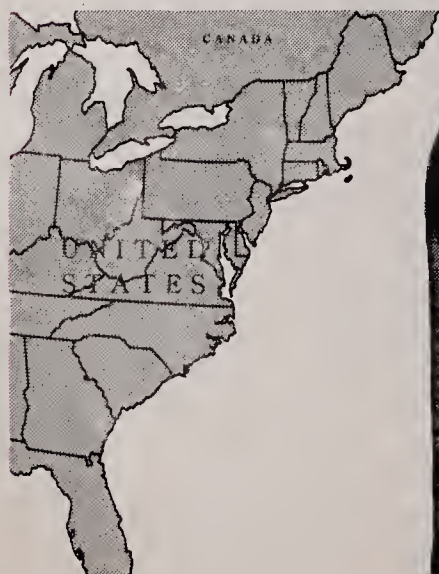
Left-handed hitter has played all outfield posts and been designated and pinch hitter . . . Traded to Sox from Indians for first-baseman Jack Baker in Dec., '77 . . . Last year was recalled from Pawtucket, June 22 . . . Played as regular in 23 Sept. games as injuries hit club . . . Hit .287 in 46 games overall and .338 in last month with 4 homers, 15 RBI and a .567 slugging percentage . . . Indians' first pick in secondary phase, '76 Jan. draft . . . Led Int. League with .325 in '79 . . . Florida native, lives in Brandon . . . At U. of South Carolina, played on team that reached College World Series .



DWIGHT EVANS

In ninth year with Red Sox . . . One of baseball's premier right-fielders . . . Led American League with 7 doubleplays and had 11 assists . . . Came on strong in latter part of year to hit .317 in last 80 games, with 13 HR and 38 RBI . . . Gov. Edward King appointed him to Statewide Advisory Council to the Office for Children . . . Lived in Hawaii in his youth . . . Born in Santa Monica, Cal. . . . Now makes his home in Lynnfield, Mass. . . . Gold Glove winner '76, '77, '79 . . . Was Sox 5th selection in 1969 June draft . . . Hit .292 in 1975 World Series . . . Played in 1978 All Star game.

Continued on Page 12



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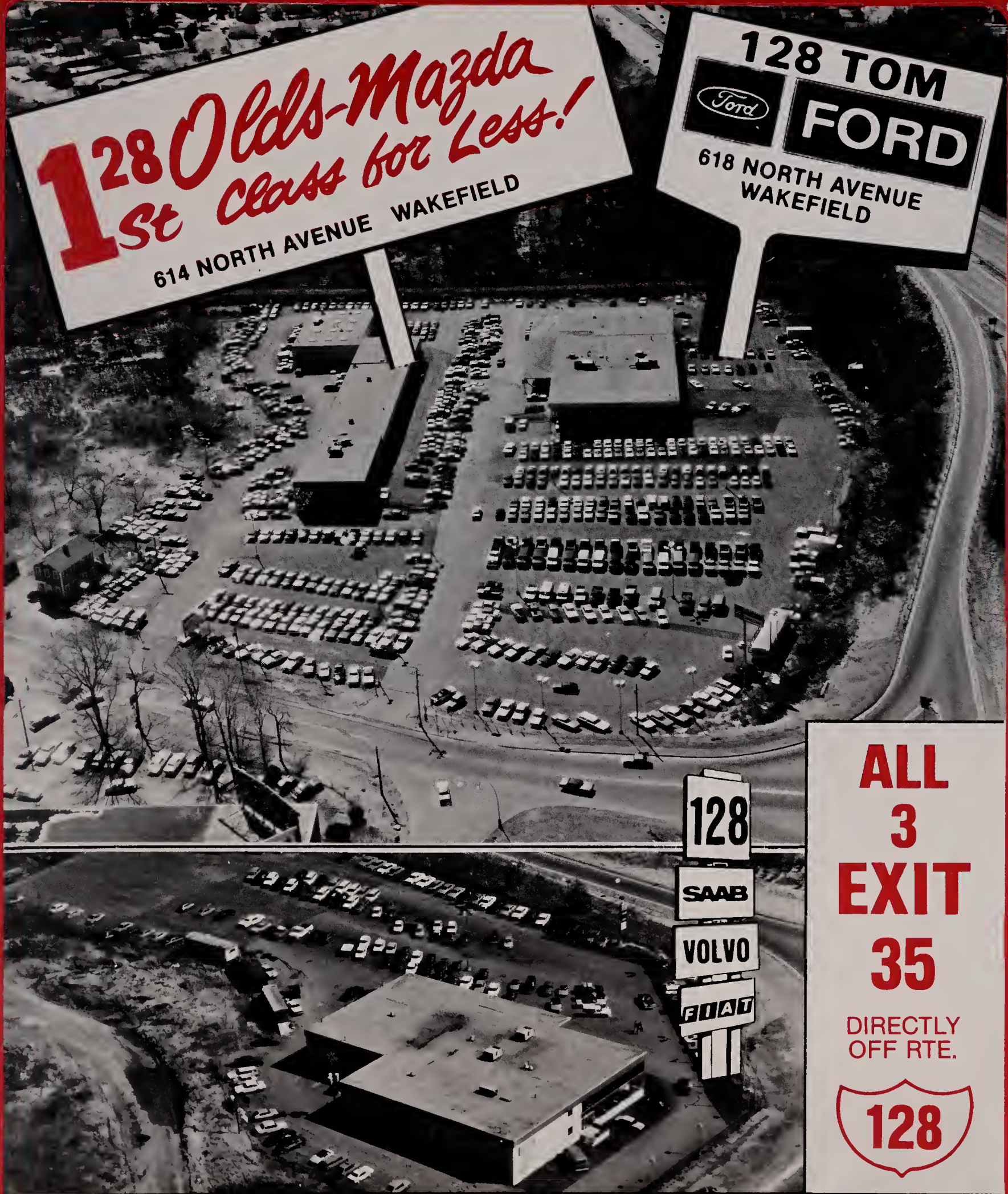


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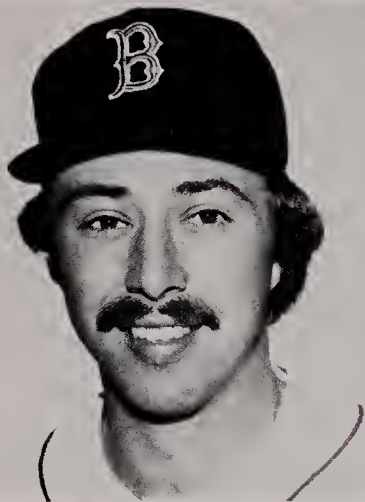
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RED SOX ... 1981

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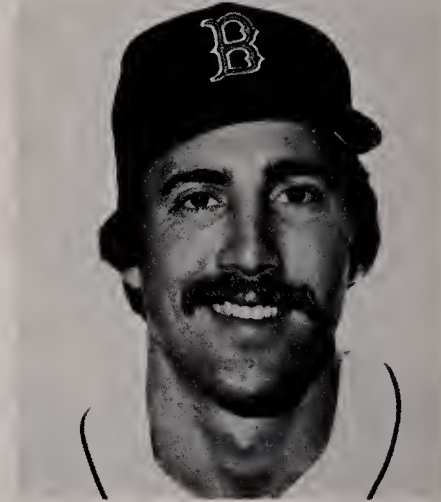


JERRY REMY

Called "Scoot" by players for his base-running . . . Native of Fall River, Mass., following Russ Gibson, Luke Urban, Dick Siebert to big leagues . . . Now 28, has been hit by knee injuries past two seasons . . . Almost released by Angels in '71 as too small after being drafted 453rd by Senators in '70 . . . Saved by intercession of Coach Ken Myers . . . Played 147 games with Angels as rookie in 1975 . . . Used swimming and workouts at Tufts as therapy past Winter . . . Was all-state second baseman at Somerset H.S. and twice All-Narragansett League at shortstop.

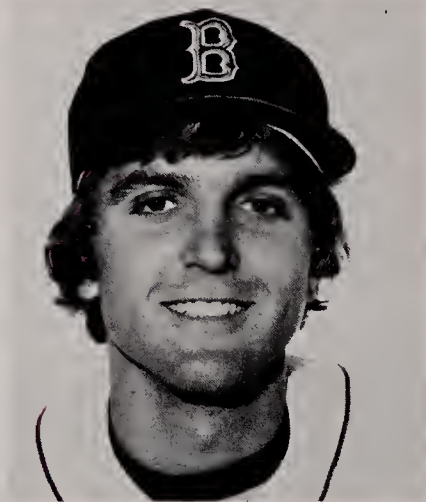
RICK MILLER

Returns to Red Sox after three years with California, where he hit well despite injuries from which he is now recovered . . . Married to Carlton Fisk's sister Janet . . . Couple has son, Joshua . . . Won first Gold Glove with Angles in 1978 . . . Was All-America at Michigan State and won Big Ten Batting title in '69 . . . Sox second pick in '69 June draft . . . Boston Writers' pick as "Comeback Player" in '76. BoSox Club selection as "Man of Year" in '74 . . . Native of Grand Rapids, Mich. . . . Played all outfield positions, mainly center . . . Had 11 assists in 1980.



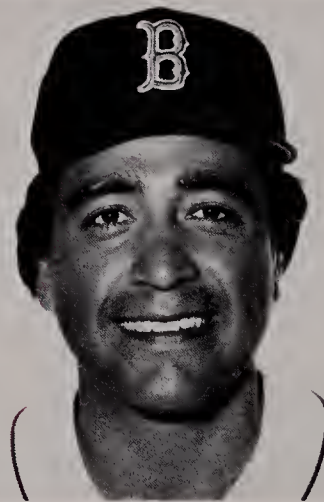
TOM POQUETTE

Tom missed all of 1980 after he hurt his shoulder diving into a base in 1979 . . . He hit .331 that summer with Boston . . . After an operation he faced the road back with desire and optimism over the Winter . . . He has played all three outfield positions for Boston and Kansas City, from whence he came in exchange for George Scott in June, 1979 . . . A native of Eau Claire, Wis., he now makes his home in Sarasota, Fla. where he worked out after the shoulder surgery . . . A three-sport star at Eau Claire's Memorial High, he was K.C.'s 4th pick in 1970 draft.



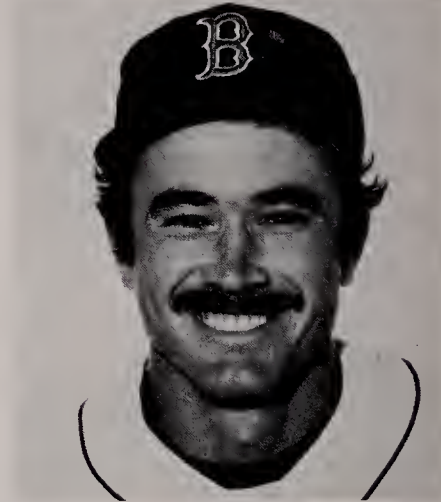
GLENN HOFFMAN

Glenn entered the Sox regular lineup last July and went on to make the All-Rookie teams of Baseball Digest and Topps at third base . . . His father, Ed, an usher at Anaheim Stadium, has sung the National Anthem there . . . He played 114 games and hit .285 . . . Led team in RBI scoring percentage with .352, playing 110 games at third, one at second and five at short . . . He was the International League all-star shortstop in '79 . . . Was baseball and basketball star at Savanna H.S. in Anaheim . . . Set school records in both sports including career scoring mark in basketball.



MIKE TORREZ

The big Kansan has been a workhorse throughout his long career . . . Although last season was not one of his best, he started 32 games and appeared in relief in four others . . . Basically a fast-ball pitcher, who first came up to the big leagues with St. Louis in 1967 . . . Last season was the ninth straight in which he made at least 30 starts . . . Graduated from Topeka H.S. which did not have a baseball team, but came up through Little League, Pony League and American Legion ball . . . Hero of Yankee drive to pennant and World Series crown in 1977 . . . Struck out 15 Dodgers in 18 innings in winning Series.

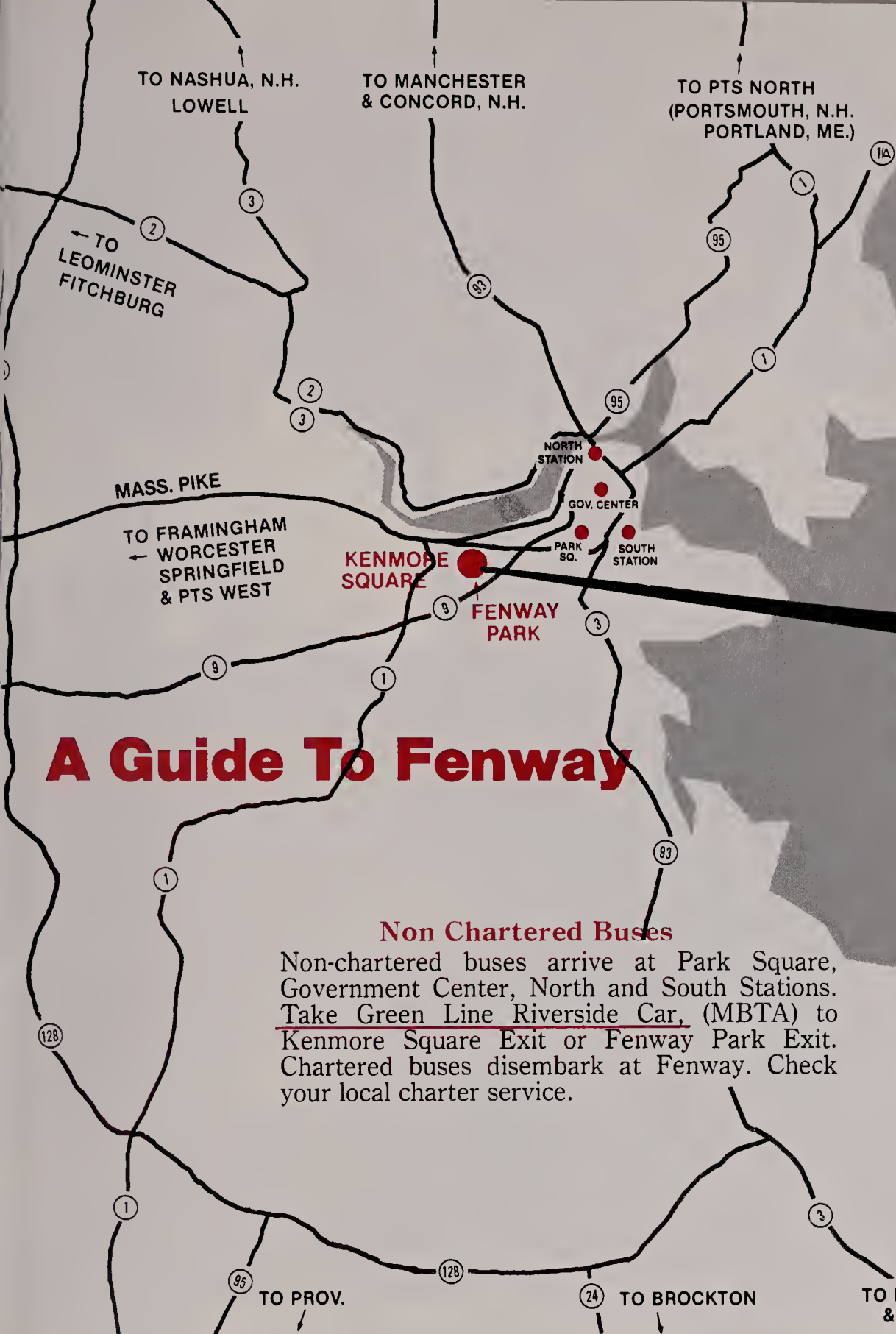


REID NICHOLS

Came up to big club in Sept. from Pawtucket and played in 12 games . . . Hampered by ankle injury suffered while sliding in last Pawtucket game . . . Played well late for PawSox, hitting .276, leading club in runs, doubles, assists and stolen bases . . . Native of Ocala, Fla., lives in Hueytown, Ala. . . . Was Sox 12th pick in 1976 June draft . . . Was MVP as Forest H.S. senior, with 12-3 pitching record and school record 36 stolen bases, including seven in one game . . . Was football tight end and quarterback on two state championship teams.

Continued on Page 37





Some of the private bus companies with charter service to Fenway Park

- Peter Pan —
- Fitchburg & Leominster Street Railway Co.
- Longuil Trans. —
- Vermont Transit —
- Maine Line —
- Arrow Coach Lines —
- Dube Bus Lines —
- Creative Tours —
- Datto Bus Tours



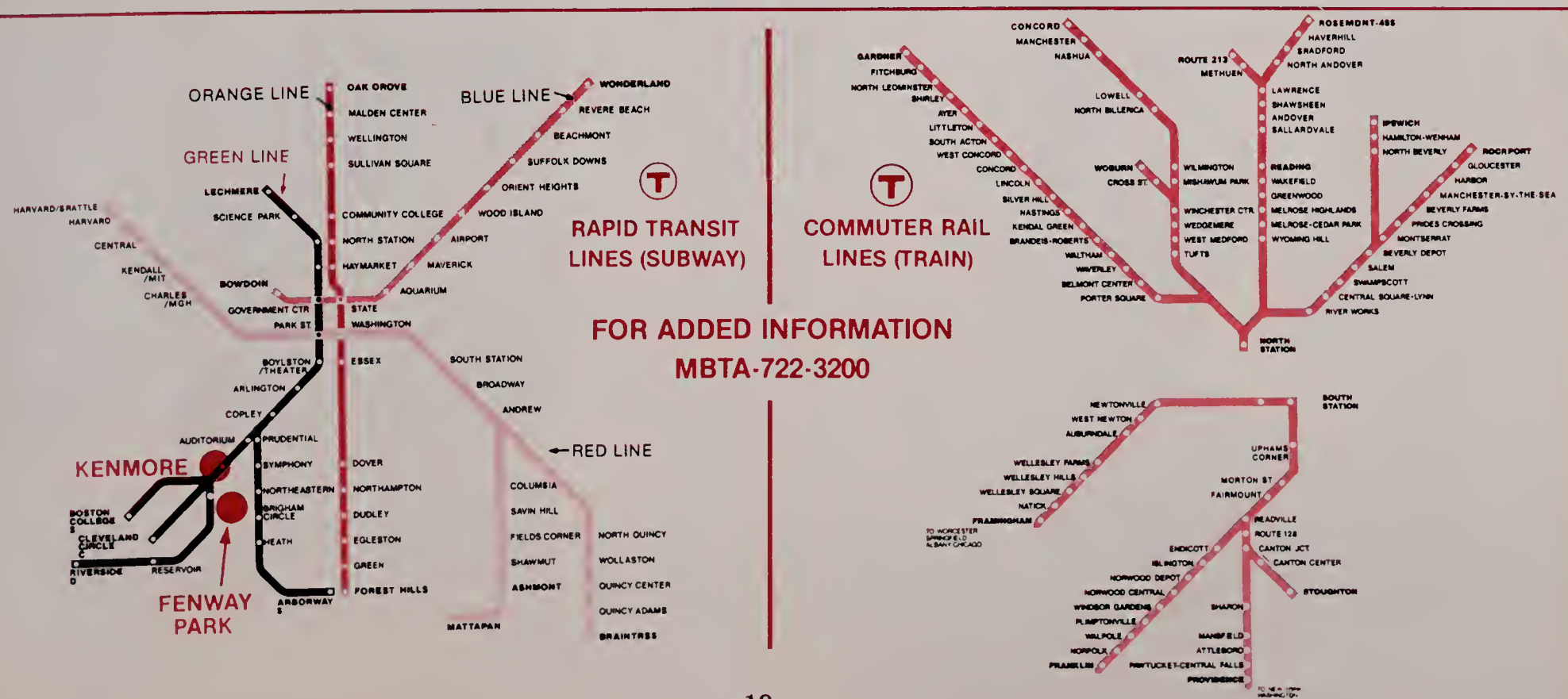
A Guide To Fenway

Non Chartered Buses

Non-chartered buses arrive at Park Square, Government Center, North and South Stations. Take Green Line Riverside Car, (MBTA) to Kenmore Square Exit or Fenway Park Exit. Chartered buses disembark at Fenway. Check your local charter service.

Public Parking Available at:

- Prudential Center Garage
- Somerset Parking (400 Comm.)
- Brookline Ave. Lot
- Various MBTA Stops





A New Beginning

By Bud Leavitt

For Red Sox fans and baseball, two members of the 1981 team bear the markings of a New Beginning.

Infielders Dave Stapleton and Glenn Hoffman, 27 and 22, respectively, are the two, and while they are roommates and closer than a Pat and Mike relationship on St. Patrick's Day, their lifestyles are as close as the political philosophies of Presidents Reagan and Carter.

Stapleton is your "down home" type. He comes by his farm boy naturalness from a background of residing in Loxley, Alabama, smack in the weeds of Alabama's farm belt, a rich land of cotton and soybeans.

The Good Ole Boys get their rewards in the quail and wild dove hunting thickets and when the urge is strong, the farm ponds and empoundments beckon to fish largemouth bass and crappie.

Stapleton readily confesses to being an Alabama country boy and that nothing quite pleases his fancy more than trailing along behind his two English pointers in quest of quail or dove on his Grandma Maggie's farm stand.

Stape's roomie and off-diamond pal, Hoffman, stands at the other end of the pole. He is a resident of Anaheim, Calif., rescued from the fast traffic on the freeways, the big city hustle, body surfing in the sparkling blue Pacific,

Continued on Page 46

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adjusting
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razor

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ROUTE ONE, SAUGUS

THE CALIFORNIA CONNECTION

By Peter Gammons

One has been called "the best young player in the American League" by one National League scout. Another was one of the best of the '70's and a key to three world championships in Oakland, while a third is a Gold Glove outfielder.

One of the pitchers is only 27 and has been one of the premier lefthanders in the league, while the other is 24 and established as a topflight reliever.

They are the California Connection, the players acquired by the Red Sox from the Angels in two separate trades with the Angels this past winter. While so much of the off-season news was devoted to the departure of Rick Burleson, Butch Hobson and Fred Lynn, the Red Sox believe that they have strengthened their pitching staff, infield and versatility with the acquisition of third baseman Carney Lansford, center fielder Rick Miller, outfielder-first baseman Joe Rudi and pitchers Frank Tanana, Mark Clear and rookie Jim Dorsey.

First, there is Lansford, at 24 so proven that last spring California manager Jim Fregosi said "I wouldn't trade Carney even-up for George Brett." When the Angels approached Boston at the winter meetings about Burleson, the first player that was asked for was the 6-2, 205 pound kid from Santa Clara, Cal. "When I filled out my last reports in Detroit (in 1978)," says Ralph Houk, "I wrote that I thought Lansford was the best young player I'd seen come into the league in five years." The rest of the Boston organization felt almost as strongly, and they also felt that there was no question that Glenn Hoffman is



CARNEY LANSFORD

Continued on Page 19

Round up a round.



THE CALIFORNIA CONNECTION

Continued from Page 17

a better shortstop than third baseman and could adequately replace Burleson, who is seven years Hoffman's senior. So, when the Red Sox added Hobson and California added Clear and Miller, the deal was made in less than 24 hours.

"The thing about Lansford," says that N.L. scout "is that not only is he just coming into his own, but Fenway is the

perfect park for him to become a player who can hit 30 homers, knock in 90-110 runs and still steal his 20 bases." Lansford is strong, especially after a winter of pumping Nautilus machines. But he also runs remarkably well. In his three seasons with the Angels, after making the jump from double-A, he averaged .280, 14 homers, 70 RBI and 18 stolen bases a season, and in 1979, when they won the Western Division, he committed only seven errors. "The first time you're traded is always hard," Lansford says, "but this might be a break, too. I'm not really a dead pull hitter, but I hit the ball to the alleys, and in Fenway that means "The Wall" in left-center and all that open space in right-center. I've never had that kind of park to hit in."

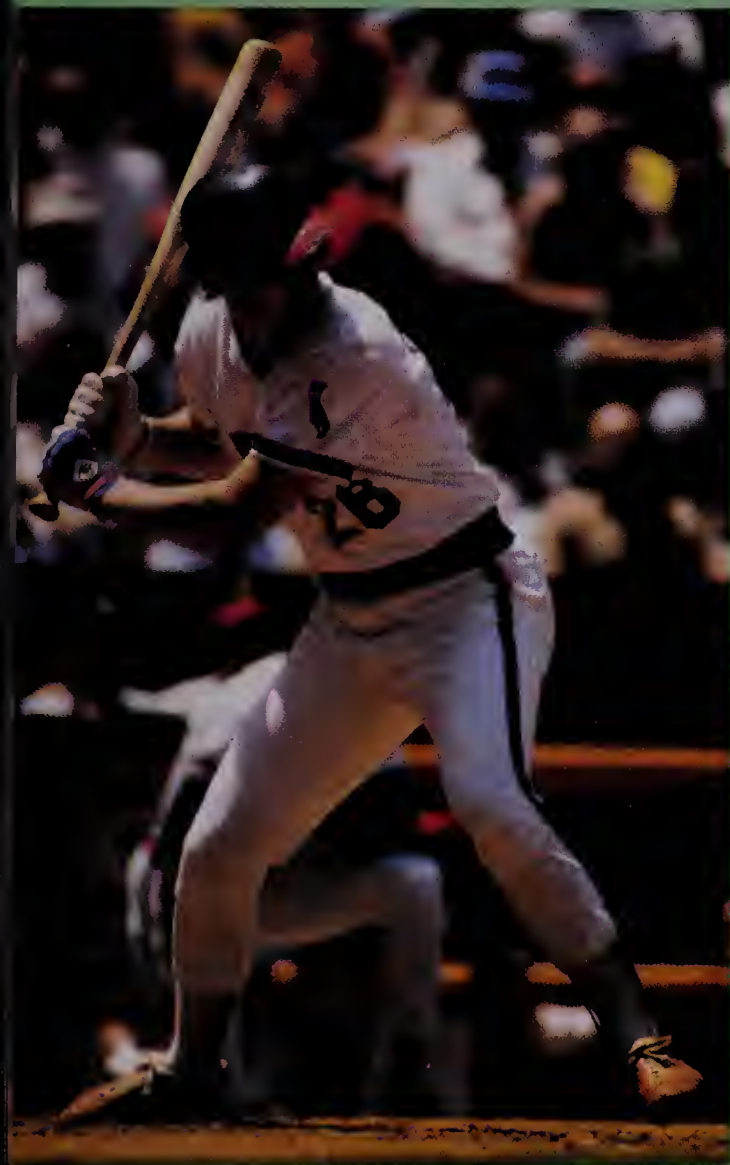
Rudi hopes that coming to Boston will be the beginning of a new career for him. Actually, it's the second time he's been acquired by the Red Sox, only Commissioner Bowie Kuhn voided the June 15, 1976 sale of Rudi and reliever Roland Fingers to the Red Sox by the A's. But after that, he played out his option and signed with California, where virtually everything went wrong. His first year, 1977, he tied an A.L. mark for RBI in the month of April (27) and was leading the league in RBI in June when he was hit by a pitch, broke his wrist, had to wait until October for the operation and wasn't able to swing the bat normally until the following July. Then in both 1979 and 1980 he got off to good starts, only to be plagued by muscle and calf strains.

"Hopefully that can all be behind me

and I can prove to people that I can still play," says the soft-spoken 34-yr. old. He reported to spring training with more calf problems, but Red Sox team physician Dr. Arthur Pappas diagnosed it as a buildup of scar tissue, fitted him for special shoes and it is hoped that he can put the nightmares of injuries behind him. "Otherwise, this is the best shape I've been in for years," he says. "I ran all winter, played racquetball, and I see another positive thing here in Boston. When I was with the A's in the minors, one of the people who helped turn me around was Charlie Lau. One of the problems I had as I kept getting hurt in California was that I got away from my routines, programs and basics at the plate, and they're very important to me because I'm not a natural hitter. Here, I've got Walter Hriniak to help me, and he's a Lau disciple and one of the best hitting instructors around."

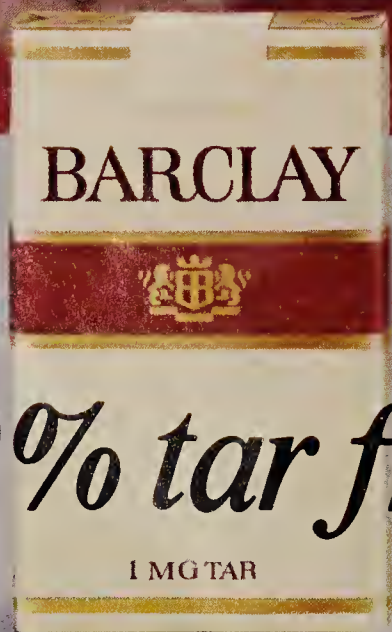
If he is healthy, Joe Rudi has nothing to prove to anyone. He has done it — and done it in pressure situations. He is a self-made player who got his chance to play during Reggie Jackson's celebrated holdout in 1970, went on to hit .309 and went on to win three Gold Gloves and be the heart of the 1972-73-74 Oakland champions. Most people remember the great catch he made off Denis Menke to save the '72 win over Cincinnati, or the fact that he hit in all seven games against the Mets in '73 or the series-clinching homer he hit off Mike Marshall of the Dodgers in 1974. But it was a sacrifice bunt in the third game of that 1974 series that

Continued on Page 48



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FORMER
RED SOX STARS

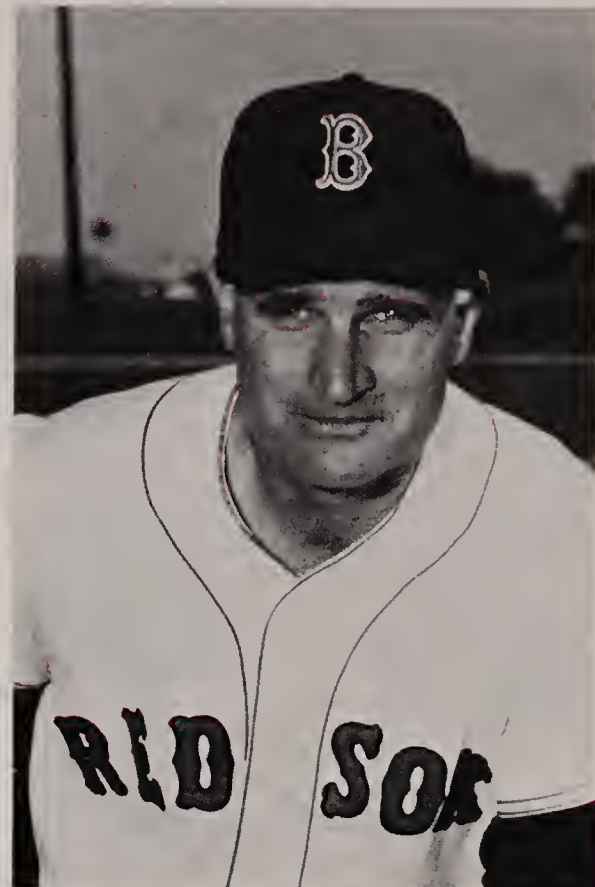
WHERE ARE THEY NOW?

Bobby Doerr

A CONTINUING SERIES
WITH GEORGE SULLIVAN

A former Boston sports columnist, GEORGE SULLIVAN has been writing about the Red Sox for more than 25 years. His best-selling "Picture History of the Boston Red Sox" (Bobbs-Merrill) is now available in softcover.

*Red Sox second baseman,
1937-44; 1946-51
Wore No. 1*



Then: One of the most popular players ever to wear a Boston uniform, Bobby Doerr was a stout-hitting and smooth-as-silk second baseman who batted .288 and fielded .993 while playing 14 seasons for the Red Sox.

Selected to the all-time Red Sox team by fans in 1969, Doerr holds most club highs for second basemen — including the remarkable .993 career fielding percentage, 1,865 career games, most RBI in a season (120 in '50) and most homers in a season (27 in both '48 and '50).

Doerr ranks third behind Carl Yastrzemski and Ted Williams among all-time Red Sox leaders in nine departments: games, homers (223), RBI (1,247), runs (1,094), hits (2,042), doubles (381), extra-base hits (693), total bases (3,270) and at-bats (7,093). He is fourth in triples (89) and 13th in slugging percentage (.461).

Nicknamed "Captain Bob" and "Bashful Bobby," Doerr played in nine All-Star Games, including seven straight and nine of 10. The 5-11, 180-pound right-

hand batter won the 1943 classic with a three-run homer off Mort Cooper at Philadelphia. That year Bobby set a record for consecutive errorless chances (349) and games (54) for second basemen. Five years later, in 1948, he broke his own mark by handling 414 chances in 73 games before erring — still American League records.

Doerr won the Sporting News' 1944 American League MVP Award even though he missed the last month of the season (and all the next year) while serv-

Continued on Page 23

RED SOX .300 SEASON HITTERS

Rank	Player	Avg.	Year	Rank	Player	Avg.	Year	Rank	Player	Avg.	Year	Rank	Player	Avg.	Year
1.	T. Williams	.406*	1941	35.	T. Williams	.328*	1958		P. Fox	.315	1944		B. Chapman	.307	1937
2.	T. Williams	.388*	1957		D. DiMaggio	.328	1950		R. Johnson	.315	1935		S. McInnis	.307	1921
3.	T. Speaker	.383	1912		G. Burns	.328	1923		L. Gardner	.315	1912		D. Lewis	.307	1911
4.	D. Alexander†	.372*	1932	38.	T. Williams	.327	1939	73.	F. Lynn	.314	1976	107.	B. Goodman	.306	1952
5.	T. Williams	.369*	1948	39.	C. Yastrzemski	.326*	1967		P. Runnels	.314	1959		J. Pesky	.306	1949
6.	T. Speaker	.363	1913		P. Runnels	.326*	1962	75.	B. Goodman	.313	1953		G. Burns	.306	1922
7.	J. Foxx	.360	1939	41.	J. Rice	.325	1979		J. Pesky	.313	1951		N. Leibold	.306	1921
8.	T. Williams	.356*	1942		A. Zarilla	.325	1950		R. Johnson	.313	1933		F. Parent	.306	1901
9.	B. Goodman	.354*	1950		B. Doerr	.325	1944		B. Myer	.313	1928	112.	D. Cramer	.305	1937
10.	J. Foxx	.349*	1938		J. Cronin	.325	1938		D. Prothro	.313	1925		I. Flagstead	.305	1924
11.	B. Freeman	.346	1901		J. Collins	.325	1902	80.	C. Yastrzemski	.312	1965		S. McInnis	.305	1919
12.	T. Williams	.345	1956	46.	J. Pesky	.324	1947		J. Pesky	.312	1950	115.	F. Parent	.304	1903
	T. Williams††	.345	1954		B. Johnson	.324	1944		R. Ferrell	.312	1936		R. Smith	.303	1973
14.	T. Williams	.344	1940		J. Vosmik	.324	1938		J. Hodapp	.312	1933	116.	R. Smith	.303	1970
15.	T. Williams	.343	1949		D. Pratt	.324	1921		H. Hooper	.312	1920		G. Scott	.303	1967
	T. Williams	.343*	1947	50.	E. Webb	.323	1930	85.	J. Cronin	.311	1941		B. Goodman	.303	1954
17.	T. Williams	.342	1946	51.	P. Runnels	.322	1958		D. Cramer	.311	1939		D. Cramer	.303	1940
	P. Dougherty	.342	1902		W. Dropo	.322	1950		H. Hooper	.311	1911		M. Higgins	.303	1938
19.	B. Chapman	.340	1938		B. Ruth	.322	1919		H. Lord	.311	1909		C. Reynolds	.303	1934
	T. Speaker	.340	1910		T. Speaker	.322	1915		B. Freeman	.311	1902		K. Williams	.303	1928
21.	J. Foxx	.338	1936	55.	C. Stapleton	.321	1980		C. Stahl	.311	1901	124.	S. Mele	.302	1947
	T. Speaker	.338	1914		D. Yastrzemski	.321*	1963	91.	M. Vernon	.310	1956		M. Higgins	.302	1937
23.	J. Pesky	.335	1946		B. Werber	.321	1934		B. Goodman	.310	1948		D. Lewis	.302	1917
	J. Harris	.335	1923	58.	J. Rice	.320	1977	93.	J. Rice	.309	1975	127.	F. Lynn	.301	1980
25.	T. Speaker	.334	1911		P. Runnels	.320*	1960		R. Smith	.309	1969		C. Yastrzemski	.301	1974
26.	F. Lynn	.333*	1979		L. Finney	.320	1940		B. Doerr	.309	1949		C. Yastrzemski	.301*	1968
	E. Webb	.333	1931		R. Johnson	.320	1934		S. Jolley	.309	1932		D. DiMaggio	.301	1940
	I. Boone	.333	1924	62.	T. Williams	.318	1951		T. Speaker	.309	1909		D. Cramer	.301	1938
29.	F. Lynn	.331	1975		B. Doerr	.318	1939	98.	J. Cronin	.308	1939		R. Ferrell	.301	1935
	J. Pesky	.331	1942		C. Stahl	.318	1902		L. Gardner	.308	1916		J. Harris	.301	1924
	P. Dougherty	.331	1903	65.	D. DiMaggio	.316	1946		G. Gessler	.308	1908		D. Pratt	.301	1922
32.	I. Boone	.330	1925		J. Harris	.316	1922	101.	G. Kell	.307	1953	135.	J. Foxx	.300	1941
33.	C. Yastrzemski	.329	1970	67.	J. Rice	.315	1978		D. DiMaggio	.307	1949		J. Rothrock	.300	1929
	J. Collins	.329	1901		C. Fisk	.315	1977		J. Cronin	.307	1937		M. Menosky	.300	1921
					J. Jensen	.315	1956								

†Minimum 400 at bats

*American League batting champion

†Not 400 AB but led A.L.

††Qualified for title but not 400 AB

How come George Brett won The Seagram's Seven Crowns of Sports Award

when no one voted for him?

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So when George Brett won in 1980, he was especially honored to receive the award that's fast becoming one of the most valued and respected awards in pro sports.

To learn more about how this fascinating award is com-

puted for baseball, football, basketball, hockey, tennis, golf and horseracing, write: *The Seagram's Seven Crowns of Sports Award*, Seagram's Seven Crown, 375 Park Avenue, N.Y., N.Y. 10152.



The Seagram's Seven Crowns of Sports Award

WHERE ARE THEY NOW?

Continued from Page 21

ing in the Army. Bobby went into the service leading the league in hitting at .325 but was narrowly overtaken for the batting crown by Cleveland's Lou Boudreau at .327. Doerr also was beaten out of the league's official MVP Award that season by 29-game winner Hal Newhouser of Detroit.

Returning from World War II in 1946, Doerr finished third in MVP voting behind winner Ted Williams and runnerup Newhouser.

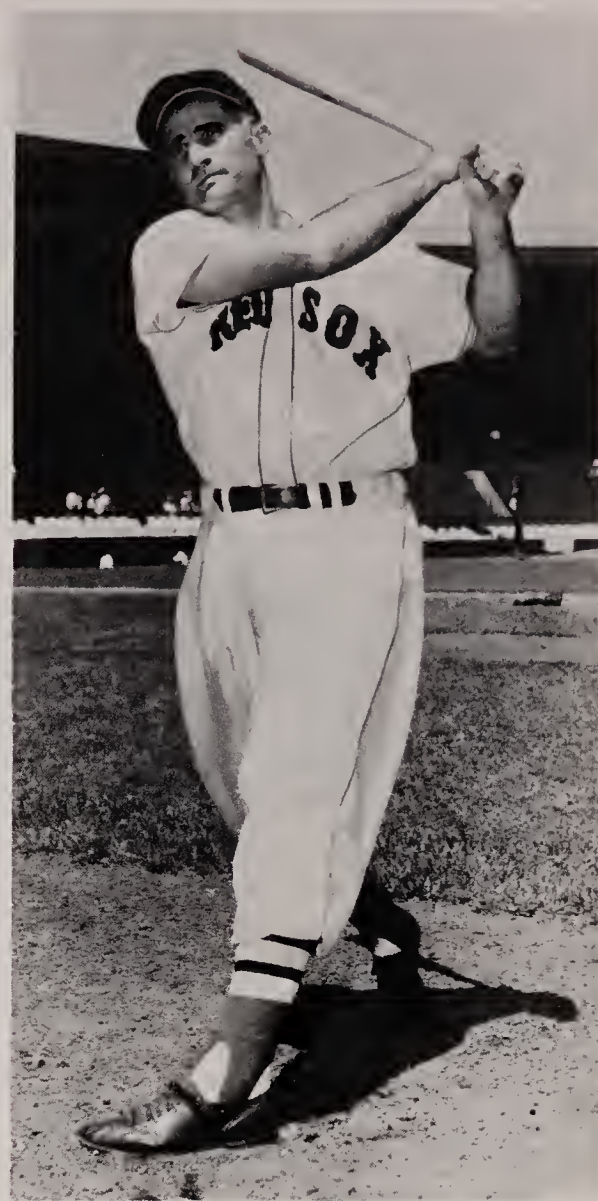
Doerr was the leading hitter among Boston regulars in the World Series that year with a .409 average despite being

plagued by migraine headaches. He also hit the Sox' only homer in the one-game playoff with Cleveland for the 1948 pennant, accounting for two of Boston's runs in the 8-3 loss to the Indians at Fenway Park.

Doerr is the only Red Sox player to hit for the cycle twice ('44 and '47). He's also one of only 10 Sox batters ever to hit three homers in a game (while contributing eight RBI to a 29-5 romp over the St. Louis Browns at Fenway in 1950).

Following the next season, after averaging .298 the last three years, Doerr retired at age 33 because of a lingering back injury.

Now: Doerr, 63, is in his fifth season as the Toronto Blue Jays' batting coach. He served in the same role and also coached



Continued on Page 57

“Bobby Doerr is one of the very few who played this game hard and came out of it with no enemies.”

*— Tommy Henrich,
former Yankee star*

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BASEBALL FANS PLAY KEY ROLE IN ALL-STAR GAMES



Since the first All Star game in Chicago in 1933, baseball fans have played an important role in deciding All Star outcomes — by selecting the members of the “dream teams.”

This year's vote is special because it marks the 25th year baseball fans have been involved in the selection of All Star teams.

Ruth Top Vote-Getter

In 1933, fans served in an “advisory capacity.” The managers picked their teams, with the fan's choices to help guide them. Appropriately, Babe Ruth was the top vote-getter with some 10,000 ballots.

The following year, the All Star voting procedure was the same. However, from 1935 to 1946, the managers selected the teams without fan assistance.

All Star voting was returned to the fans in 1947 only to be taken away after the 1957 season because of over-enthusiastic voting by Cincinnati Reds' fans. That year, the Cincinnati faithful voted seven Reds to the starting N.L. team. To correct matters, Commissioner

Ford Frick dropped two Reds and replaced them with Willie Mays of the New York Giants and Henry Aaron of the Milwaukee Braves.

The next year, players, managers and coaches voted for All Stars in their own leagues and that practice continued until 1969.

Vote Returned to Fans

In 1970, the new commissioner, Bowie Kuhn, returned All Star voting to the public. Kuhn felt that since the classic was a fan's game, the fans should decide whom they'd like to see.

That year was the first that fans selected the starting All Star lineups under a nationwide computerized system underwritten by the Gillette Company's Safety Razor Division. The pitchers and reserves are picked by league offices.

Continued on Page 39



In 1980 the RED SOX spelled relief T-O-M B-U-R-G-M-E-I-E-R

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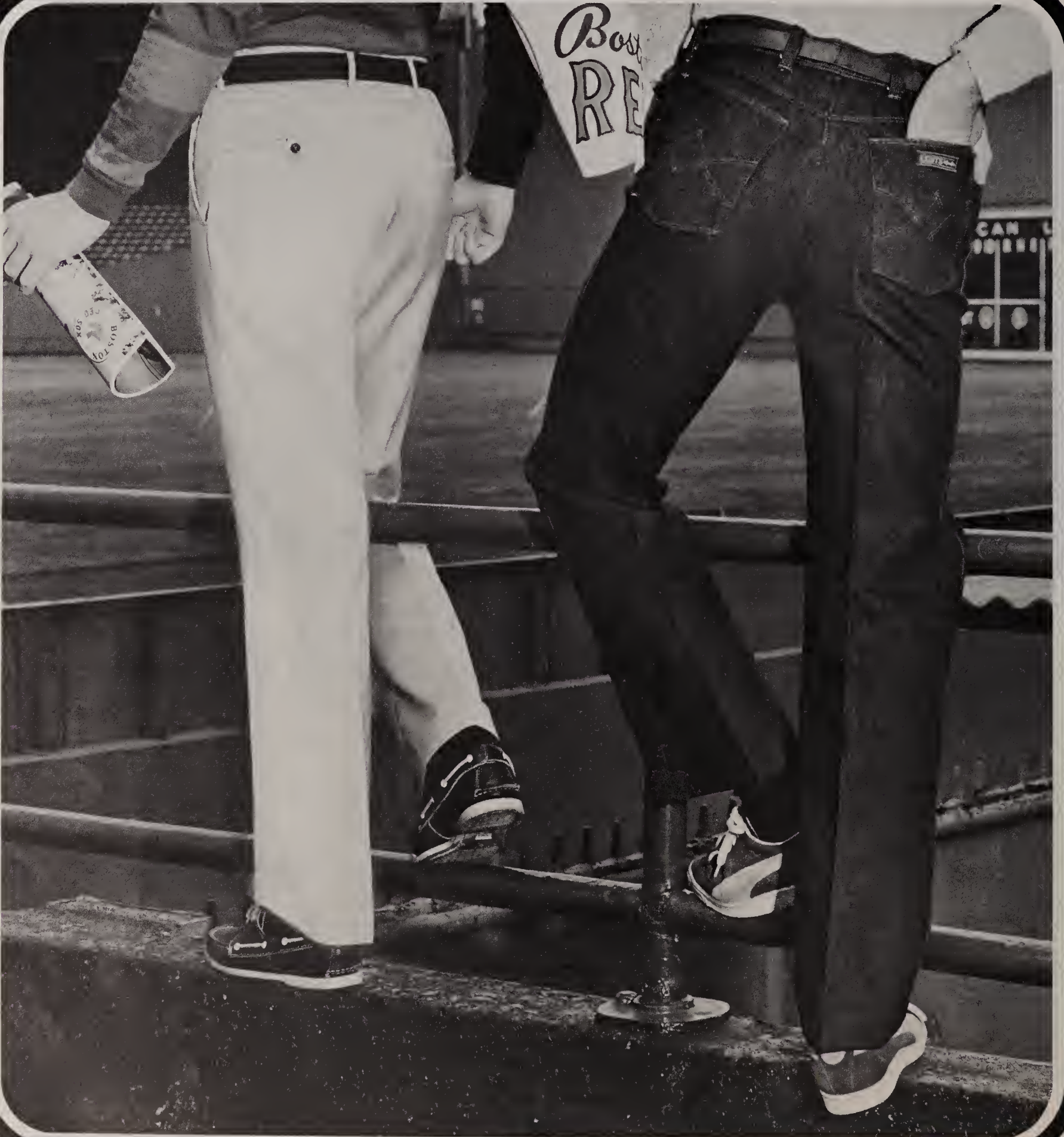
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RALPH HOUK

By BOB FINNIGAN

In the days immediately following his agreement to manage the Red Sox last October, Ralph Houk learned what it means to be entering the traditional Boston-New York feud from the other side. On the morning after Haywood Sullivan's now-famous flying visit, Houk piled some pals on his boat from a fishing trip to the Florida Keys—and nothing went right.

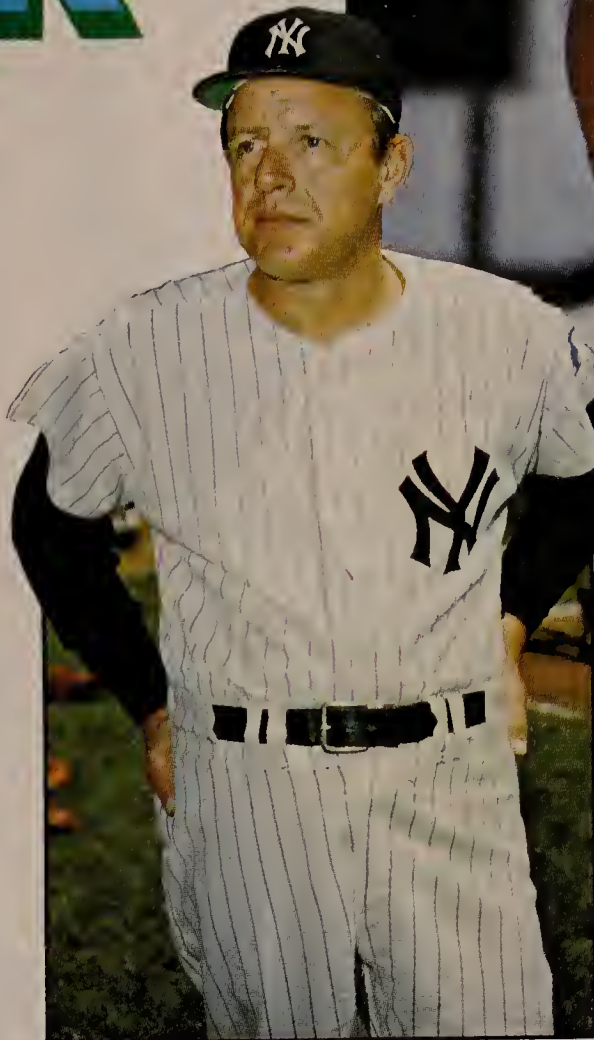
It was windy every day. The fishing was terrible. "We went thinking we might catch a dolphin or a sailfish," he recalled. "We hardly caught enough fish to eat. So we tried bottom fishing and didn't do any better." The worst was yet to come. Houk was piloting his boat out of Miami Harbor when the group saw a boat aground on a reef. "They were taking the people off and we all watched and I missed a channel marker. Next thing, we were aground too. We hit rock bottom and tore the props all up."

What other kind of luck could a Red Sox manager expect on a boat named "Thanks Yanks"? Boston general manager Haywood Sullivan keeps telling him to change the name, or get a new boat. "If you win the pennant, we'll get you a bigger one. So big you won't be able to turn it around in the channel."

It is recognized that the press and the fans make the Boston managing job the toughest in baseball. Indeed, Houk is the sixth Red Sox manager in 16 years, but even with their past winter of change the Red Sox are far from his toughest assignment.

"Don't forget, I took over the New York Yankees in 1961 after Casey Stengel left," Houk said. "All Casey did was win—10 pennants in 13 years. Nothing could be a harder act to follow."

"Then I took over the Tigers in 1974 and had to replace their stars and he-



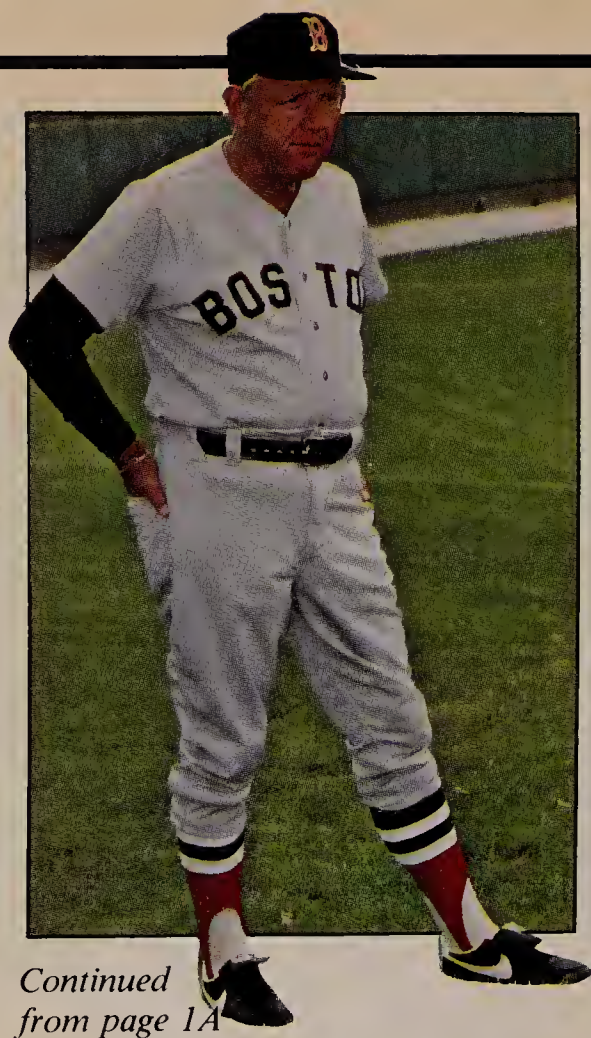
"I believe in fundamentals. You won't see me using any trick plays. I play the game as it has been played for years. I don't know any other way."

roes with younger people. That was tough. When I replaced Willie Horton with Steve Kemp I thought they were going to kill me. Now Kemp makes \$600,000 a year."

His move from the Yankees to the Tigers in the winter of '73-'74 is a clue to why, along with the timing, he said 'yes' to the Red Sox after two years in retirement saying 'no' then 'maybe' to other teams. He had spent his entire career with the Yankees, starting in 1939, but chafed under the interference



Continued on page 2A



*Continued
from page 1A*

of George Steinbrenner, who bought the team in 1972. Moving to Detroit, under general manager Jim Campbell, he found what he had come to miss in New York—freedom to run the team. He expects the same here, under Sullivan, who says he has it.

"It's easier and more pleasant for a manager to work with real baseball people," Houk says. "They understand."

Sullivan and Houk reached a complete understanding in the first quarter-hour of the 2½-hour meeting at Fort Lauderdale Airport. The first thing Sullivan told him was that he might be managing without Fred Lynn in center, Rick Burleson at short or Carlton Fisk behind the plate. "We may lose them," Sullivan said, "and I don't want you coming here with your eyes closed." This up-frontness impressed Houk, but the news didn't faze him. "To tell you the truth," he says, "I was so excited about getting back into things that I didn't give it much thought. I knew that there would be enough talent left for a solid team."

The contractual formalities were even shorter. Sullivan asked Houk what he wanted. Houk told him. They agreed to a two-year contract. "I didn't get into this for the money," Houk says. "I wanted more than one year, but I didn't want to get tied up in any long-term deal. I think two years is fair to me and fair to the players. It will give us a chance to get something going in Boston."

What was it that brought Houk's name out of Sullivan's hat? What

about the man, at age 61, the senior manager in the game in terms of service, that led Sullivan to the sudden dark-of-night meeting in a Florida airport?

"I originally had a list of 30 or 40 names, people in our organization and outside, in the majors and out," the Boston GM recalls. "But I was looking for a certain one. Our team, our organization needs the right man now more than ever. I called around and got ideas and recommendations and again and again Ralph Houk's name came up."

What the Red Sox sought was a man who could hold the respect of the veterans without aweing the youngsters. "We needed a man who could handle and develop pitchers," Sullivan said. "It was our biggest need."

"I don't play any favorites and I think that's one reason I have a good reputation. I respect the players and I think they respect me. But if anyone fouls up, I'll talk to them. Anyone. Everyone is equal in my eyes."

The Red Sox are in the middle of a directional shift. For the first time in elders' memory, pitching is no longer an afterthought, no longer secondary to an everyday lineup that could bash the ball around and out of little Fenway Park. No one can remember better prospective pitching than is now in the Boston system.

The Red Sox needed a man to guide

this change. "But we also needed a man with stature, someone to project a certain image in the community and with the press," Sullivan says. "What the hell, we also needed a captain, someone who could lead our team."

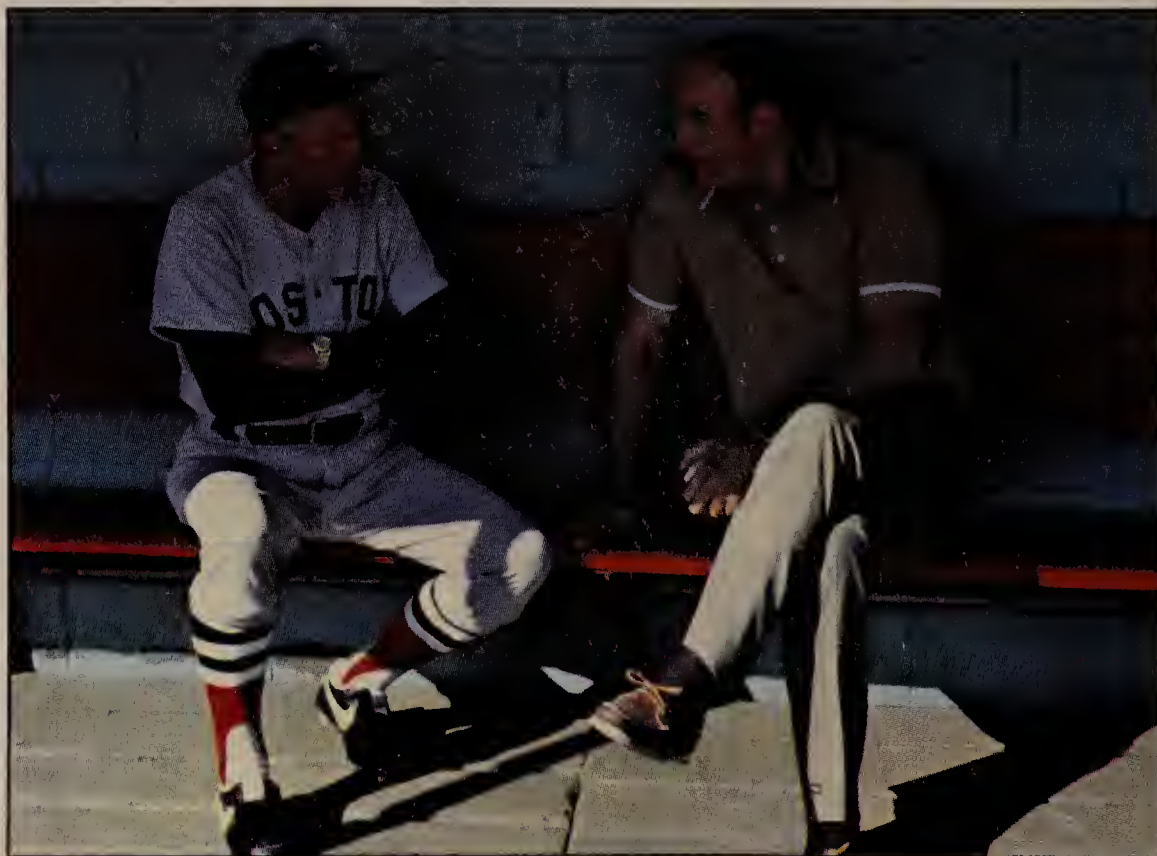
"We needed discipline, and Ralph's reputation in that area is well known. We needed a man who had handled winners and also dealt with adversity. When we added up our requirements, when we had it all set out, we found we needed Ralph Houk."

Houk plays down his discipline reputation. They don't call him The Major anymore and he would prefer they don't. He wants his players to run themselves and any time he feels they are not, he calls them into his office for what he calls "constructive criticism."

"I don't have a whole lot of rules," he says. "In fact, those we have I let the players set up. I believe fining a man hurts his family more than him, and that's the way I feel about criticizing a man in public or in the press. That comes back to him at home from his wife or parents and it's likely to be on his mind when he comes to the park."

"What I want when a man comes to the park is all baseball. Nothing but baseball."

It is this area where The Major of old comes through. Houk does not accept the belief that players are not as dedicated as they used to be. "They have ability and if they didn't want to win they wouldn't be wearing the uniform," he says. "If I detect anything else in their attitude I'll give them some



Houk and General Manager Haywood Sullivan.

Continued on page 4A

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constructive criticism."

Houk sees his part in all this is to get the players thinking with him. When players get to the park, and not too early, he reminds, he wants them thinking of nothing but ways to beat the other team that night. "Would you believe I've been in clubhouses where a guy goes on the field asking who is

Houk and Coach Johnny Pesky.

pitching for the other team that night? I won't have that. We have meetings before and after series. And I'd like to see players going over boxscores of teams we are playing next. It helps to know who's hot and who isn't.

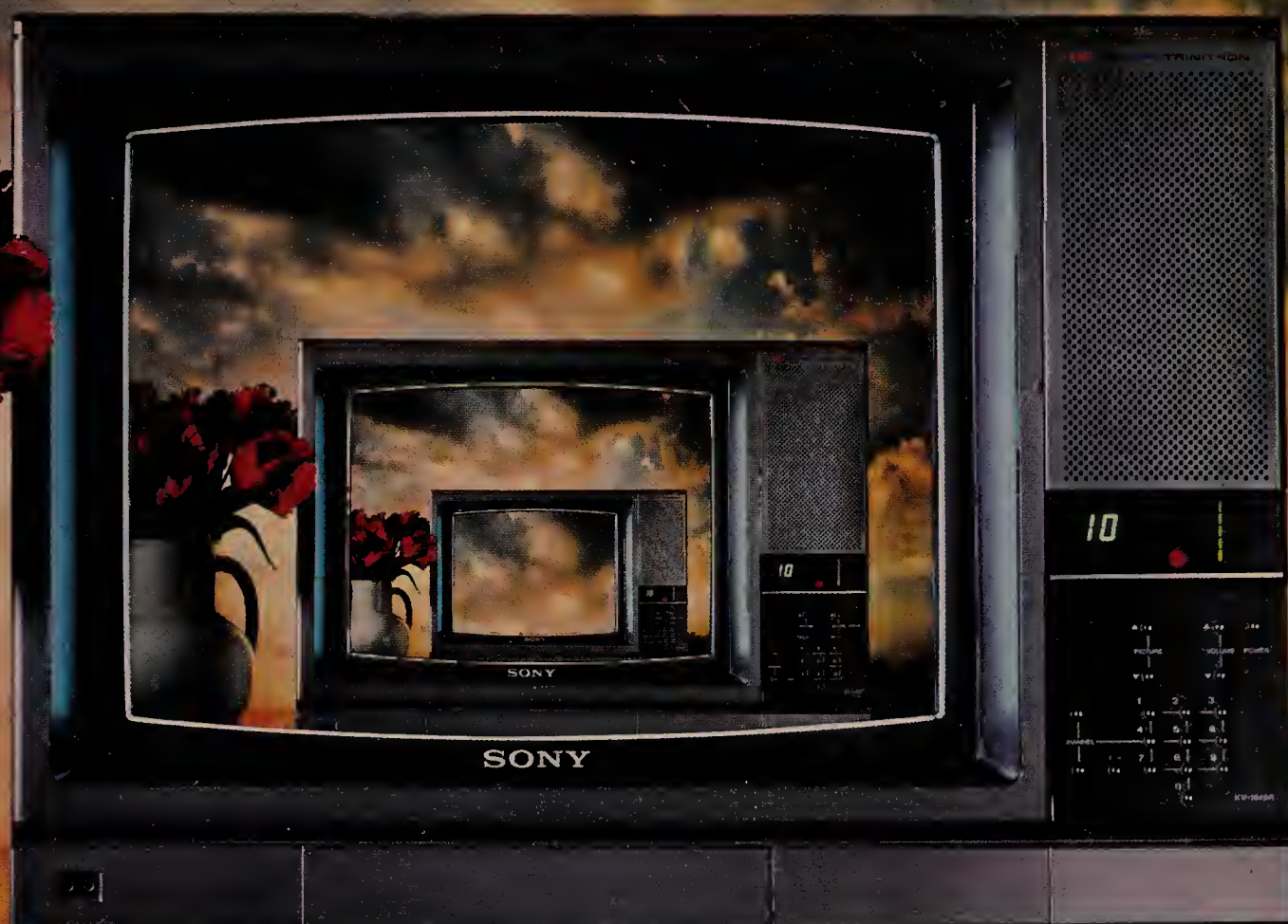
"I want a winning attitude. I want to see happy winners, and unhappy losers. I want to see Red Sox who are just

as excited about moving a runner over as getting a hit. I want to see team performance regarded over individual performance. I want a winner in Boston."

If he gets his winner, will he hold Sullivan to the promise of the new, bigger boat? "Hell, yes," Houk laughs. "I'll think of a name later."



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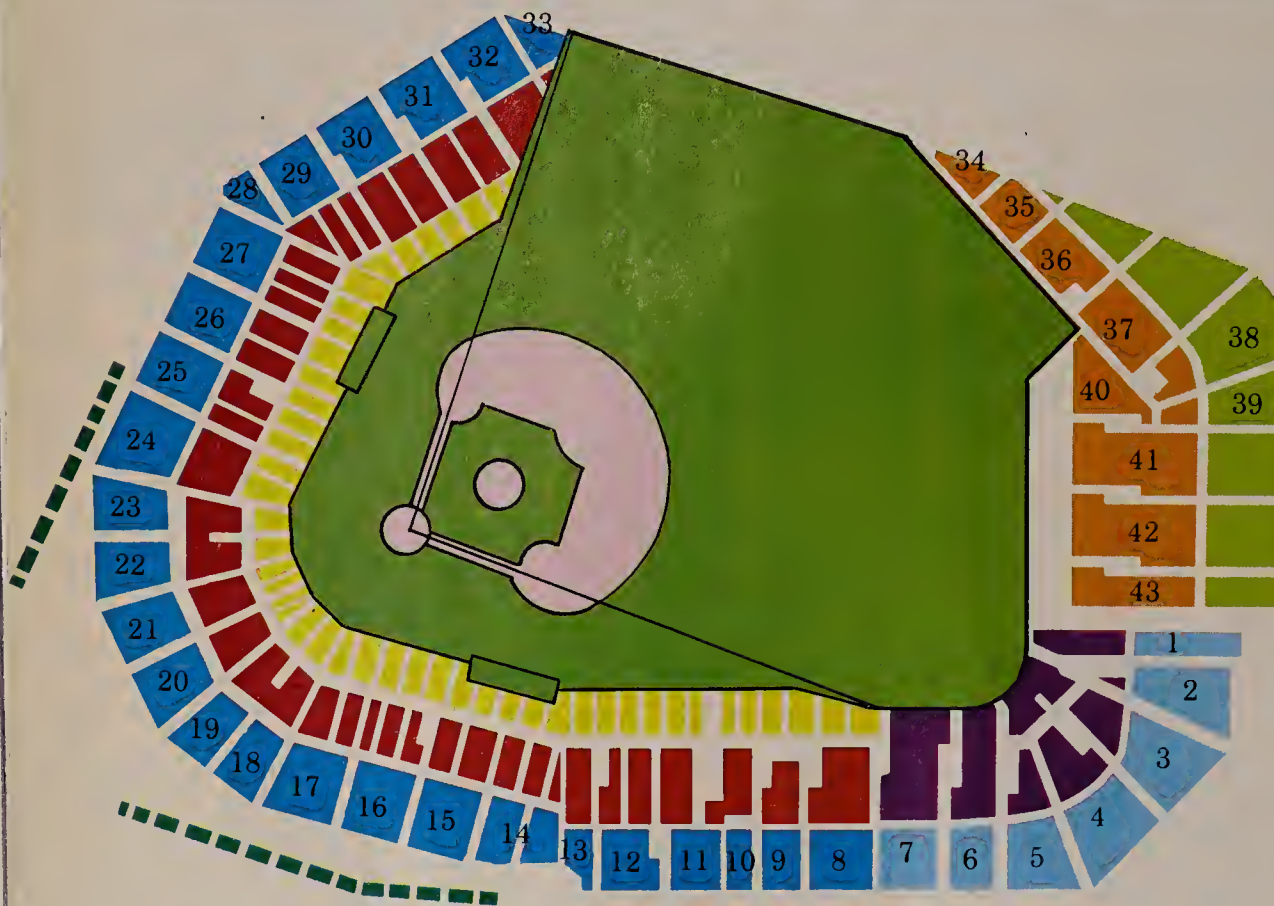
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Upper Boxes	125 to 136
Reserve Grandstand	18 to 23
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Lower Boxes	49 to 82
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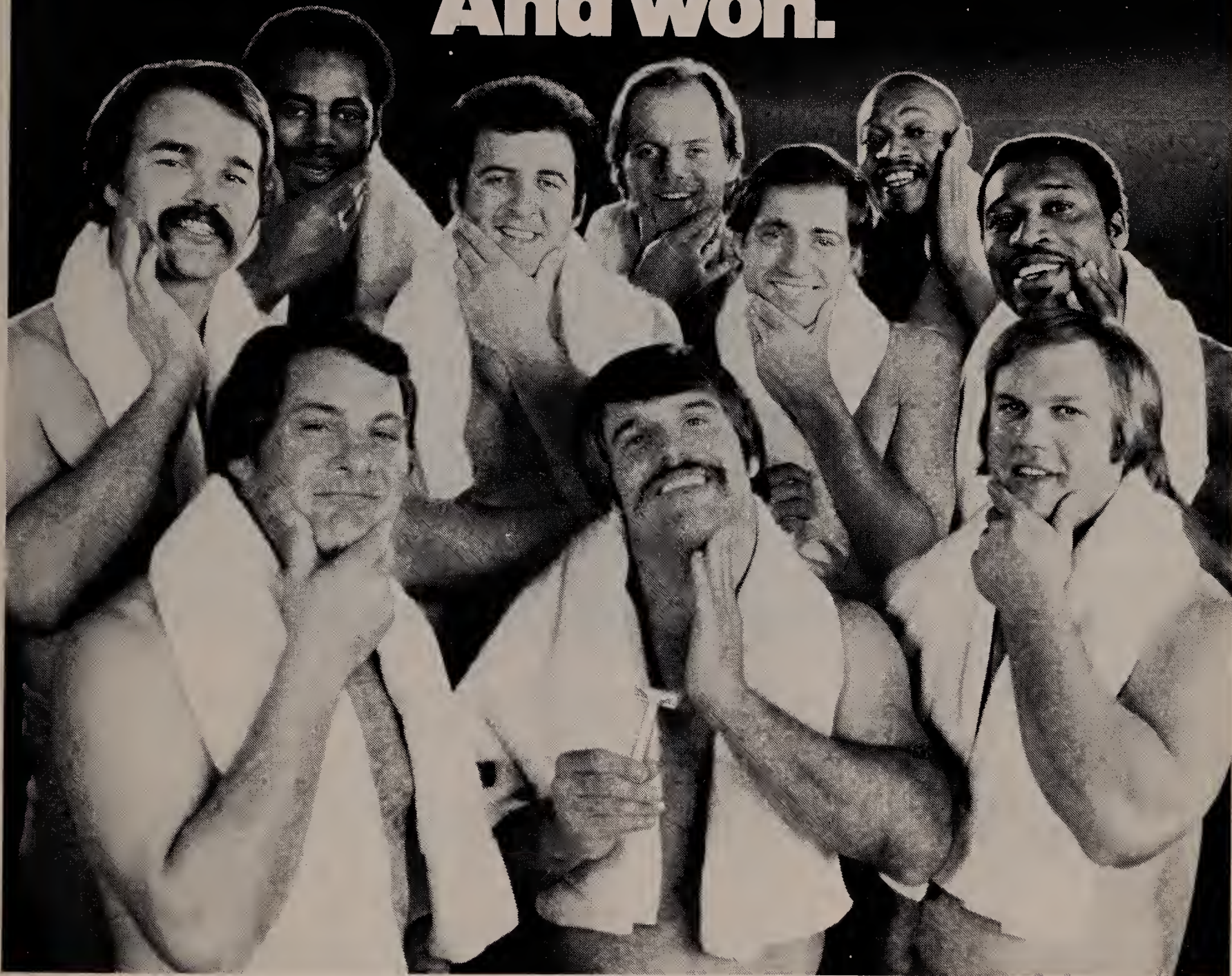
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RED SOX RADIO

The team for the WITS Red Sox radio network is nothing if not varied in its experience and expertise behind the mike. Ken Coleman and Jon Miller are in their second year together.

Coleman, of course, is a long-time Boston favorite who has had more than 30 years of broadcasting experience. Miller, who joined Kenny last season, is only 28 years old, but the Californian has been on radio since he was in high school. He came to the Sox last year from the Texas Rangers.

The executive director of The Jimmy Fund, Coleman has been with the Red Sox for 10 years on radio and TV, after 10 years with the Cleveland Indians, 14 years with the Cleveland Browns on TV, two years of NBC football, five years of Harvard football and play-by-play of seven NFL championship games.

He has won 12 AFTRA awards for broadcasting excellence, spent four years announcing for the Cincinnati Reds on TV and was the voice of Ohio State football, among many other credits.

Miller, resident wit and mimic, brings fun to Sox baseball with his uncanny imitations of sporting figures and other announcers. He and Coleman had met before, briefly, when both were applicants for the Reds TV job, winding up as finalists. Coleman got that job, but recommended Jon to be his partner in Boston.

After working in radio at San Mateo College (Cal.), Miller worked in TV at a station in Santa Rosa, Cal., and then went to pro hockey from there as the youngest play-by-play announcer in the history of the National Hockey League, working for Charlie Finley with the Oakland Golden Seals.

Miller also spent one year with the Oakland A's baseball team, then did basketball as the voice of the San Francisco Dons, and soccer on the TV network with the San Jose Earthquakes of the North American Soccer League. From there it was on to the Rangers, and eventually, to Boston.



Jon Miller and Ken Coleman

1981 RED SOX RADIO NETWORK*

MASSACHUSETTS

Boston-WITS
Brockton-WBET
Fall River-WSAR
Fitchburg-WEIM
Great Barrington-WSBS
Greenfield-WHAI / AM
Greenfield-WHAI / FM
Milford-WMRC
New Bedford-WNBH
North Adams-WMNB
Northampton-WHMP
Orange-WCAT
Pittsfield-WBRK
Plymouth-WPLM / AM
Plymouth-WPLM / FM
Southbridge-WQVR / FM
Springfield-WSPR
Ware-WARE
West Yarmouth-WOCB
Worcester-WTAG

CONNECTICUT

Hartford-WTIC
New London-WNLC
Putnam-WINY

RHODE ISLAND

Providence-WHJJ
Westerly-WERI
West Warwick-WKRI
Woonsocket-WWON

MAINE

Augusta-WABK
Bangor-WABI
Biddeford-WIDE / AM
Biddeford-WIDE / FM
Brunswick-WKXA / AM
Brunswick-WKXA / FM
Calais-WQDY / AM
Calais-WQDY / FM
Dover-Foxcraft-WDME
Ellsworth-WDEA / AM
Ellsworth-WDEA / FM
Farmington-WKTJ / AM
Farmington-WKTJ / FM
Houlton-WHOU / AM
Houlton-WHOU / FM
Lewiston-WAYU / FM
Lincoln-WLKN / AM
Lincoln-WLKN / FM
Machias-WMCX
Millinocket-WMKR / AM
Millinocket-WMKR / FM
Norway-WOXO / FM
Portland-WGAN
Presque Isle-WAGM
Rockland-WRKD
Rumford-WRUM / AM
Rumford-WRUM / FM
Waterville-WTVL / AM
Waterville-WTVL / FM

* Subject to slight change

VERMONT

Brattleboro-WTSA
Burlington-WJOY
Middlebury-WFAD
Newport-WIKE
Rutland-WSYB
St. Albans-WWSR
St. Johnsbury-WSTJ
Waterbury-WDEV

NEW HAMPSHIRE

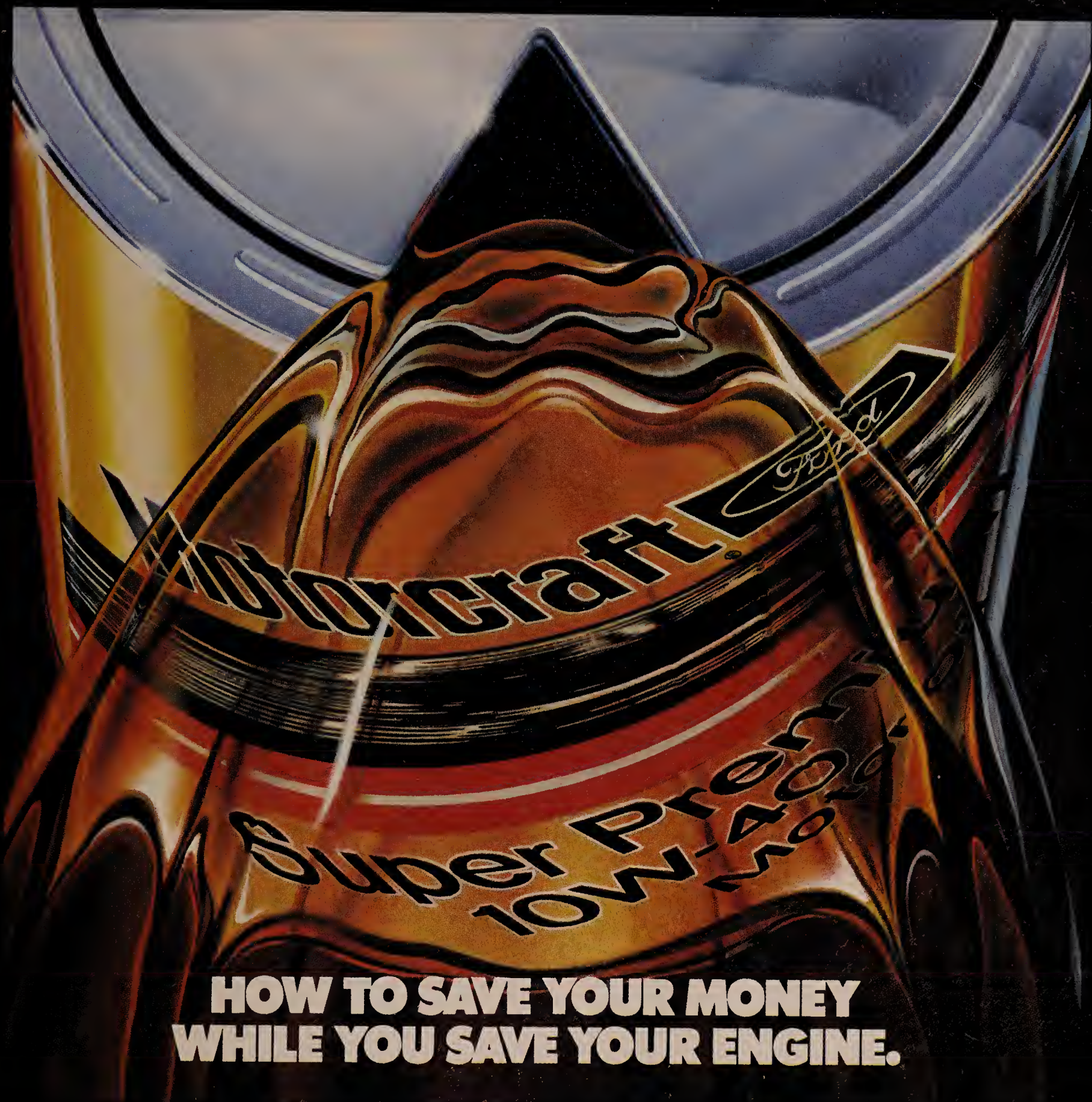
Berlin-WMOU / AM
Berlin-WXLQ / FM
Claremont-WECM / FM
Franklin-WFTN
Hanover-WTSL
Keene-WKNE
Laconia-WEMJ
Littleton-WLTN
Manchester-WGIR
Plymouth-WPNH / AM
Plymouth-WPNH / FM
Portsmouth-WBBX
Rochester-WWNH

NEW YORK

Amsterdam-WMVQ

FLORIDA

Miami-WIOD
Winter Haven-WSIR



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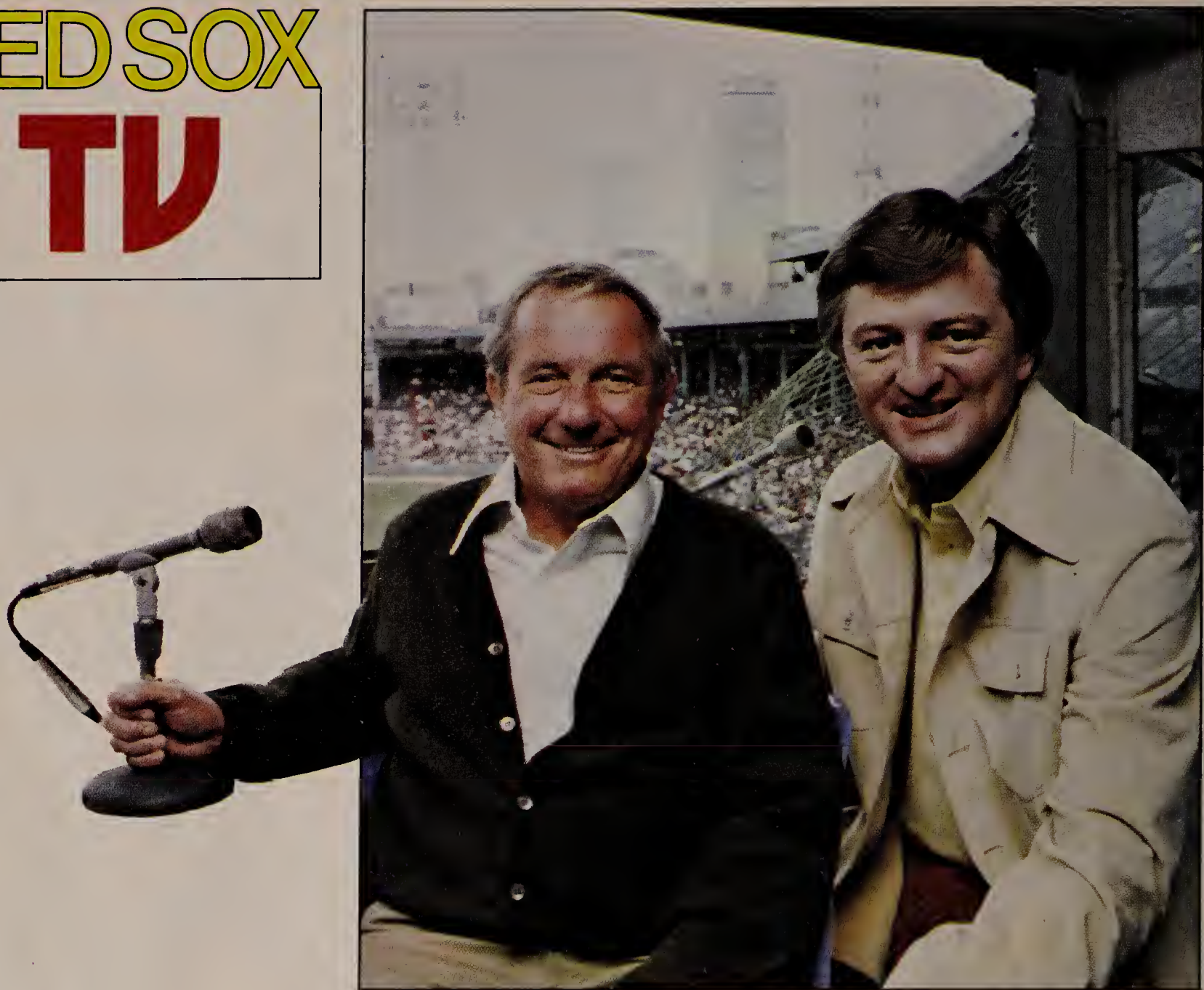


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RED SOX TV



Ned Martin and Ken Harrelson

"The Rooster" and "The Hawk" are in the TV booth again this year for the telecast of Red Sox games by Channel 38 (WSBK-TV). This is the seventh straight year that WSBK will provide Sox games for the fans, and it is the seventh year for "The Hawk," Ken Harrelson, while "The Rooster," Ned Martin, will be teaming with Ken for the third straight season.

Martin, now in his 21st year of radio and TV with the Red Sox, is one of the most popular broadcasters ever to make the New England scene. The Pennsylvanian, who began his career in Rockville, Md., paid his dues in the minors around a hitch

in the Marine Corps and studies at Duke U. An easy, relaxed style has made him a favorite of the fans. His most explosive outburst is "Mercy," which has become somewhat of a trademark.

Harrelson, of course, is the more flamboyant of the two, with his "Hawk Hats" and his colorful phrasing, which is backed by a solid knowledge of baseball. Hawk played major league ball with Washington, Kansas City, Boston ("Impossible Dream"), and Cleveland. He helped the Sox to the 1967 pennant and led the American League in 1968 with 109 RBI and 35 home runs.

A native of Savannah, Ga., Harrelson has been an all-around athlete since his youth, and is an accomplished golfer, pool player and sometime arm wrestler. He tried the PGA Tour for several winters, although he fell just short of getting his playing card. Last fall he was the sensation of the Pleasant Valley Classic, a Tour tournament in Sutton, where his colorful style drew large crowds, and his golf game was good enough for him to make the cut and be in contention at the half-way mark.

Knowledge, style and easy-going manners mark this pair of top-flight announcers.

1981 RED SOX TV NETWORK*

WSBK-TV—Channel 38 / Boston
WCSH-TV—Portland, Maine

WLBZ-TV—Bangor, Maine
WLNE-TV—New Bedford / Providence

** Subject to slight change*

The complete 1981 Red Sox schedule with TV game listings is on page 60.

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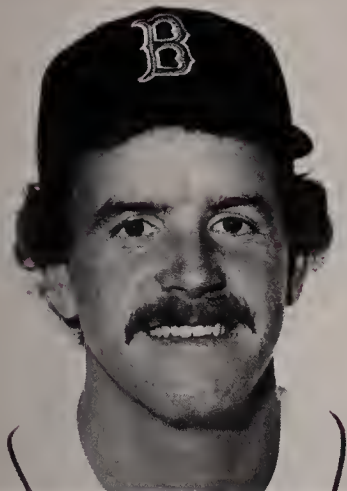
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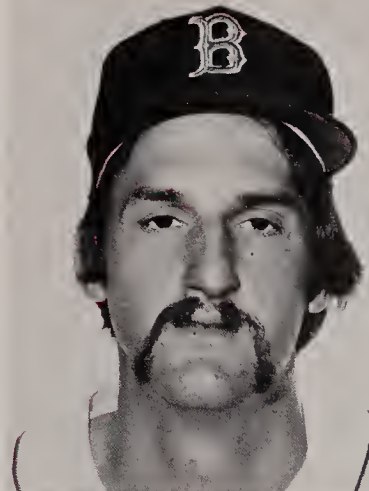
RED SOX ... 1981

Continued from Page 12



DAVE STAPLETON

Stape was voted TV-38's Tenth Player Award by the fans and was high in the voting for the A.L. Rookie of the Year . . . The redhead from Loxley, Ala. hit .321 in 106 games for the Sox . . . Came up May 30 when Jerry Remy was hurt . . . Had been International League Player of Month in May . . . Played all infield positions at Pawtucket . . . At Boston, played 98 games at 2B, 8 at 1B, 2 at 3B, 4 in LF, 2 in RF, and 3 as DH . . . Played second base for Eddie Stanky at South Alabama U. . . Also enjoys hunting, fishing, golf and tennis . . . Co-MVP of Int. League in 1979.



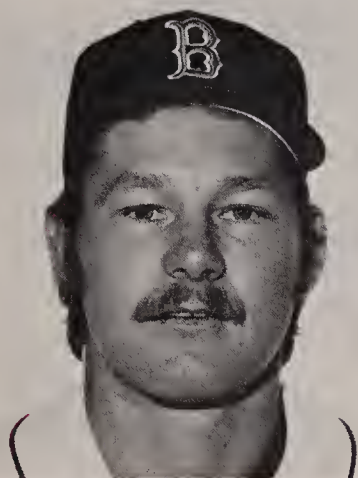
MARK CLEAR

A reputation as a hard worker who has helped improve himself precedes new addition Mark Clear, reliever who came to Sox in trade for Rick Burleson and Butch Hobson in December, along with Carney Lansford and Rick Miller . . . The 6-4 righthander originally signed with Phillies in '74, but was released after posting 0-7 record in rookie league . . . Picked up by California, he became a reliever at El Paso and was 11-5, 11-11 with Angels in '79, '80 . . . In '79 made All Star team, helped Angels to Division title, and was Sporting News Rookie Pitcher of Year . . . Uncle is Angels' Coach Bob Clear.



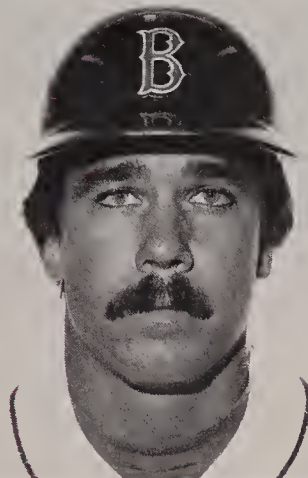
JOE RUDI

Veteran outfielder-first baseman Rudi brings a lifetime Fenway Park average of .283 to Boston . . . Came to Sox in trade with pitchers Frank Tanana and Jim Dorsey for Fred Lynn and Steve Renko . . . Will be in 13th year of major-league play . . . Originally signed by Oakland, went to Angels in 1977 . . . Leads all active major league players with 12 grand slam home runs . . . With Oakland, appeared in five championship series, three World Series and three All-Star games . . . World Series average of .300 . . . Avid hunter and all around outdoorsman.



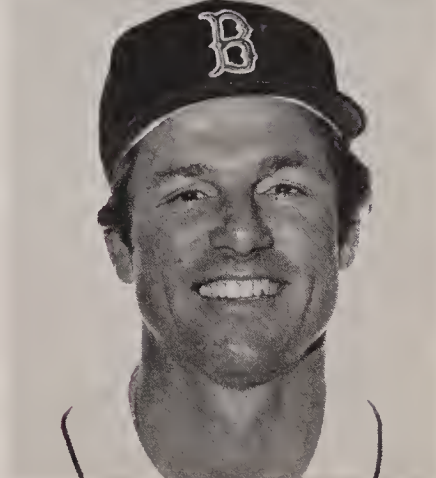
CARNEY LANSFORD

Another transplanted Angel, Carney may add a different dimension to Fenway when he begins to run the bases . . . He hopes to steal 30 bases . . . The San Jose native, who lives in Anaheim, can move as well as hit the long ball . . . Says he'll hit his share of homers in Fenway, but won't shoot for The Wall . . . Rated by scouts as a player who can hit, hit with power, field, run bases well and steal . . . Gave cash donation to Santa Clara Boys' Baseball Program for each homer he hit . . . Plans to continue this . . . Brothers Phil and Joe are first basemen in Toronto and San Diego systems, respectively.



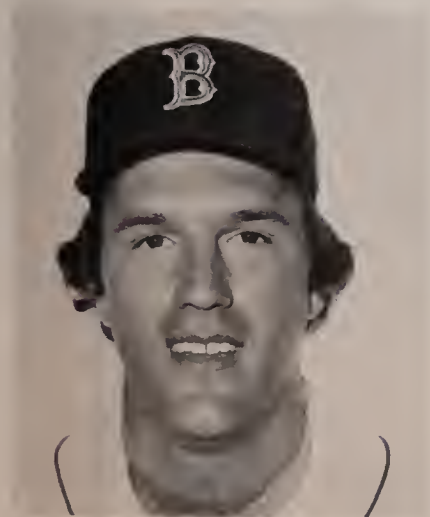
GARY ALLENSON

Coming off another season of Winter Ball at Santurce in the Puerto Rican League under Cookie Rojas . . . Native of Culver City, Cal. . . Married Dorothy Ann Keller last Fall . . . Lives in Hawthorne, Cal. . . In two seasons with Sox, has played in 144 games, 128 as a catcher . . . Hit .357 in 36 games in '80 . . . Was International League MVP at Pawtucket in '78, and also Triple A All Star catcher . . . Played on Arizona State team in College World Series at Omaha in '75, and beat Texas with homer and game-winning single . . . Was Sox 9th pick in '76 June draft.



TOM BURGMEIER

Chosen by the Boston Baseball Writers as the best Red Sox pitcher in '80 . . . Managed 24 saves, 5-4 record, 2.00 ERA and 62 appearances despite tendinitis which kept him out of 15 games in July . . . Avid fisherman and hunter, shooting mainly quail in area near home in Lenexa, Kan. . . Also dedicated physical fitness exponent, who jogs at swift pace around ball park every day for several miles . . . Was named to A.L. All-Star team last year . . . His 24 saves is a club record for a lefty . . . Good fielder, he won a Silver Glove as best fielding pitcher in the minors in 1967.

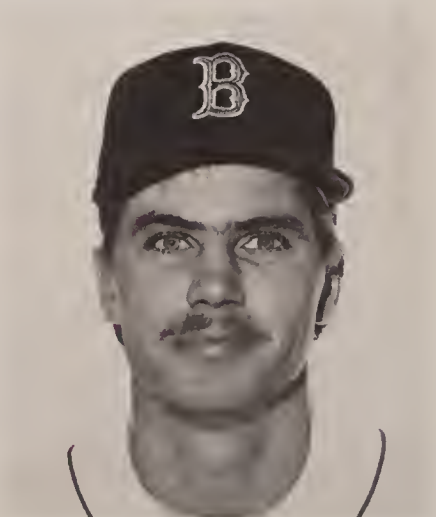


BOB STANLEY

Named the American League Pitcher of the Month in August, Stanley was in the rotation through June 30, then he went to the bullpen . . . Overall, he was 10-8 with 14 saves and a 3.39 ERA . . . In August, he was 2-0 with 12 saves in 15 games . . . Born in Portland, Me. grew up in Kearney, N.J. and now lives in No. Reading . . . Married to former Joan Mathers . . . Couple had second child, Kyle Robert, Jan. 19, '81 . . . Dodgers 9th pick in 1973 June draft . . . Sox drafted him 1st in secondary phase, Jan. '74 . . . All Star in 1979.

WIN REMMERSWAAL

In his seventh year in Sox system, Win has been used primarily as a long reliever . . . A righthander with a good fast ball, he appeared 14 times for 2-1 record after being recalled from Pawtucket, June 20 . . . Native of Holland, he makes his home in Wassenaar . . . Major league debut in Milwaukee, Aug., '78 . . . First player on major league roster who was born in Europe and learned his baseball there . . . Played on Dutch Little League, Babe Ruth champions and Dutch All Stars, who won European Amateur title.



The game is over...



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You may not be cheering for the same side during the game.
But you'll agree you came to the right place afterward.
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THE CAFE BUDAPEST.

90 Exeter St., Boston, 734-3388. Romantic old world atmosphere. Russian, French & American service. Specialties include chicken paprikas, beef stroganoff, veal, goulash, soups & desserts made fresh on premise.

CAPTAIN COURAGEOUS.

25 Rogers St., Gloucester, 283-0007. A favorite of discriminating diners for assortment of seafood, steaks & chops, with the accent on New England specialties. Overlooking the fishing fleet in Gloucester harbor.

CAPUCINO'S. 1370 Beacon St., Brookline, 731-4848. Capucino's loves our sox's: before or after the game enjoy an Italian dinner. Our unique menu offers a great selection of authentic Italian dishes & wines.

DAVIO'S. 269 Newbury St., Boston, 262-4810. Specializing in Italian cuisine, this intimate restaurant provides elegant dining with a decor accented by rust velvet & red brick.

THE EASTERLY. 87 Atlantic Rd., Gloucester, 283-0140. A restaurant & cocktail lounge of exceptional distinction & beauty, with a vast panorama of the sea. American & Continental cuisine; New England specialties.

FANTASIA RESTAURANT.

617 Concord Ave., Cambridge, 354-0285. One of Cambridge's largest, oldest & best known restaurants offering a large menu of steaks, seafood, & Italian specialties.

GALLAGHER RESTAURANT.

55 Congress St., Boston, 523-6080. More "Best" awards than anyone else in "Boston Magazine's 1980 Reader's Poll."

GREAT GATSBY'S. 300 Boylston St., Boston, 536-2626. A 1920's New York style atmosphere with the comfort of the old neighborhood. Gatsby's serves good food & drink with style & quality.

THE HALF SHELL. 743 Boylston St., Boston, 423-5555. Dine on fresh seafood while enjoying the nautical charm of old Boston. Conveniently located across from the Prudential Center.

JIMMY'S HARBORSIDE.

248 Northern Ave., Boston, 423-1000. For 56 years Boston's finest seafood on historic Boston fish pier.

THE LANDING. 81 Front St., Marblehead, 631-1878. On the historic town wharf in Marblehead, "the sailing capital of the world." Featuring prime steak & freshly caught fish.

NEWBURY'S STEAK HOUSE.

94 Mass. Ave., Boston, 536-0184. Featuring top quality steaks cooked to perfection, fresh seafood & sandwiches. Also famous for salad bar & king size cocktails.

PATTEN'S FOOD AND SPIRITS.

Milk & India Sts., Boston, 227-8775. Where good food & live entertainment abound nightly. Try dinner before the game or eat, drink & dance after the game.

SCOTCH 'N SIRLOIN.

77 N. Washington St., Boston, 723-3677. A panoramic view of Boston is a highlight of this popular quality steakhouse which also stars seafood. Entertainment & dancing.

SEASIDE RESTAURANT & BAR.

Faneuil Hall Marketplace, Boston, 742-8728. Enjoy fresh seafoods, prime steaks, sandwiches, award-winning burgers and salads. Stop by the famous Seaside bar for great cocktails and good company.

THE STEAK PLACE.

1268 Boylston St., Chestnut Hill, 731-6200. Fresh quiche made daily for luncheons. Featuring prime rib, steaks, 2 lb. lobsters stuffed with crabmeat and fresh seafood. Function room for meetings. Entertainment in lounge.

JOE TECCE'S. No. Washington St., Boston, 742-6210. Famous for its tradition of fine Italian food for over 30 years, this family operated restaurant clings to this reputation. Cobblestone street cafe offers live music.

TEN CENTER STREET.

Newburyport, 462-6652. The dining address-adjacent to Market Square in historical Newburyport. Chef's specials nightly featuring veal, fresh seafood, sauteed vegetables and homemade breads.

VILLA FRANCESCA.

150 Richmond St., Boston, 367-2948. In Boston's historic North End. Awards: 1979-"Best Italian restaurant," 1980-"Where to Eat in Boston," *Boston Magazine*.

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FANS PLAY KEY ROLE

Continued from Page 24

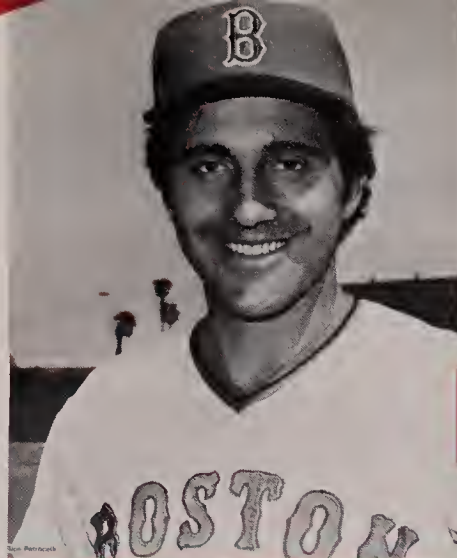
Since 1970, more than 83 million All Star ballots have been cast. Last year the nation's largest nonpolitical election drew 11.9 million ballots.

In the first year that the choice was returned to the fans, the Atlanta Braves' Henry Aaron received the most votes of any player, 1,394,847, thus winning the Gillette Trophy awarded annually to the top vote-getter.

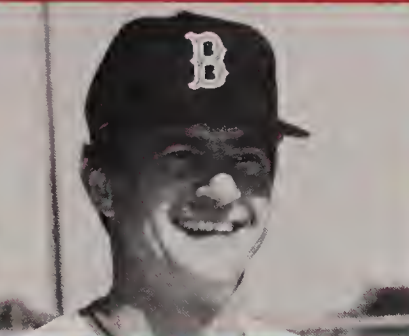
Aaron repeated in 1971 and Johnny Bench of the Cincinnati Reds received the most votes the next two years.

In 1974, Reggie Jackson was the first A.L. player to become the top vote-getter in the majors and the first to hit the three-million mark.

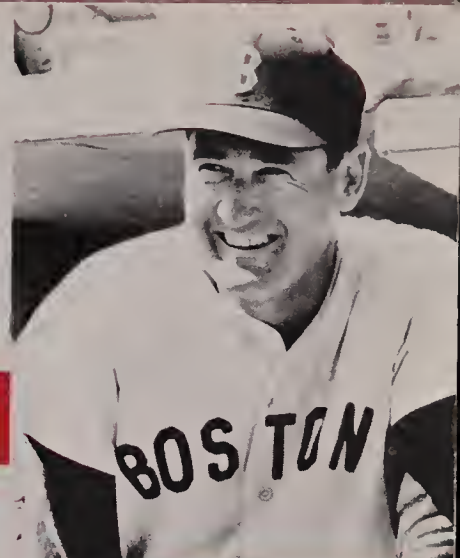
Rod Carew received the most votes in 1975, 1977 and 1978 as a member of the Minnesota Twins and in 1979 with the California Angels. Joe Morgan of the Reds won with 3,079,082 votes in 1976. Last year, the Los Angeles Dodgers' Davey Lopes was the top vote-getter, with 3,862,403.



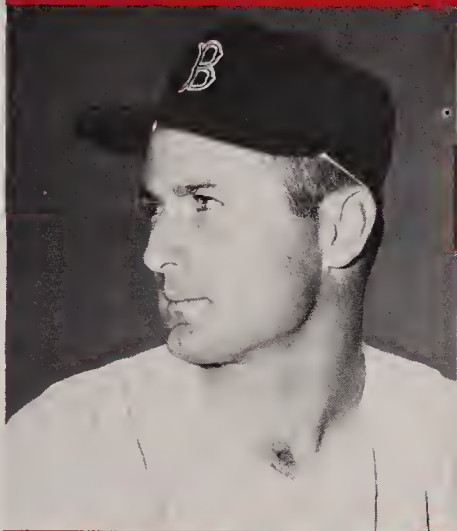
ALL STAR JIM RICE
Outfielder 1977, 78, 79, 80



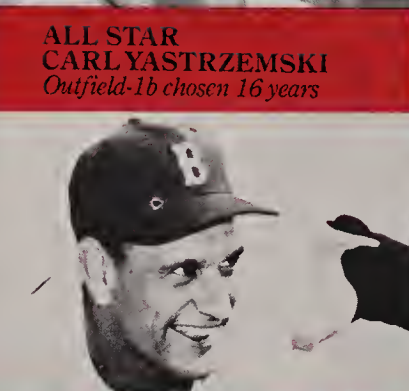
ALL STAR RICO PETROCELLI
Shortstop 1967, 69



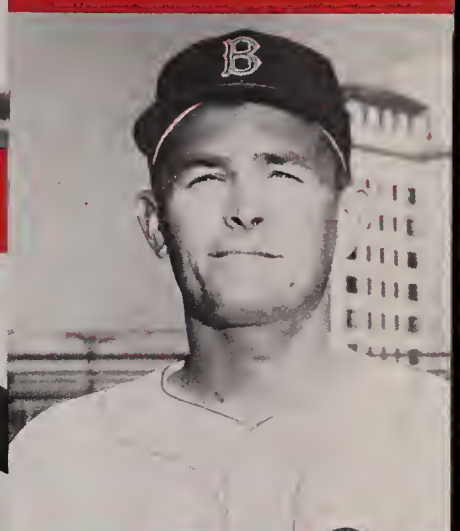
ALL STAR TED WILLIAMS
Outfielder — played in 18 games



ALL STAR BILL MONBOUQUETTE
Pitcher 1960, 62, 63



ALL STAR CARL YASTRZEMSKI
Outfield-1b chosen 16 years



ALL STAR FRANK MALZONE
3b played in 8 games

ALL STAR PETE RUNNELS
1b-2b played in 5 games

Continued on Page 42

Official Umpire Signals

Spectator Interference — batter, runner and other runner(s) will be placed at the base(s) which the umpires feel they would have reached with no interference.

Time — ball is dead, play suspended. This sign used when ball is foul, umpire then pointing to foul territory.

Batted Balls Hit Fair or Foul — if fair, umpire points to fair territory — if foul he raises arms overhead (as in "Time" above) and then turns and points to foul territory, and vocally calls "foul."

Awarding of Bases — this shows umpire designating base or bases awarded by overthrow or ground rule double.

Home Run — circular motion of umpire's arm denotes home run.

Safe — both arms parallel to ground indicates runner is safe.

Out — right arm extended out and up indicates runner is out.

Balls and Strikes — umpire makes no arm movement if he judges pitch a ball; if he judges the pitch a strike he uses an exaggerated movement of his right arm.



TIME

AWARDING BASES

HOME RUN

SAFE

BOSTON RED SOX MANAGER WORD-SEARCH

In the puzzle are hidden the names of the 35 men who have managed the Boston Red Sox over the years. See how many you can find.

Answers found on page 62

L O L H A T S J B H P Y O N E I L L M K
Y A D H L E E T Y O Q L R Z P M J L C Q
F P T Z D R M N W W H C I R X T G J M B
F R C I I K C A R R I G A N A R H B A P
U E F U T M O L G E G L P K H B A C N A
D O G X S A M T M R G A L S G R D L U T
U C B D L D K E I F I E T I R Z F R S M
M T L F E F M H R G N T M O A L S O N U
K C R O N I N G S T S B W N A M R E H T
F R C E N U M N F Y L C N R B E S E S L
H W H A U L I X O P O P O W S K I V R H
C L U I R L H E L K Q U U S N X A P Q Z
S J F T L T U H Y O R K N F I L P S O W
T C F O B P H K M E V O M G L R E G K B
A M C K I R S Y K C S H P H L T R W U O
H J U R G E S Z T N A V O N O D A A X W
L F H E P U C D H A Z U M B C A L G H F
G D K R Y L N O X H K W L C S G T N G B
K A C J P M J E T C R U R A N E X E O M
L B O U D R E A U F T E B U Y F L R P S

J. Collins1901-06
C. Stahl1906
Huff1907
Unglaub1907
Young1907
McGuire1907-08
Lake1908-09
Donovan1910-11
J. Stahl1912-13

Carrigan ...1913-16; 27-29
Barry1917
Barrow1918-20
Duffy1921-22
Chance1923
Fohl1924-26
Wagner1930
S. Collins1931-32
McManus1932-33

Harris1934
Cronin1935-47
McCarthy1948-50
O'Neill1950-51
Boudreau1952-54
Higgins1955-59; 60-62
York1959
Jurges1959-60

Pesky1963-64; '80
Herman1964-66
Runnels1966
Williams1967-69
Popowski1969
Kasko1970-73
Johnson1974-76
Zimmer1976-80
Houk1981

The new National Guard Bonus Program.

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The cash bonus.

\$1500. For you for anything you want. Here's how it works. Qualified* high school graduates and graduating seniors who join the Army National Guard now get a \$1500 Enlistment Bonus.

You get half right after you finish training. The rest comes in three payments during your enlistment.



The educational bonus.

Basically, the Educational Assistance Bonus works the same way. Qualified* high school graduates and graduating seniors who enlist now and complete initial training can get to \$1000 a year for tuition and expenses for 4 years of undergraduate study or vocational training. Up to a total of \$4000.

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Continued from Page 39

Carew, Most Votes

Carew, with 26,532,700 total votes, has the highest aggregate for the 11 years of balloting. He has been on every A.L. All Star team since Gillette began underwriting the voting. Bench remains the only player to receive more than one million votes in each election year. Bench has a total of 23,309,266.

Carew and Bench are followed in the aggregate by Pete Rose of the Philadelphia Phillies with 18.4 million votes, Jackson with 17.7 million and Morgan with 17.6 million.

Eight players have appeared on every ballot since the voting began. They are Bench, Bobby Bonds, Carew, Jackson, Rose, Reggie Smith of the Dodgers, Willie Stargell of the Pittsburgh Pirates and Carl Yastrzemski of the Boston Red Sox.

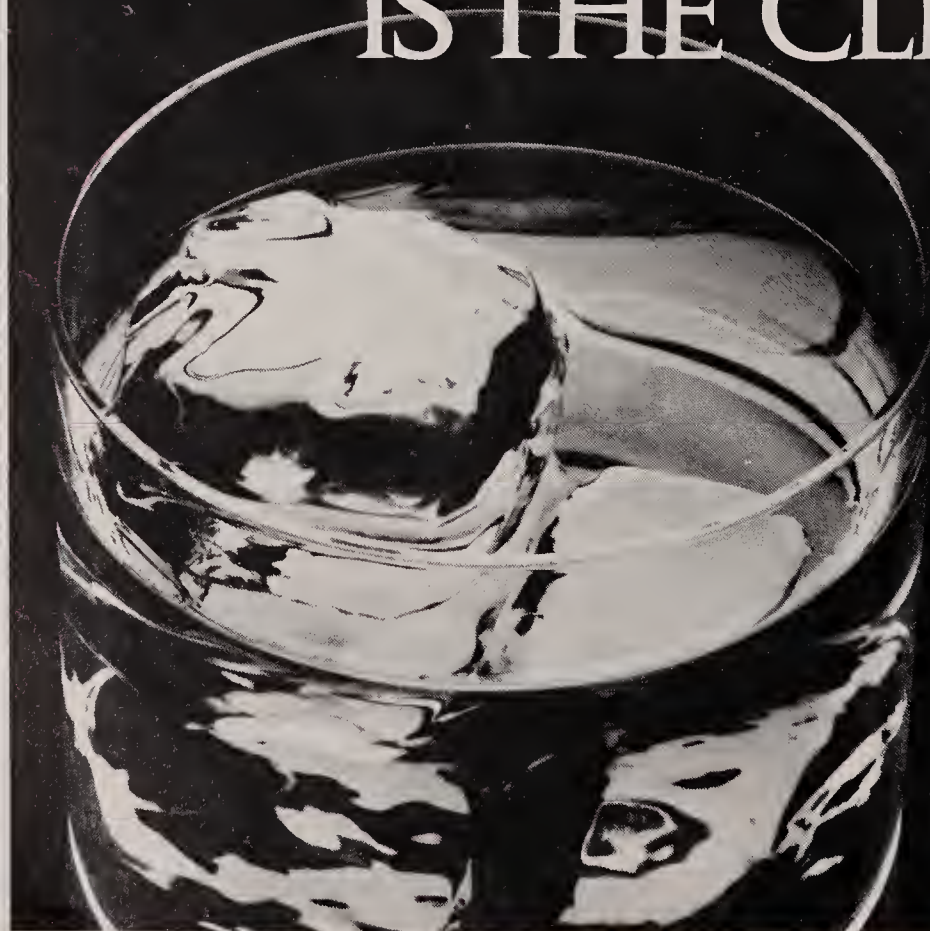
Fans can select the players who will start this year's game in Cleveland's Municipal Stadium July 14 by voting between May 16 and July 1. Ballots are available free at retail stores featuring a Gillette All Star display and at major and minor league ballparks.

TOP VOTE-GETTERS IN FAN VOTING

(asterisk indicates Gillette Trophy winner)

AMERICAN LEAGUE	NATIONAL LEAGUE	TOTAL VOTES
1970 Boog Powell, Balt. — 1,077,930	*Henry Aaron, Atl. — 1,394,847	2,034,724
1971 Brooks Robinson, Balt. — 1,110,469	*Henry Aaron, Atl. — 1,119,316	2,396,895
1972 Dick Allen, Chi. — 1,092,750	*Johnny Bench, Cinc. — 1,229,677	3,171,556
1973 Dick Allen, Chi. — 1,111,366	*Johnny Bench, Cinc. — 1,738,557	4,011,237
1974 *Reggie Jackson, Oak. — 3,497,358	Henry Aaron, Atl. — 2,636,250	6,545,712
1975 *Rod Carew, Minn. — 3,165,614	Johnny Bench, Cinc. — 2,930,147	7,357,811
1976 Fred Lynn, Bost. — 2,953,664	*Joe Morgan, Cinc. — 3,079,082	8,370,145
1977 *Rod Carew, Minn. — 4,292,740	Steve Garvey, Los Angeles — 4,277,735	12,563,476
1978 *Rod Carew, Minn. — 4,010,136	Greg Luzinski Phila. — 3,503,738	12,245,544
1979 *Rod Carew, Calif. — 3,997,081	Mike Schmidt, Phila. — 3,165,546	12,392,340
1980 Rod Carew, Calif. — 3,674,247	*Davey Lopes, L.A. — 3,862,403	11,958,209

WHEN YOU MATCH-UP IMPORTED WHISKIES, O.F.C. IS THE CLEAR WINNER.



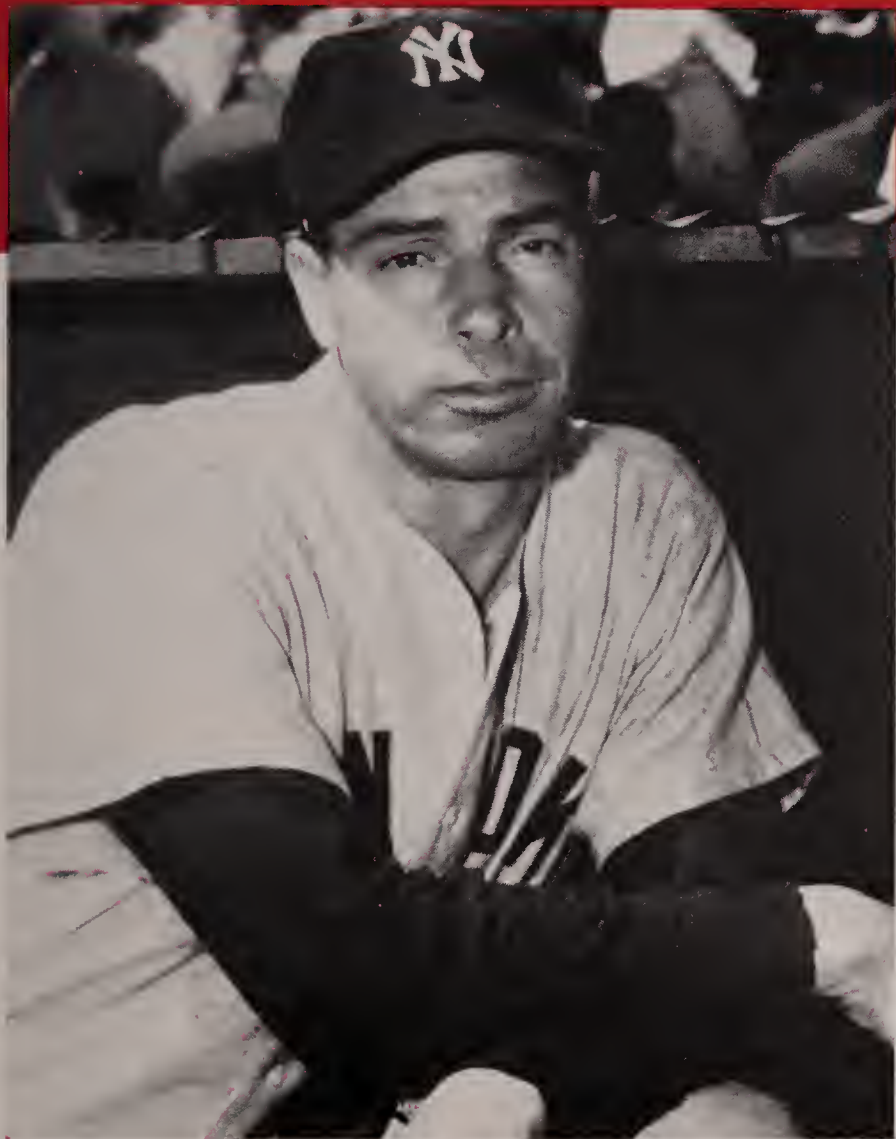
Bottled in Canada.
Aged 8 years. 86.8 proof.
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CANADIAN
O.F.C.**



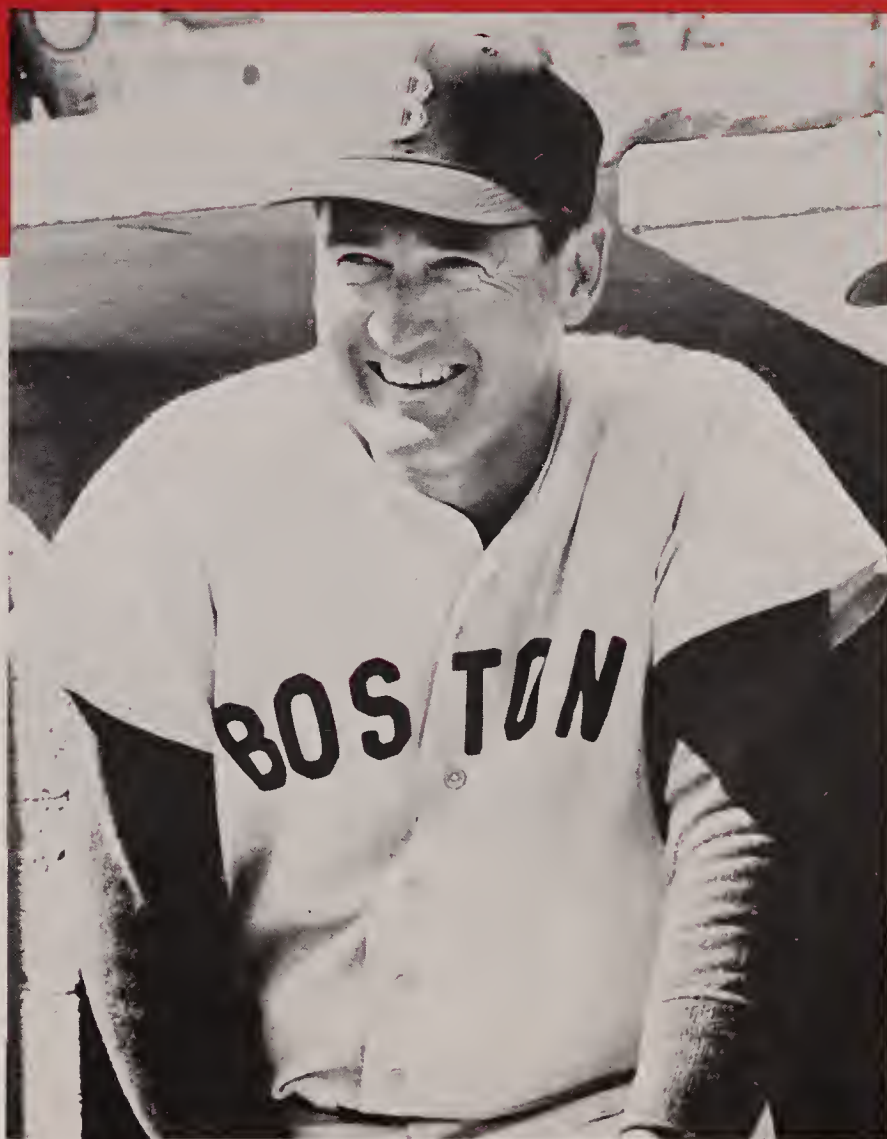
Schenley Distillers Co., N.Y. © 1979

NOSTALGIA TIME

by
Stan Grosshandler



JOE DIMAGGIO



TED WILLIAMS

Two generations have grown since Jolting Joe DiMaggio's incredible streak and Ted Williams hit .406. Three decades have passed since Bobby Thomson's "Blow Heard Round the World". Any one born the year Roger Maris made his "asterisk" record has now voted for a President.

On May 15th, 1941 Joe DiMaggio singled in four times at bat against the White Sox. It was not until July 7th that he was to go hitless. Over a period of 56 consecutive games Joe had 91 hits, scored 56 runs, hit 16 doubles, 4 triples and 15 home runs. He drove in 55 runs and hit .408.

Before the largest crowd ever to see a night game at that time the Cleveland Indians behind the pitching of Al Smith and Jim Bagby and the fielding of Ken Keltner and Lou Boudreau held the Yankee Clipper hitless.

The 1941 season was also a banner year for Ted Williams. Ted won the All Star game with a dramatic two out, two on homer in the last inning and hit .406 for the year. Going into the final day Williams was batting .3995 and manager Joe Cronin gave Ted the option of sitting out a double header so he might finish with a .400 mark. Ted chose to play, went six for eight and ended with a .406 mark. In spite of this

fantastic year DiMaggio was still awarded the MVP.

Other memorable events of the '41 season, the last normal season before World War II, were: Lefty Grove's 300th win enabling him to become the 12th pitcher and second lefty to win as many games. Pete Reiser of the Dodgers became the youngest player to win a batting title prior to that time. The famous muff of Mickey Owen in the fourth game of the World Series. Owen, a very fine catcher, will always be remembered for letting a third strike on Tommy Henrich get away allowing the Yanks to come from behind to win the pivotal fourth game

Continued on Page 44

NOSTALGIA TIME

Continued from Page 43

of the Series and eventually the Series.

On June 5, 1941 Lou Gehrig died exactly 16 years to the day he initiated his 2130 consecutive game streak, a record that will probably never be excelled. Early in the '41 season pitcher Hugh Mulcahy of the Phillies became the first major league player drafted into the army and later Hank Greenberg went from a \$50,000 per year outfielder with the Tigers to a \$21 per month buck private with the army.

The 1951 season witnessed the arrival of future Hall of Famers Willie Mays and Mickey Mantle. Though Willie was a key figure in the Giant pennant he hit a modest .274. Mantle started out strong, faltered and had to be sent to the minors for a spell, then came back to finish the season with the Yanks.

On July 1st Bob Feller hurled his third no-hit game; while Allie Reynolds became the first A.L. pitcher to throw two hitless games the same season. His second whitewash clinched the pennant for the Yanks.

The Giants, 13½ games down in mid-August, roared back to force the Dodgers into a 2 out of three game

playoff series. In the final game Bobby Thomson's two on, two out, homer to win the game has become one of sports most celebrated events. Few fans recall that the Giants went on to lose the Series to the Yankees and that the great DiMaggio retired after the '51 classic.

One of baseball's most bizarre events took place August 5, 1951 when Bill Veeck's St. Louis Browns marched a 3'7" midget to the plate in the role of a pinch hitter. Eddie Gaedel had a valid contract and the umpire was forced to allow him to bat. Naturally he walked. The next day the league voided his contract and Eddie's major league career was terminated.

The first expansion in 69 years took place in 1961 when the American League went to ten teams and played a 162 game schedule. A new team was put in Los Angeles, the Washington Senators moved to Minneapolis-St. Paul to become the Minnesota Twins, and a new club was placed in Washington.

In April, 40-year-old Warren Spahn pitched a no-hitter against the Giants and two days later in the same series Willie Mays hit four homers in a single game. In August the future Hall of Famer Spahn won his 300th game.

In the 11th game of the season Yankee outfielder Roger Maris hit his first homer of the year off Tiger pitcher

Paul Foytack. On the last game of the year he hit his famous 61st off Tracy Stallard. The Yankees emerged as one of the most powerful teams in history with Mickey Mantle hitting 54 homers, Bill Skowron 28, Yogi Berra 22, and Elston Howard and John Blanchard 21 each.

A second slugging feat of the '61 season belonged to Jim Gentile of the Orioles. Jim hit five bases loaded home runs that year, a record still standing. In the '61 Series Yankee pitcher Whitey Ford ran his consecutive string of scoreless World Series innings to 32 surpassing Babe Ruth's record of 29½. It has often been said that the Babe was more proud of this than all his home run records.

The most memorable events of the 1971 season were Vida Blue winning both the Cy Young and M.V.P. award, Satchel Paige's election to the Hall of Fame, Rick Wise's no-hitter in which he hit two home runs and Roberto Clemente's .414 in the World Series.

The Baltimore Orioles pitching staff became the second staff in history to have four 20-game winners in the same season. Jim Palmer, Dave McNally, Pat Dobson, and Mike Cuellar all hit the magic number.

This article was written exclusively for Major League Baseball by the Society for American Baseball Research (SABR).

BOSTON RED SOX AFFIRMATIVE ACTION POLICY

The Red Sox will not discriminate against any employee or applicant for employment because of race, religion, color, sex, age, national origin or ancestry. The Red Sox will take affirmative action to insure that such individuals are treated during their employment without regard to race, religion, color, sex, age, national origin or ancestry. Such action shall include but not be limited to the following: hiring, upgrading, demotion, transfer, recruitment, layoff, rates of pay, all other forms of compensation, and selection for training.

Personnel procedures and practices with regard to training, promotion, transfer, compensation, demotion, layoff or termination are to be administered with due regard to job performance, experience and qualifications, but without discrimination because of race, color, religion, sex, age, national origin or ancestry.

It is the policy of the Red Sox that in the process of recruitment for and appointment to the work force qualified minority group candidates will be encouraged to apply.

The Red Sox will not discriminate against any rehabilitated employee or applicant because of previous psychiatric treatment and/or confinement in a mental health facility. Employment will not be denied for such medical history unless there is a bona fide occupational qualification which precludes employment. Additionally, the Red Sox will not discriminate against any rehabilitated employee or applicant for employment because of physical handicap unless there is a bona fide occupational qualification which precludes employment.

The Red Sox will not discriminate against qualified minority-owned vendors and suppliers, including suppliers of both professional and non-professional services. The Red Sox will request that its vendors and suppliers submit assurance of their commitments to the goal of equal employment opportunity. The Red Sox will not discriminate in the leasing of commercial space.

Any Red Sox employee judged to be in willful and deliberate non-compliance with this equal employment opportunity policy will be subject to disciplinary action.

Victory has its rewards



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A New Beginning

Continued from Page 14

well, can there really be a heaven on earth?

Hoffy made a discovery in the off season.

"Stape kept telling me 'bout steppin' off his porch and goin' huntin'. I didn't really believe him. I'd never lived on a farm nor have I hunted. I'm scared to death of guns. But Stape kept tellin' me to come and we'd have a good time. I did and we did. Never enjoyed a better week in my life."

After getting a quick backyard course in gun-handling from Stape, the two went afield and Hoffy quickly showed his shortstop quickness and reflexes — with a 12 gauge shotgun.

"The son-of-a-gun knocked down 16 straight wild doves. Now those suckers fly at speeds of 45 mph. It takes a darn good man with a shotgun to take down 16 dove in a row. Hoffy learned to swing the gun and lead those birds in no time at all. He is just a natural shooter."

Hoffman's slick, natural talents obviously are as God-given as is his graceful style in the field.

He takes over shortstop in the wake of Rick Burleson's departure to the California Angels.

"I have played shortstop throughout my baseball career," the 22-year old second-year Sox youngster says. "They just switched me to third last year."

Hoffy went to third base in 1979 at Pawtucket and played 102 games at the corner and 40 at shortstop. When Butch Hobson was sidelined with an injury, he responded well, hitting .265, with four home runs and 42 RBI, and in the field, made just 17 errors — only three throwing miscues — in 114 ball games.

He certainly made a lasting impression on Manager Ralph Houk in spring training.

"My gosh," enthuses Houk, "but I like that young man. He made plays this spring that touched my old heart. He is a splendid young man to have on a ball team. I cannot imagine a young man being more of a candidate to be an outstanding major leaguer."

When Hoffman's name comes into any conversation, always, it seems, the topic is the 22 year old's infield moves and accurate throwing arm.

Seldom is it mentioned that he was named to the Topps and Baseball Digest All-Rookie teams in 1980 and that the young man makes good contact, rarely becoming a K in the score book. Last season, his first in the big league, Hoffman struck out just 41 times in 312 trips to the plate.

Grandma Stapleton's grandson, David, brings his glove and magic bat to Fenway for the New Beginning.

All spring Stapleton and veteran Jerry Remy waged a head-to-head scrap for the second base starting job. For Stape, nothing in baseball comes the easy way.

He was 23 years old by the time he got out of Class A, but like so many players, he hit better at higher levels in the minors. He has played seven different positions in his professional career, so now he would like to settle down to one.

When Remy became injured a year ago, Stape finally got a chance to play every day. He hit .321 for the season, mounting an impressive .329 against righthanders and taking out a .302 figure facing lefthanders.

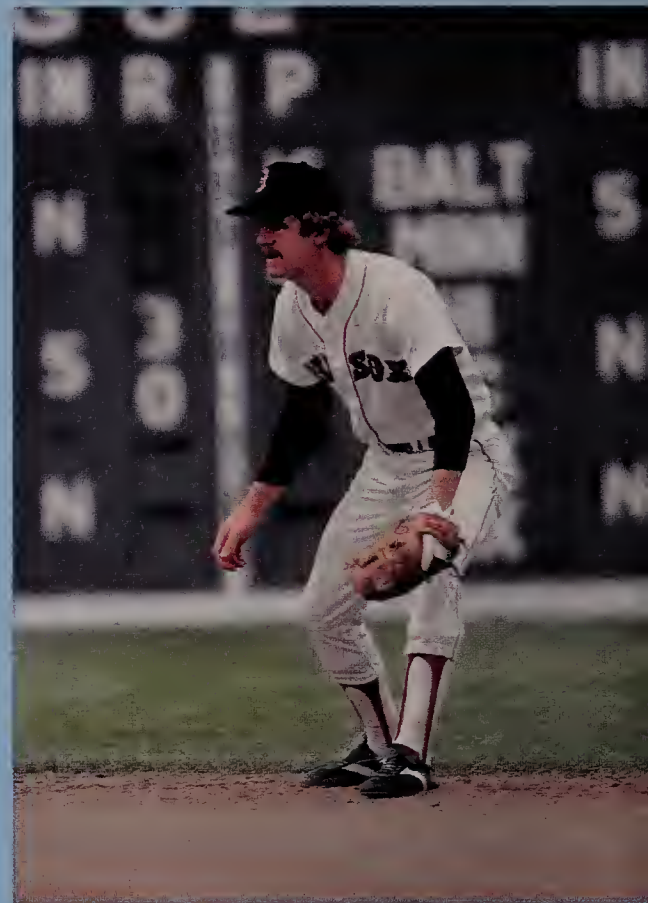
The fans loved Stapleton in New England.

He is an accomplished artist with the bat and if you want to fan the flames of yesterday, straight from the mold of two former Red Sox infielders with a knack for making the key base hits, Billy Goodman and Pete Runnels.

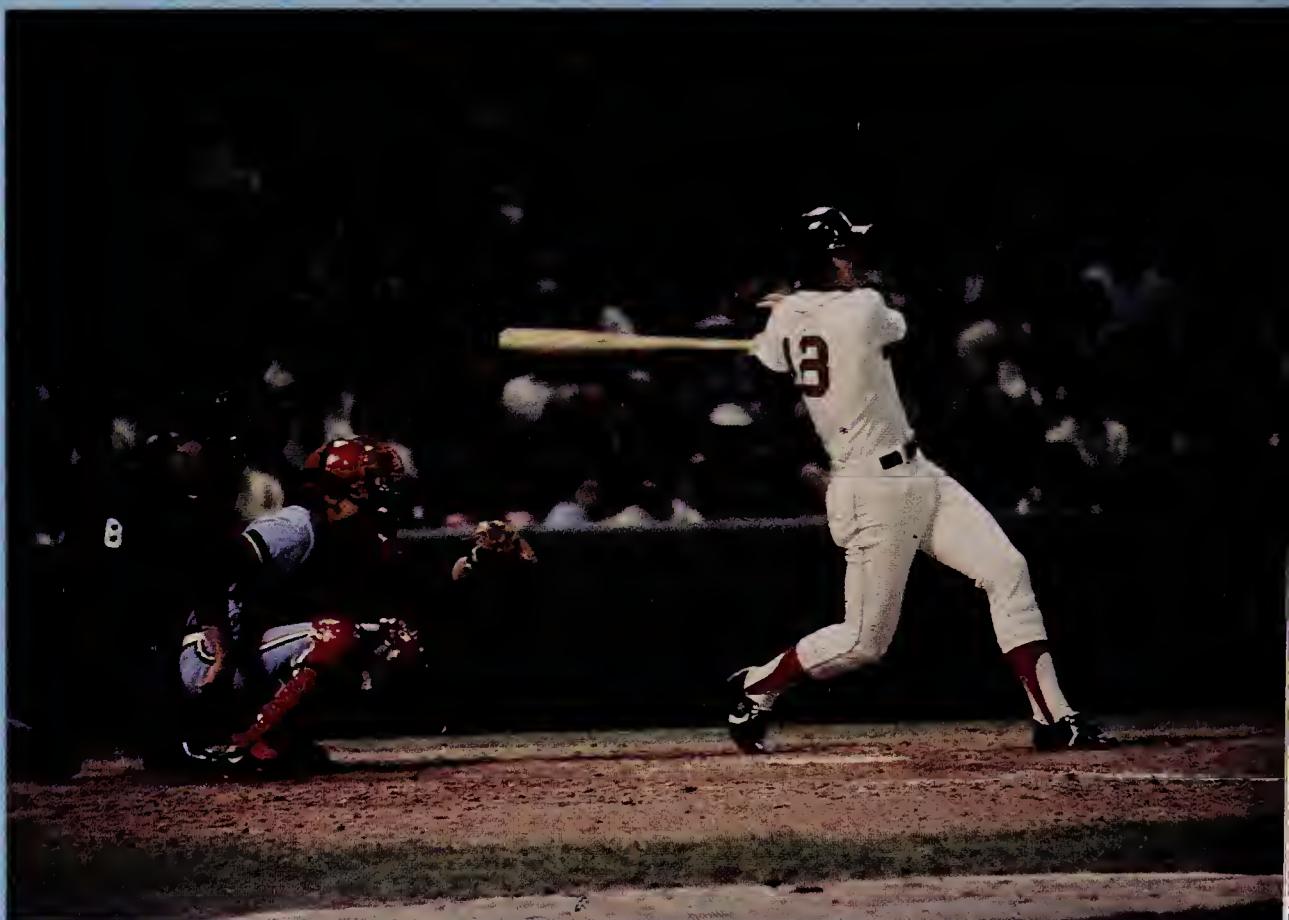
The Hoffman-Stapleton tandem will delight Red Sox rooters, hopefully for a long period of time.

Yet, if a call went out to central casting, hardly could you expect a computer match-up — one an admitted country boy from the land of the Good Ole Boys and the other, straight off the blue trough of the Pacific, freeways and a surf board.

The two are representative of a New Beginning.



DAVE STAPLETON



GLENN HOFFMAN

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The real taste of beer.



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RICK MILLER

set up the winning run that his manager, Alvin Dark, remembered best. "That the cleanup hitter would sacrifice is what made this team," Dark said afterwards. "There just aren't many players who can and *will* do what Joe Rudi does."

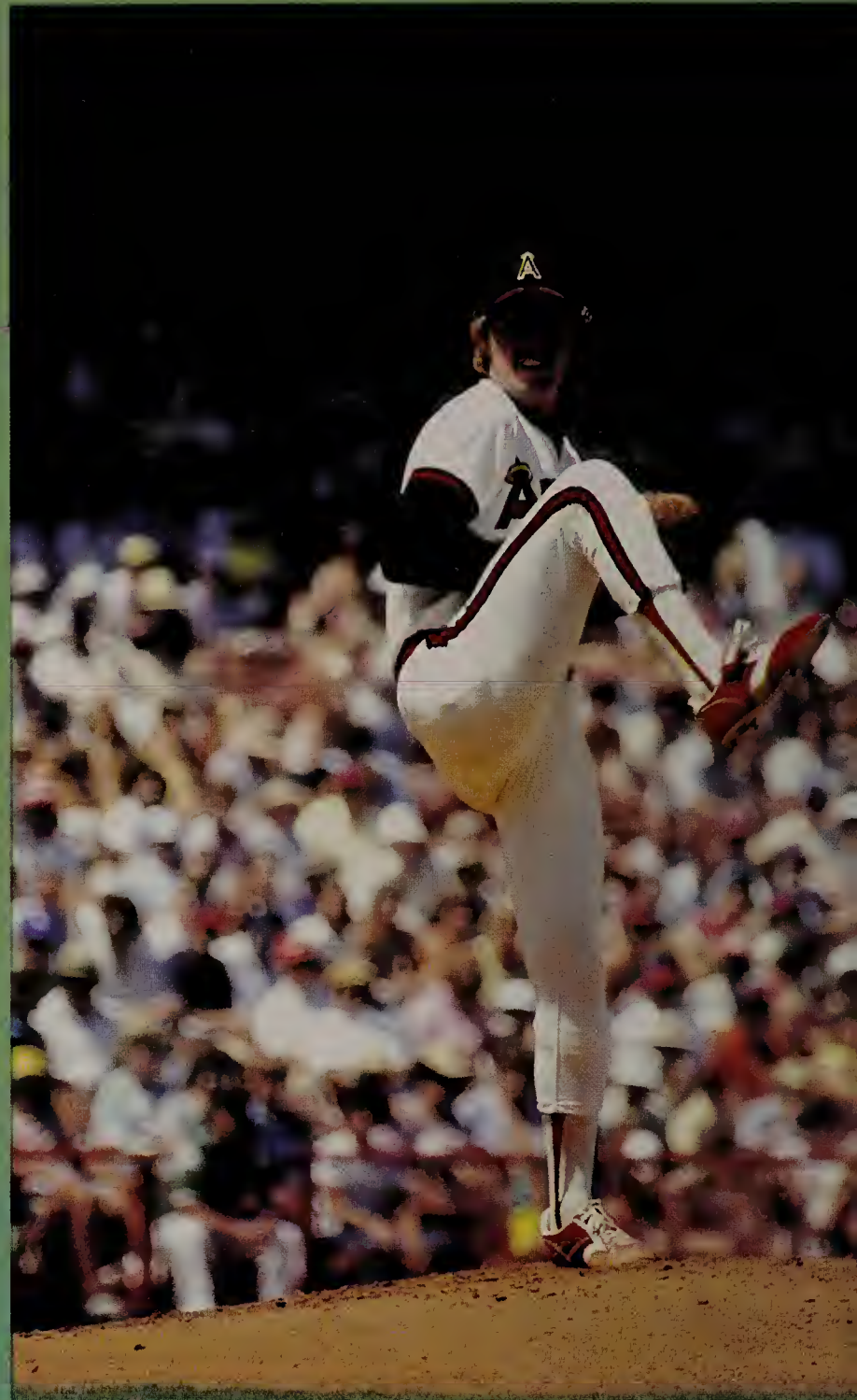
When Miller played out his option and signed with the Angels as a free agent, he did so for one reason: "I wanted a chance to play every day." In California, he won a Gold Glove, upped his average to .293 and .263 the last two years and now returns as the Boston center fielder, in the position he lost to Lynn in 1975. But then, almost anyone would have lost his job to Lynn in 1975.

"What a lot of people overlooked because of Lynn's offense and perhaps his arm is that Miller can play center field every bit as well," says Houk. "And we have to have defense in

center field. Believe me, I've managed teams when we didn't have defense there, and it killed us."

Defense and pitching is what Houk talks about when he talks about the restructuring of this Red Sox team. And the two pitchers, Tanana and Clear, are keys to what he hopes to accomplish. Tanana himself doesn't try to pretend that he is the Tanana of old, when he was 68-39 over four years for an abysmal team, led the league in ERA (2.54) in '77, struck out 269 one year and 261 another and, in an incredible feat, completed 14 straight starts in 1977.

Problem was, that string of complete games, done on three days rest, also blew out his arm. He still managed to go 18-12 in 1978, but broke down in June, 1979 to such a degree that most people thought his career was over. He



FRANK TANANA

went on his own to a Las Vegas therapist named Keith Klevin, returned in September to win five games (including the division clincher) and began his new career. That appeared to be sidetracked at the start in 1980, when the Angels were offering him for the waiver price when he was 2-6, 7.93 on June 10, but he turned things around, was 9-6, 3.33 the rest of the season and believes "I've begun my second life."

Where Tanana once threw in the mid-90's, he now has learned to mix his changeup, curveball, a new slider, a new screwball and even some alien substance pitches. "Even as the year went along and I could feel myself getting stronger and stronger," says the flamboyant 27-year old, "I knew I still was a way from getting where I want to be. My screwball still needs consistency. So does my sinker. But

Continued on Page 51



If you think you could pick your beer with your eyes closed, here's your chance.

Up for some real sport? Probably only one in three beer drinkers can pass this test.

Still game? Then grab a Schlitz and two other premium beers. (Make sure one is your favorite.)

Close your eyes, and

have a friend pour each beer into separate cups. Now taste each one and tell your friend which premium beer is yours.

If you picked Schlitz instead of your regular, don't be surprised. A lot of beer

drinkers do.

Two years ago a master brewer named Frank Sellinger came to Schlitz. He came to be president and to make the smoothest beer yet. One taste will tell you, this is it!



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The Best Play-by-Play Combination in the Majors.

Nobody surpasses Ned Martin and Ken Harrelson when it comes to calling a baseball game. Especially in a big sports town like Boston--where the fans take their baseball very seriously.

Take Ned Martin, a top-notched broadcaster who's been associated with the Boston Red Sox for two decades. Ned catches the action almost before it happens. In New England, "The Rooster" is synonymous with the game itself.

And there's Ken Harrelson, the marvelously flamboyant former Red Sox MVP who'll relay candid insights at the drop of a hat. His "Hawk"-eye is always on the ball, on top of a pitch or behind a manager's strategy.

To complete the combination, there's TV 38's crack staff of professionals and facilities to offer Red Sox fans all over New England the best coverage in the major leagues.

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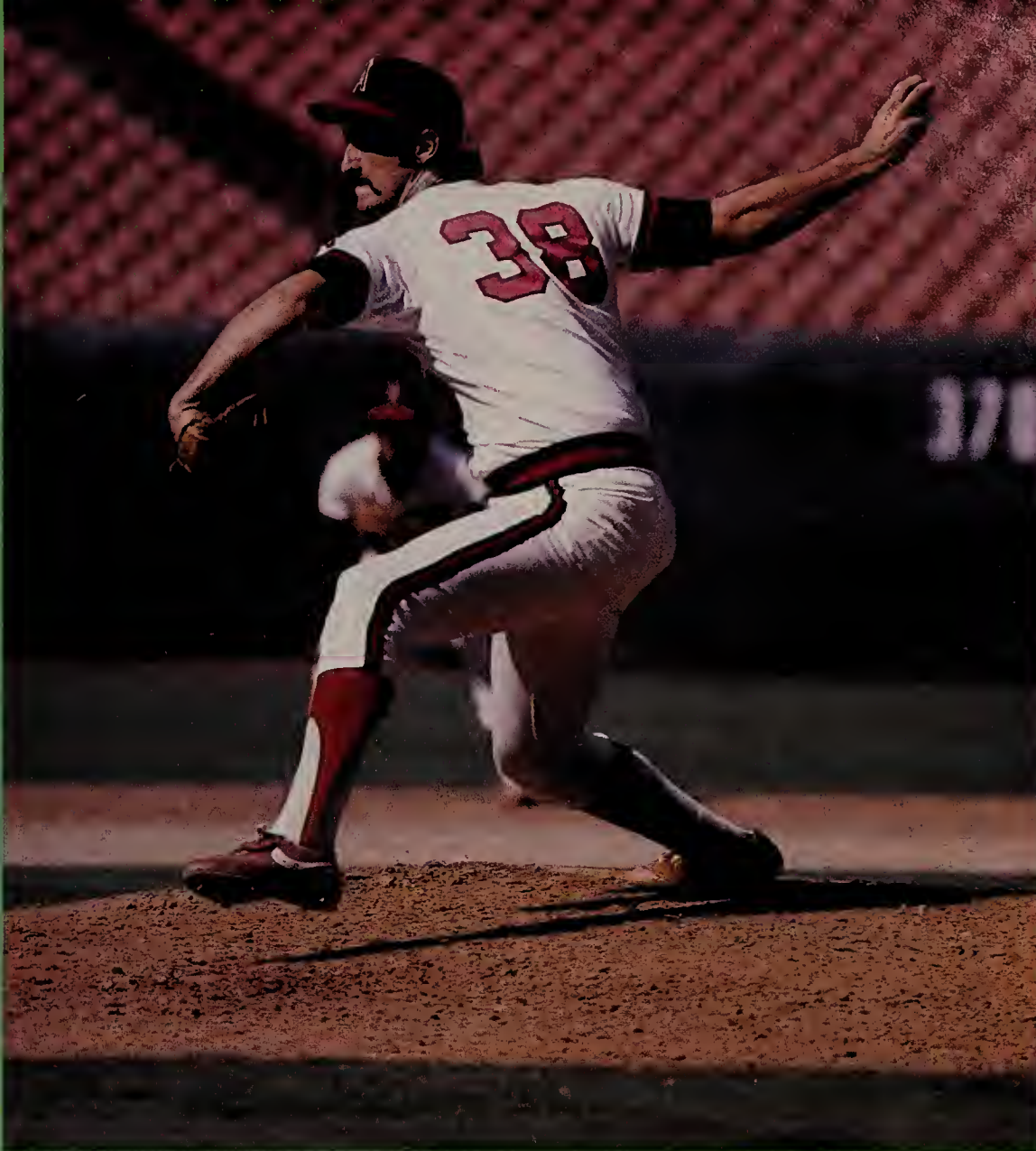
THE CALIFORNIA CONNECTION

Continued from Page 48

they're improving constantly, and I'd like to think I've finished one career and am starting a new one that will last the rest of the decade."

The thing about Tanana is that he is one pitcher who can lose some of his fastball and still pitch. When he was a kid, one manager said "Tanana is 20 and pitches like he's 30, Nolan Ryan is 30 and pitches like he's 20," and nothing has changed for Tanana. The key to his effectiveness in Fenway should be that as his screwball progresses, he is one of those rare lefthanders who has always been able to pitch inside to righthanders. "Sometimes I think I do it because I'm dumb," he laughs. "But, seriously, it's the way I've always pitched, and I always will." For, as Sandy Koufax always said, "Show me a pitcher who can't pitch inside and I'll show a loser."

Continued on Page 53



MARK CLEAR

It's a Hit!

Sport Sundae Bar

Hood

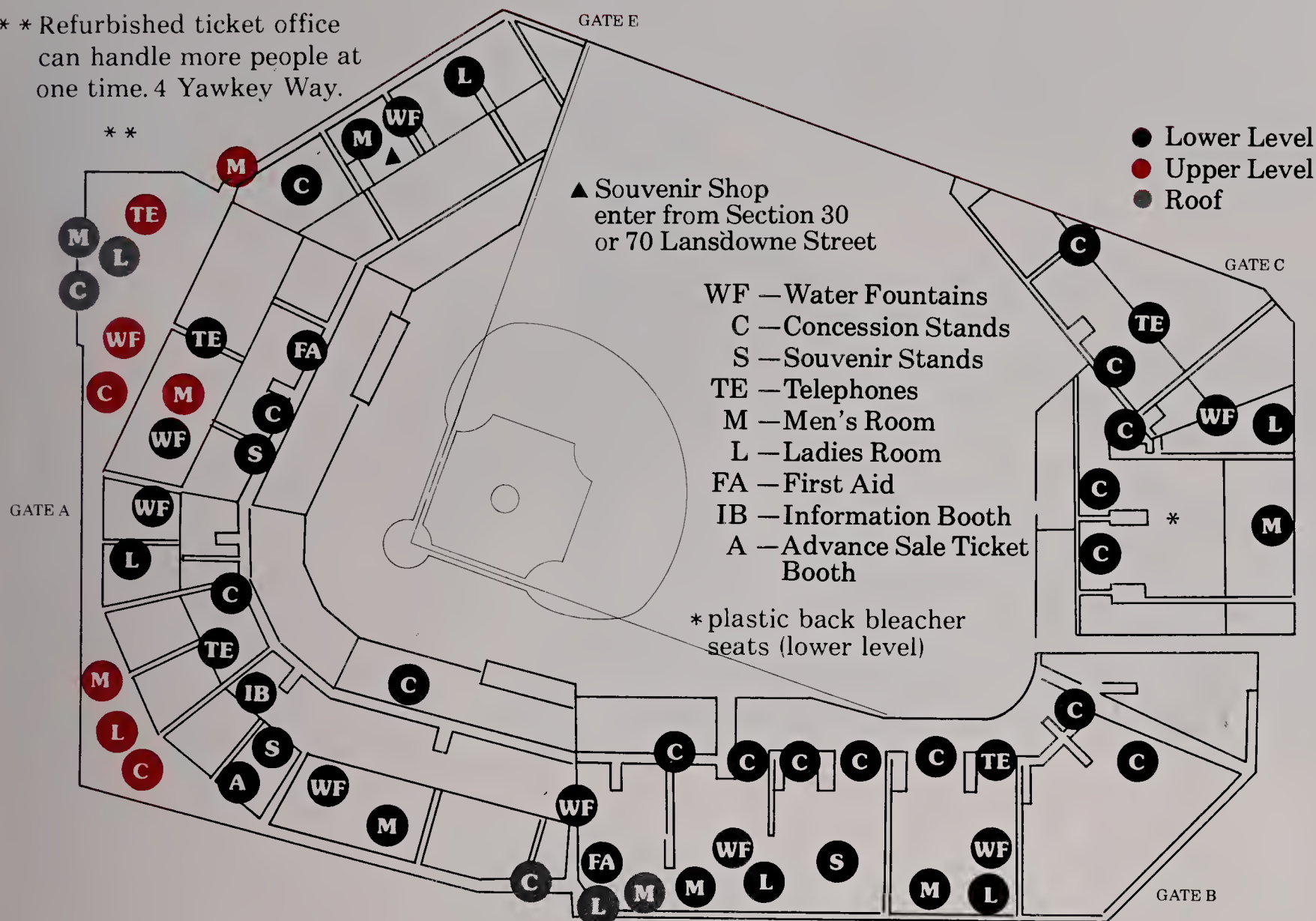


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CALIFORNIA CONNECTION

Continued from Page 51

Houk concurs, adding, "You just don't find pitchers who innately know how to win like Tanana."

Tanana is a key to the Boston starting rotation. Clear is a key to Houk's plans. The new Red Sox manager likes to use a bullpen, and one thing he set out to build with the Red Sox—especially in Fenway, where runs come in bundles—was a deep bullpen. Now, with Bob Stanley, Tom Burgmeier, Bill Campbell, he has Clear, who off what he has shown his first two years could be another Fingers.

Clear kicked around in the Angels system for three years after being released by Philadelphia. Then, in 1978, he got a chance to go to the bullpen in El Paso, found himself and in 1979 won 11 games and saved 14 for the Angels.

Last year, he won 11, saved nine—but was worn out. "With our starters he must have gotten up to throw 5000 times," says Fregosi.

He is a reliever, as Houk notes, that can strike out a hitter in a big situation (203 strikeouts in 215 innings). "My main problem has been consistency and control," he says. "But I think after the two years experience, I've found ways to overcome those problems. Also, having the help in the bullpen that we'll have in Boston should really help me, because I won't be getting up every five minutes."

Tanana, Clear and Rudi have already been All Stars. Lansford may well be. One era in Red Sox history has passed, but the California Connection may be the heart of the next era.

*From the Little Leagues to the
Major Leagues active
people are
discovering*

Gatorgum

*The gum that
helps quench thirst*



RED SOX ALL-TIME BATTING LEADERS

HOME RUNS

T. Williams	521
YASTRZEMSKI	419
Doerr	223
Foxx	222
Petrocelli	210
RICE	196
Jensen	170
FISK	162
T. Conigliaro	162
G. Scott	154
Smith	149
Malzone	131
EVANS	128
Lynn	124
V. Stephens	122

RUNS BATTED IN

T. Williams	1,839
YASTRZEMSKI	1,663
Doerr	1,247
Foxx	788
Petrocelli	773
Cronin	737
Jensen	733
Malzone	716
RICE	669
Lewis	643
D. DiMaggio	618

HITS

YASTRZEMSKI	3,109
T. Williams	2,654
Doerr	2,042
Hooper	1,707
D. DiMaggio	1,680
Malzone	1,454
Petrocelli	1,352
Goodman	1,344
Speaker	1,328
Pesky	1,277

DOUBLES

YASTRZEMSKI	586
T. Williams	525
Doerr	381
D. DiMaggio	308
Cronin	270
Lewis	254
Goodman	248
Hooper	246
Speaker	241
Petrocelli	237
Malzone	234

TRIPLES

Hooper	130
Speaker	106
Freeman	91
Doerr	89
Gardner	87
Ferris	78
T. Williams	71
J. Collins	65
Parent	65
C. Stahl	64

BATTING AVG.

T. Williams	.344
Speaker	.337
Foxx	.320
Runnels	.320
R. Johnson	.313
Pesky	.313
Lynn	.308
RICE	.307
Goodman	.306
Cramer	.302
R. Ferrell	.302
Cronin	.300
D. DiMaggio	.298

ANNUAL MAN OF THE YEAR AWARD

Chosen By the BoSox Club of Boston

1967 Rico Petrocelli, ss	1974 Rick Miller, cf
1968 Mike Andrews, 2b	1975 Denny Doyle, 2b
1969 Lee Stange, p	1976 Reggie Cleveland, p
1970 Gerry Moses, c	1977 Butch Hobson, 3b
1971 John Kennedy, inf.	1978 Bill Campbell, p
1972 Bob Montgomery, c	1979 Tom Burgmeier, p
1973 Tommy Harper, lf	1980 Steve Renko, p

Selected for contributions to the success of the Red Sox and for cooperation in community endeavors.

"Try Kahn's Kielbasa Power. You'll like its great taste as much as I do."

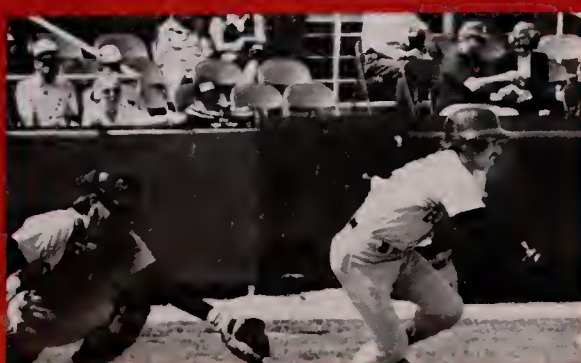
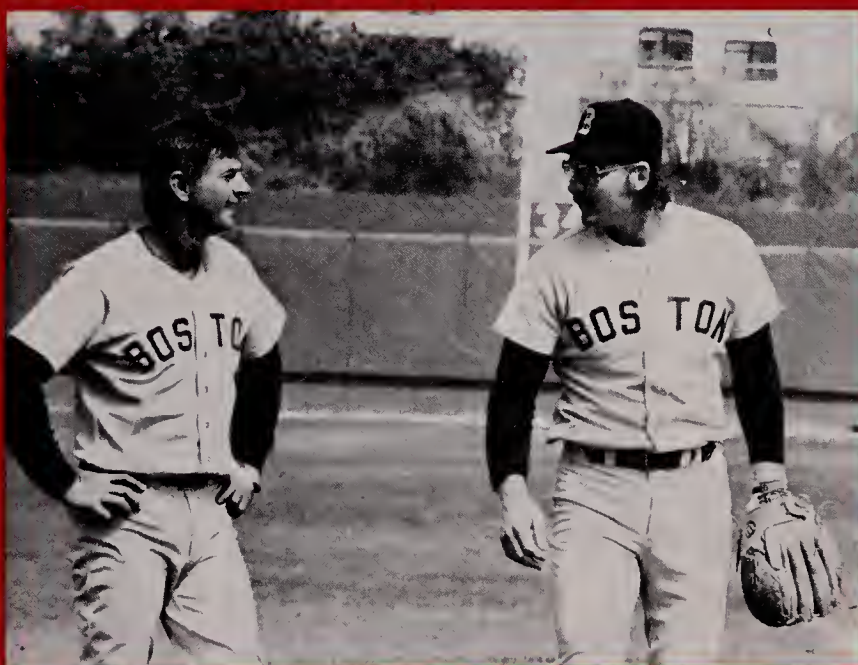
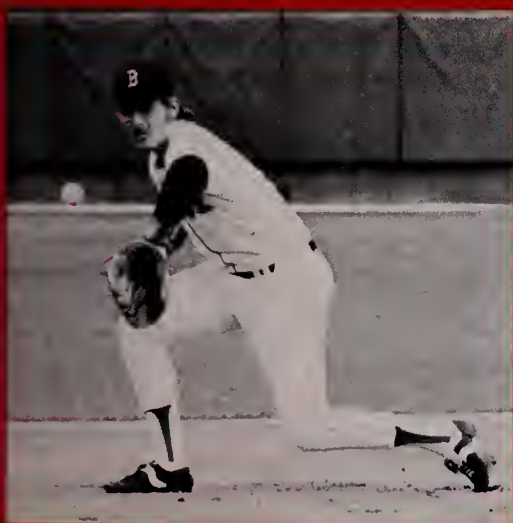
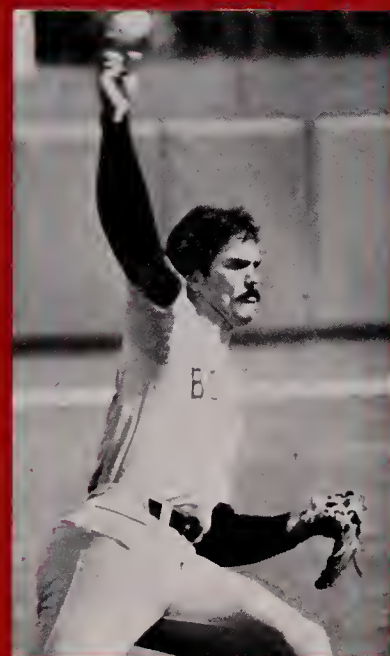
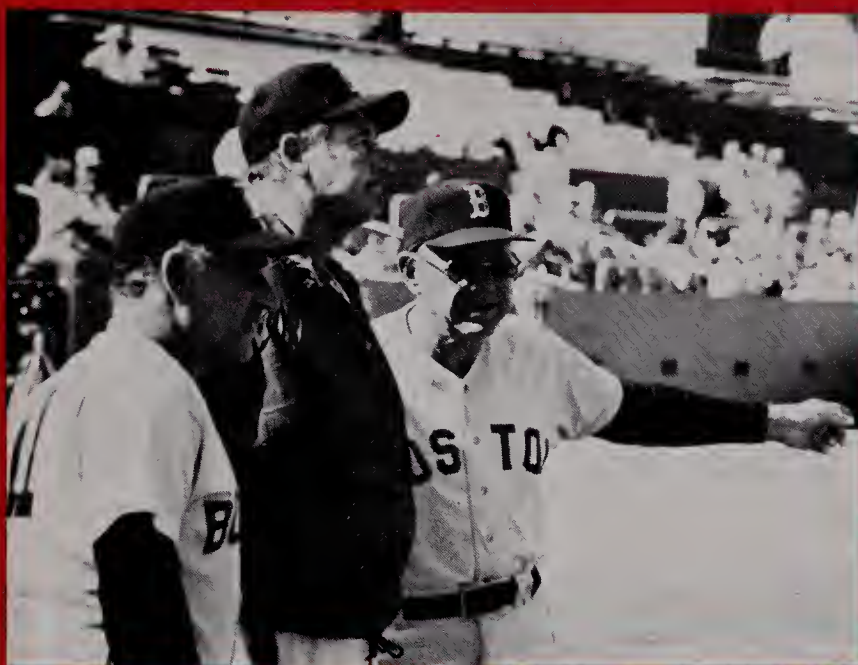
Carl Yastrzemski





1981 Spring Training

Winter Haven,
Florida



Continued on Page 59

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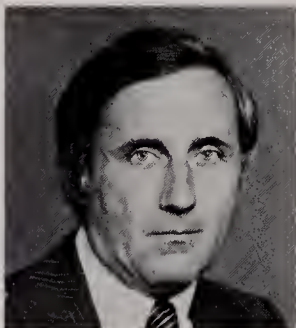
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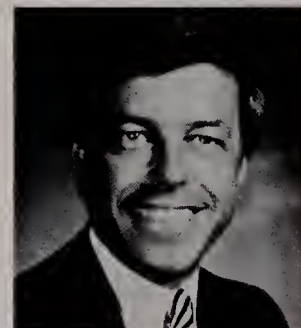
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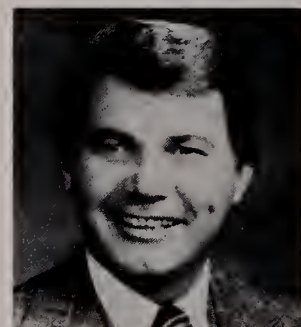
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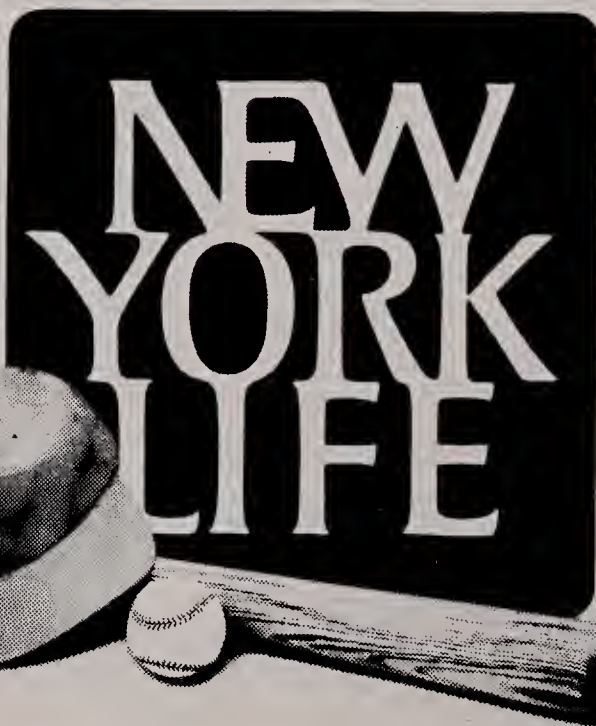
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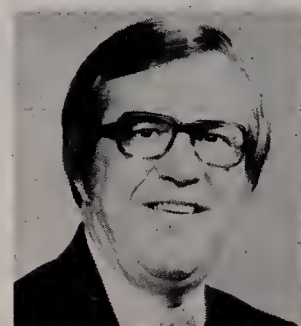
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Continued from Page 23

at first base for the Red Sox in 1967-69, a member of the Impossible Dream team, after scouting and instructing 10 years in the Sox' system. Between Doerr's Boston and Toronto coaching tours, the onetime mink rancher was a fishing guide on Oregon's Rogue River.

During the off-season, Bobby and wife Monica divide their time between homes in Junction City, Ore., and a remote three-bedroom "fishing cabin" in Agness, Ore. The latter has a spectacular view of the Wild River, part of the Rogue, and Doerr fishes it "almost every day," usually for steelhead and rainbow trout. The Doerrs have had a place in Agness nearly 45 years, in Junction City almost 35. And they are grandparents. Son Don, a Univ. of Oregon graduate now a CPA in Eugene, Ore., has a son 14 and a daughter 9.

Quotes: "I consider myself very fortunate to have played my entire career for a team like the Red Sox, in a town like Boston and for an owner like Tom Yawkey.

"The Red Sox were always a contender and a first-class organization. There is no better baseball town than Boston. And Mr. Yawkey was a wonderful man, among the great people in baseball history. He was such a fine person and so loyal to his players, it's a great irony he wasn't rewarded with a world championship. It was sad we couldn't win a World Series for him, and that always will be a great disappointment to me.

"That's why the biggest regrets of my career are not winning the 1946 World Series and losing the '48 and '49 pennants on the last day. Those frustrations will be with me the rest of my life.

"Our '48, '49 and '50 teams should have won pennants, especially the '48 and '49 clubs. No, we weren't too content or not hungry enough; that's been written, but it's wrong. The reason we didn't win those pennants was that we lacked a top-flight relief pitcher.

"Our poor starts in those seasons were unbelievable for the teams we had. You'd look at our lineup and say such

All-Star Game. Another big thrill was just going to bat for the first time in the World Series. Playing in a World Series was my dream as a kid; it's every player's ambition. So I'll never forget walking up to the plate in the '46 Series opener at St. Louis against Howie Pollet.

"Another thrill in a different way was the 'night' the fans gave me at Fenway in 1947. They gave us a pickup truck, and Mr. Yawkey gave us a car and also a light plant to power our mountain home back in Oregon. That was something. But it wasn't the gifts that was the big thing; it was how sincere everyone was

"Bobby Doerr wasn't good, he was great. One of the very best.

"I never saw him misplay a ball, and he had the best backhand of any second baseman I ever saw. He also was a fine hitter — not only close to .290 for his career, but he hit with power.

"Bobby was just a super player."

— Johnny Pesky,

former Red Sox teammate and double-play partner

bad starts were impossible. We'd score plenty of runs, but the other team kept getting to us in the late innings. We'd have two- and three-run leads and couldn't hold them. We didn't have that big guy coming out of the bullpen like the Yankees had Joe Page. That was the reason we missed those pennants, and it was a great frustration.

"My biggest thrill? For a spontaneous, one-shot thing it would have to be hitting that three-run homer to win the 1943

about it.

"Just going to my first spring training in '37 was quite a thrill, too. I was a green, scared 19-year-old kid, and only three years earlier I'd had my room plastered with pictures I'd cut out of newspapers and magazines — pictures of guys like Cronin, Foxx and Higgins. Now I was in the same infield with them. You can imagine how I felt. So there were butterflies fluttering in my stomach for quite awhile.

Continued on Page 62

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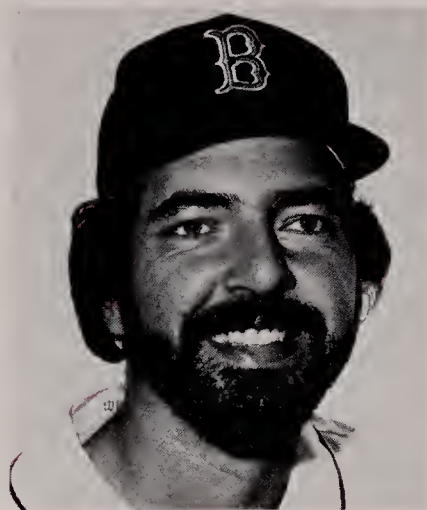
GO RED

MEET AN OLD FRIEND AFTER THE GAME.

JOHNNIE WALKER RED

RED SOX...1981

Continued from Page 37

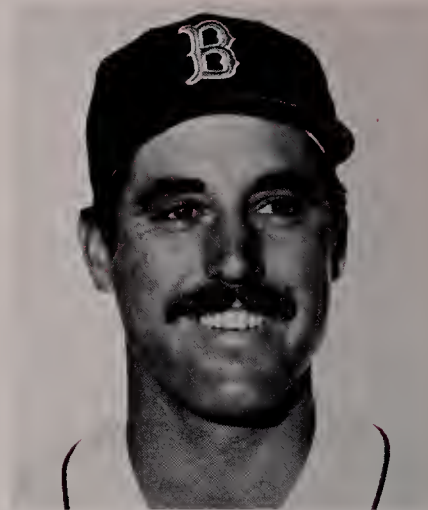


DICK DRAGO

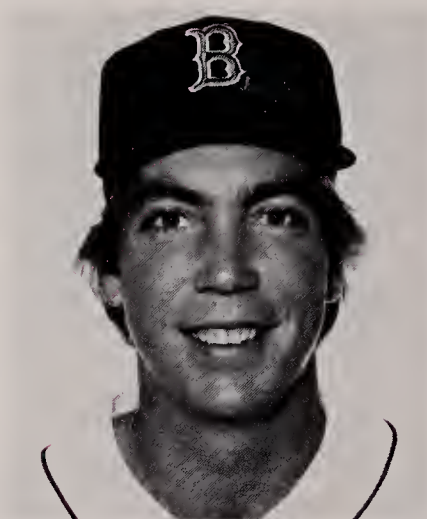
Entering his 13th year in the majors, "The Dragon" comes off a 7-7 season, in which his last seven games were as a starter, all in September . . . Was Sox clutch reliever in 1975 and had two saves in playoffs vs. Oakland . . . In the last three years, he has been in 133 games for Boston, 124 of them as a reliever . . . Posted his 100th win in the majors July 13, beating Detroit in relief . . . His 41 saves rank him eighth on the Sox all-time list . . . Born in Toledo, signed with Tigers in '65, has been with K.C., California and Baltimore.

CHUCK RAINEY

What appeared to be a great season in '80 was ruined for Rainey when he injured right elbow in Baltimore July 3 . . . Was 8-3 in 16 games at that point . . . Did not pitch again in '80 . . . Was A.L. Pitcher of the Month in May, when he was 5-1 in six starts with 1.62 ERA . . . Was 5-0 on the road . . . Was Sox first pick in Jan. '74 draft . . . Became Pawtucket stopper in 1978, winning deciding game of I.L. playoffs over Toledo and beating Richmond in fifth game of finals . . . San Diego native, who still makes his home there . . . Signed by Ray Boone . . . Enjoys stereo music.



PROMISING PROSPECTS

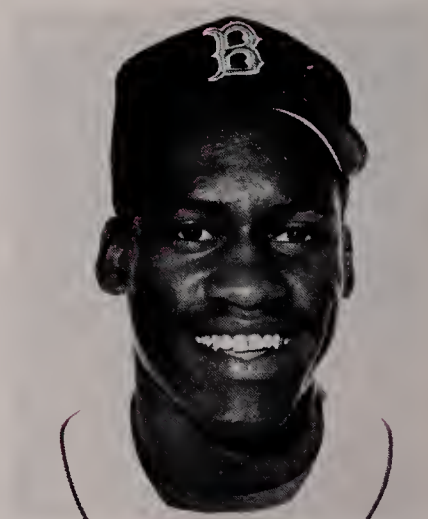


JIM DORSEY

Drafted by Angels in '75 as their 2nd choice after attending Los Angeles Valley J.C. . . . had a very good year in '80 with a 14-7 record with two shut-outs and eight complete games at Salt Lake City . . . Joined California in September of '80 and was 1-2 . . . Traded to Red Sox January '81 . . . rated highly and could surprise.

JERRY KING

Signed by Ray Boone in '76 after graduating from San Diego H.S. where he was chosen best pitcher and made both city and county All-Stars . . . has played left field . . . very hard thrower with 219 strikeouts in 274 innings in the last two years . . . if he masters control, could be a good one . . . linebacker-defensive end at San Diego H.S. . . . enjoys camping and swimming.



Continued on Page 60

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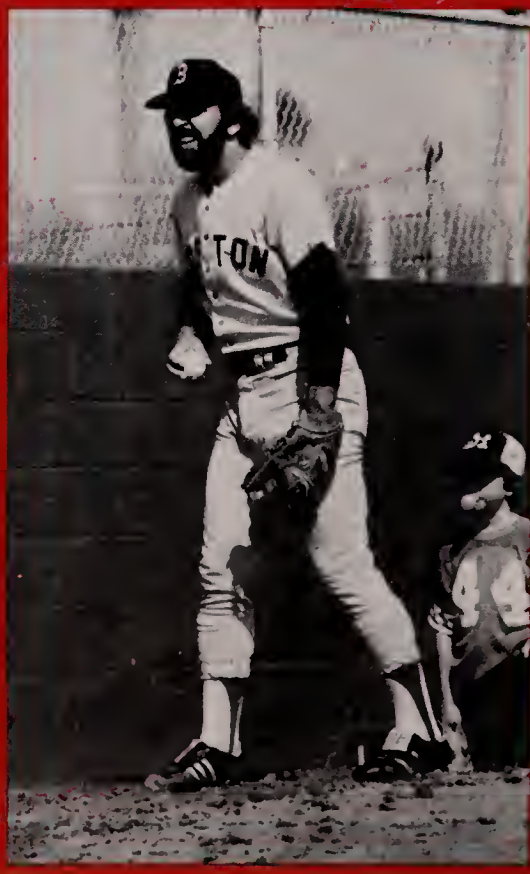
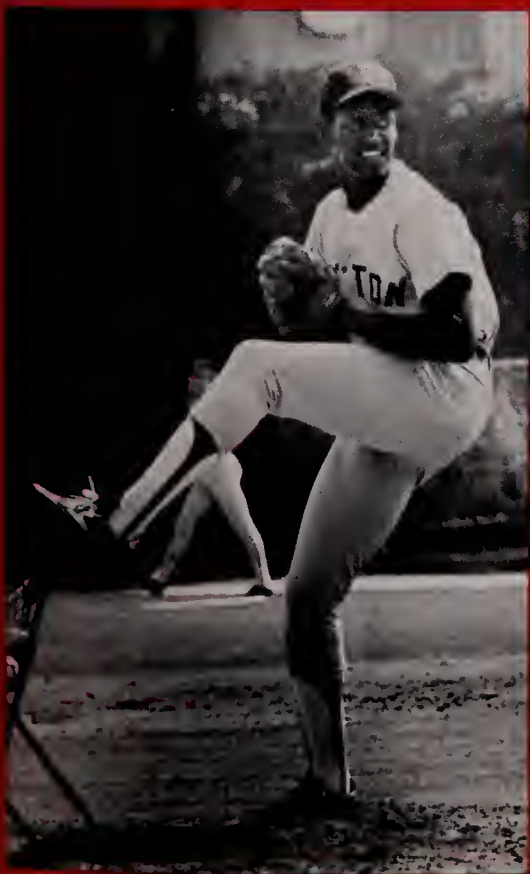
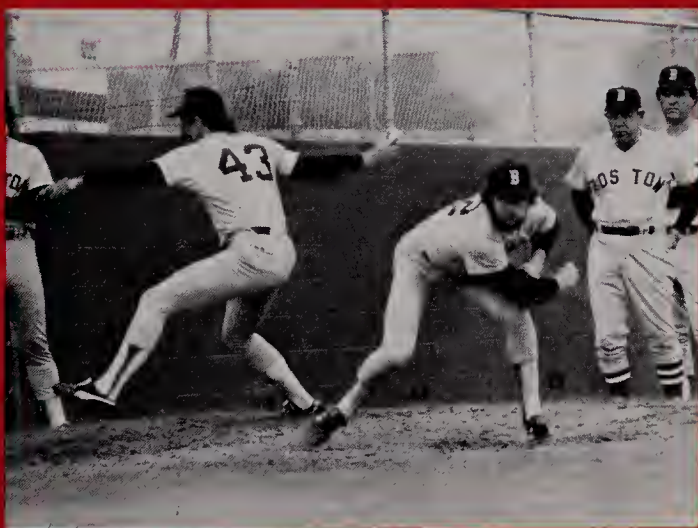


Triumph Kings: 3 mg. "tar", 0.4 mg. nicotine; True Kings: 5 mg. "tar", 0.4 mg. nicotine; Kent Kings: 11 mg. "tar", 0.9 mg. nicotine av. per cigarette, FTC Report January 1980. Newport Lights Kings: 9 mg. "tar", 0.8 mg. nicotine av. per cigarette, FTC Report October 1980. Old Gold Lights Kings: 9 mg. "tar", 0.8 mg. nicotine; Kent III 100's: 5 mg. "tar", 0.6 mg. nicotine; Golden Lights 100's: 8 mg. "tar", 0.7 mg. nicotine av. per cigarette by FTC Method.

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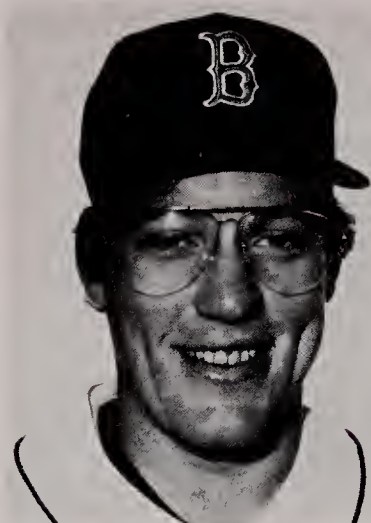
PITCHING

AT
WINTER HAVEN



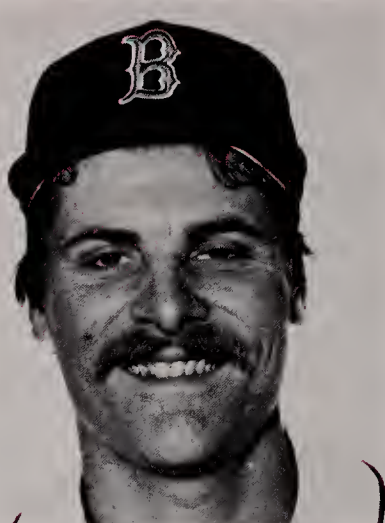
PROMISING PROSPECTS

Continued from Page 58



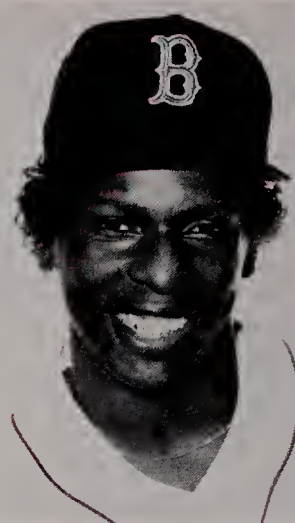
RICHIE GEDMAN

Signed as a free agent in '77 out of nearby Worcester where he was a pitcher-first baseman on State Champs St. Peters and M.V.P. on the Grafton Hill Legion team . . . became a catcher in his first pro season . . . led Int. League catchers with 65 assists and 13 DP's . . . was with Red Sox final month and hit .208 in 9 games . . . injured left wrist (repaired during the off season) limited catching to two games . . . a strong, accurate arm and ability to hit with power make Rich a top prospect . . . likes to play billiards.



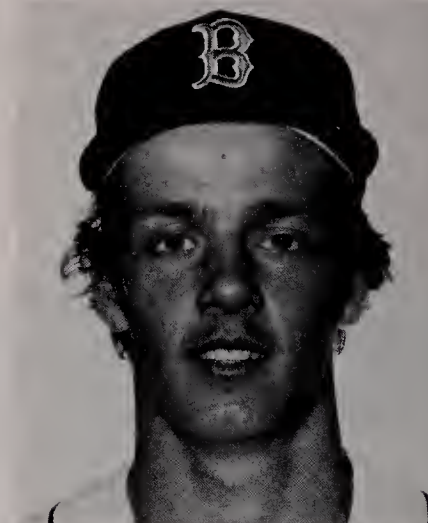
KEITH MacWHORTER

MVP on his No. Providence H.S. baseball team as well as a good center on the state basketball champions . . . pitched at Bryant College . . . signed by Dodgers in '76 but released and pitched in the R.I. Amateur League . . . signed by Boston but then in expansion draft by Seattle in '78 . . . reacquired by Boston at Spring Training in '79 . . . made 8 relief appearances in May & June of '80 before being sent back . . . recalled in Sept. . . has developed an effective sinker and could be ready to break through.



CHICO WALKER

Played SS and captained the Tilden H.S. of Chicago to two conference championships . . . an all conference defensive back in football and guard in basketball . . . signed in '76 and was assigned to second base . . . averaged .272 last three years at Winter Haven, Bristol and Pawtucket . . . joined Red Sox in final month of '80 . . . his first major league hit was a home run . . . fast on the base paths.



JOHN LICKERT

The Red Sox 10th pick in '78 draft . . . graduated from Langley H.S. in Pittsburgh where he was an All Star . . . caught for state champ Southwest Legion team . . . excellent athlete winning 4 letters in football, basketball, baseball, and cross country . . . good catching mechanics . . . progressed steadily up the Red Sox system and is a solid future prospect263 minor league 3-yr. career average . . . likes tennis, hockey, football and camping.

1981 BOSTON RED SOX

APRIL 1981

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
					CHI 10	11
CHI 12	BALT 13	BALT†† 14	BALT 15	16	CHI 17	CHI 18
CHI 19	TEX† 20	TEX 21	TEX 22	23	24	BALT 25
BALT 26	TEX 27	TEX 28	TEX 29	•MINN 30		

MAY 1981

SUN	MON	TUE	WED	THU	FRI	SAT
					•MINN 1	MINN 2
MINN 3	•KAN 4	•KAN 5	•KAN 6	7	•TOR 8	TOR 9
TOR 10	•TOR 11	•MINN 12	•MINN 13	MINN 14	•KAN 15	KAN 16*
KAN 17	•SEA 18	•SEA 19	•OAK 20	•OAK 21	•MILW 22	MILW 23
MILWdh 24	•CLEV 25	•CLEV 26	•CLEV 27	28	•MILW 29	MILW 30
MILW 31						

JUNE 1981

SUN	MON	TUE	WED	THU	FRI	SAT
		•CLEV 2	•CLEV 3	•CLEV 4	•OAK 5	OAK 6
OAK 7	•SEA 8	•SEA 9	•SEA 10	•CAL 11	•CAL 12	•CAL 13
CAL 14	15	•TOR 16	•TOR 17	•TOR 18	•CAL 19	CAL* 20
CAL 21	•N.Y. 22	•N.Y. 23	•N.Y. 24	•N.Y. 25	•DET 26	DET†† 27
DET 28	29	•N.Y. 30				

HOME AWAY •NIGHT
□ TV-38 dh- Doubleheader

HOME GAME TIMES
Afternoon 2:00 PM
Night 7:30 PM

*Game Time 2:20 PM
**Game Time 1:20 PM

†Game Time 1:50 PM
†Game Time 11:00 AM
††Game Time 12:00 PM

JULY 1981

SUN	MON	TUE	WED	THU	FRI	SAT
		•N.Y. 1	•N.Y. 2	•DET 3	•DET 4	
DET 5	•BALT 6	•BALT 7	•BALT 8	•BALT 9	•TEX 10	TEX 11*
TEX 12	13	14	15	•MINN 16	•MINN 17	•KAN 18
KAN 19	•KAN 20	•TOR 21	•TOR 22	•TOR 23	•MINN 24	MINN 25
MINN 26	•KAN 27	•KAN 28	•KAN 29	30	•TOR 31	

AUGUST 1981

SUN	MON	TUE	WED	THU	FRI	SAT
						TOR 1
TOR 2	•CHI 3	•CHI 4	•CHI 5	•BALT 6	•BALT 7	BALT 8*
BALT 9	•CHI 10	•CHI 11	•CHI 12	CHI 13	•TEX 14	TEX 15
•TEX 16	17	•OAK 18	•OAK 19	•OAK 20	•SEA 21	•SEA 22
•SEA 23	•CAL 24	•CAL 25	26	•OAK 27	•OAK 28	OAK 29
OAK 30	•CAL 31					

SEPTEMBER 1981

SUN	MON	TUE	WED	THU	FRI	SAT
		•CAL 1	•CAL 2	•SEA 3	•SEA 4	SEA 5
SEA 6	•DET 7	•DET 8	•DET 9	10	•N.Y. 11	N.Y. 12
N.Y. 13	•DET 14	•DET 15	•DET 16	•DET 17	•N.Y. 18	N.Y. 19*
N.Y. 20	•MILW 21	•MILW 22	•MILW 23	•CLEV 24	•CLEV 25	CLEV 26
CLEV 27	•MILW 28	•MILW 29	•MILW 30	OCTOBER 1981		
CLEV 4				1	•CLEV 2	CLEV 3



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estimate to the EPA "Estimated MPG" of other cars with manual transmission. You may get different mileage, depending on how fast you drive, weather conditions and trip length. Actual highway mileage will probably be less than the EPA "Highway Estimate."

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WHERE ARE THEY NOW?

Continued from Page 57

"We opened at Philadelphia that season, and that was the first big league game I ever saw. A fellow named Harry Kelley was pitching, I believe, and I think I got a couple of hits. We moved on to Yankee Stadium and faced Bump Hadley, Monte Pearson and Lefty Gomez, one after another. They made my head spin, and all I could think of was that old line, 'Get out the hotcakes, mother, because I'll be home for breakfast.' I thought pitching like that was beyond what I could handle.

"And when we finally got to Boston for the home opener, I made a boner that was the most embarrassing moment of my career. Fenway was jammed for the opener with the Yankees, of course, and I led off the eighth with a double off Johnny Murphy. It was either the tying or go-ahead run, and the sacrifice was on to move me over to third. So I took as big a lead as I could — and *bang-boom*, I'm out, picked off. When Frank Crosetti put the ball on me I wanted to dig a hole right there and climb in. That trip back to the dugout seemed a mile long.

"Ted Williams, Joe DiMaggio and Bob Feller were the greatest players of my time. I didn't see the old-timers, of course, but it's hard to think any hitter could have been better than Ted. DiMag

was the greatest all-around player I ever saw, but Williams was the best hitter. He helped me so much as a hitter, and now, as batting coach with the Blue Jays, I find myself often quoting Ted.

"Yes, I had pretty good luck with Feller. I broke up two no-hitters on him, getting the only hit both times — both singles just over the infield.

"The toughest pitchers for me were Al Benton, Bob Muncrief, Ray Scarborough and, until later years, Eddie Lopat. I finally learned not to pull Lopat, a lefthander, but go to the opposite field with him, and it worked. I got my 2,000 hit off him in 1951 at Yankee Stadium.

"Yes, that was my last year. My back got pretty bad that season. I'd hurt it a dozen years earlier, back in '39 while making a quick throw on a cold day in Cleveland, I had it the rest of my career, but it didn't get really bad until 1951.

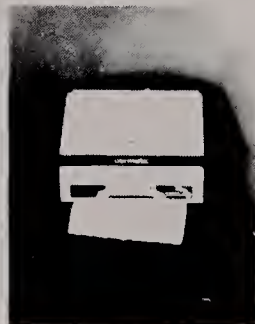
"The doctors said if I wanted to continue playing I'd have to undergo surgery to fuse the vertebrae. But they weren't optimistic it would be successful, and Charley Keller of the Yankees was never the same hitter after having the same operation. So I decided to pack it in and retire at 33, cutting my career short a couple of years."

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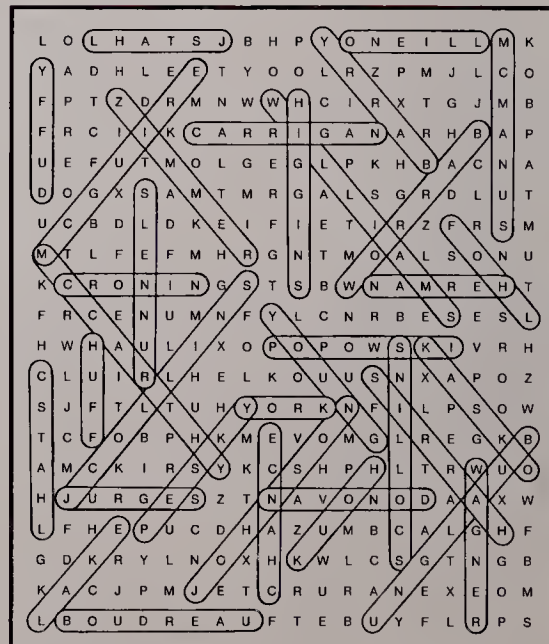
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Red Sox Crossword

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